MONTE·CARLO
SOCIÉTÉ DES BAINS DE MER



Romain Meiran appointed Chief Operating Officer

Press Release – Monaco, May 13, 2026 – As part of the evolution of its governance, announced in a press release on April 28, Monte-Carlo Société des Bains de Mer has appointed its future Chief Operating Officer. Romain Meiran will take up his new position on July 1, 2026. This seasoned luxury hospitality professional will join the Group's Executive Committee (Comex) to support Stéphane Valeri, Chairman and Chief Executive Officer, in implementing his roadmap, with a focus on operational and economic performance.

Monte-Carlo Société des Bains de Mer Adapts Its Governance to New Operational Challenges

From July 1, 2026, Romain Meiran will join Monte-Carlo Société des Bains de Mer as Chief Operating Officer and a member of the Group's Executive Committee. This strategic appointment follows the elimination of the General Manager role and aims to further strengthen the Group's operational performance in a highly competitive environment, while preparing for the opening of its first hotel outside Monaco by 2027.

In a role focused on steering and optimizing the Hospitality & Food Service sector, Romain Meiran will oversee the Group's hotels, restaurants, bars, spas, the One Monte-Carlo convention center, the Monte-Carlo Cigar Club, the Hôtel de Paris Monte-Carlo Wine Cellards, New Moods, and Jimmy'z Monte-Carlo. The Marketing & Sales and Information Systems departments - whose directors are already Comex members - will also fall under his direct responsibility, alongside the Security and Fire Safety departments.

The Human Resources, Administrative & Financial, Gaming, and Artistic departments will now report directly to Stéphane Valeri, Chairman and Chief Executive Officer.

This governance evolution aims to raise the Group's operational standards, adapt its offerings and concepts to evolving customer expectations, strengthen commercial and marketing coherence and performance and support the implementation of the Group's strategic roadmap under the authority of the Chairman and Chief Executive Officer.

A Luxury Hospitality Expert Joins Monte-Carlo Société des Bains de Mer

Romain Meiran has built an illustrious career in luxury hospitality, with roles at Ritz Paris, Plaza Athénée, Crillon, Meurice, Royal Mansour Marrakech, Cheval Blanc Courchevel and Paris, before joining La Réserve Paris and, most recently, the Barrière Group, where he served as Director of Hotel Operations. Over his 30-year career, he has led transformative projects, including asset repositioning, property openings, service offerings transformations, and sustainable performance improvements. His expertise in environments where operational excellence, customer experience, and economic performance are closely intertwined will be invaluable to Monte-Carlo Société des Bains de Mer as it addresses its new challenges.

Composition of the Executive Committee as of July 1, 2026:

- **Stéphane Valeri :** Chairman and Chief Executive Officer
- **Romain Meiran :** Chief Operating Officer
- **Virginie Cotta :** Corporate Secretary
- **Vincent Bouvet :** Chief Financial Officer
- **Cédric Lorenzi :** Director of Gaming Operations
- **Sophie Vincent :** Chief Human Resources Officer
- **Pascal Camia :** Chief International Development Officer
- **Olivier Bernard** : Chief Construction and Real Estate Development Officer
- **Antoine Dubois :** Chief Marketing and Sales Officer
- **Thierry Berthouloux :** Chief Information Officer

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