



## For Spring-Summer 2025, Monte-Carlo Gets a “Glow Up”

Press Release – Monaco, May 26, 2025 – As winter fades, the seeds have been sown, and the Monte-Carlo magic has taken hold. This year in the Principality of Monaco, spring and summer are themed around the concept of a “Glow Up,” the guiding theme of Monte-Carlo Société des Bains de Mer’s 2025 season. Giant, sumptuous wild rose flowers will bloom throughout the world’s most starred resort. The season also welcomes the return of sunny terraces—like those of Em Sherif Monte-Carlo and Las Brisas—as well as exciting new experiences, including summer pop-ups found throughout the season. And of course, a host of festive events, because Monte-Carlo’s rhythm is one to be lived both day and night.

### The Most Beautiful Terraces to Soak Up the Sun

With the return of warmer days comes the reopening of outdoor terraces, and Monte-Carlo Société des Bains de Mer is no exception, featuring several must-visit spots:

. **Em Sherif Monte-Carlo:** Since May 2, the best specialties from Beirut have returned to the terrace of Hôtel de Paris Monte-Carlo for the fourth consecutive season. *Hummus*, *Mutabbal*, *Kefta*, and *Baklava* delight food lovers thanks to a carefully curated menu by Lebanese chef Yasmina Hayek. In the evening, enjoy a warm, relaxed ambiance with live DJ sets overlooking the Mediterranean. The terrace features new furniture combining comfort and elegance. Available until September 28:

<https://www.montecarlosbm.com/en/restaurant-monaco/em-sherif-monte-carlo>

. **Café de Paris – Spanish Week, June 11 to 15:** With live music and freshly made tapas, the iconic restaurant on Place du Casino will embrace Spanish flair. Iberian ham carving demonstrations by Maestro Cortador Javier Manfredi and a flamenco performance by the Jose Lucena Group and singer Alvaro Alcaidhe will transform the Parisian brasserie into an authentic Madrid-style tapas bar:

<https://www.montecarlosbm.com/en/agenda/spanish-week-cafe-de-paris>

### And What’s New:

. **Maona Monte-Carlo – From Mykonos to Monte-Carlo:** Since May 16, the concept "Maona Monte-Carlo – From Mykonos to Monte-Carlo" has settled in the heart of Monte-Carlo Beach. Imagined as a festive restaurant under the summer sun, this new experience promises moments of sharing, both delicious and light-hearted, centered on Greek cuisine. Lunch continues into the afternoon with music. Greek flavors enhance local products, cocktails, and a danceable playlist – this third season of Maona Monte-Carlo, more festive than ever, can be savored without moderation:

<https://www.montecarlosbm.com/fr/restaurant-monaco/maona-monte-carlo>

. **Le Deck:** An iconic restaurant of Monte-Carlo Beach, at the heart of the Beach Club, the venue and the surroundings of the legendary Olympic pool have been given a makeover by interior designer Dorothee Delaye. This is the perfect occasion for Chef Pascal Garrigues to unveil a brand-new Mediterranean menu, based on fresh fish and seafood:

<https://www.montecarlosbm.com/fr/restaurant-monaco/le-deck>

. **Marlow:** Opened last January, the most British address in Monaco has just unveiled its 100-square-meter terrace, right in the heart of the Mareterra district. Since April 1<sup>st</sup>, the restaurant now offers 60 additional sun-drenched seats and adapts its menu for the occasion, with fresh and flavorful dishes such as the *Spring Salad* or the *Heirloom Tomato Selection*:

<https://www.montecarlosbm.com/fr/restaurant/marlow>

### Summer Pop-Ups

To enjoy a light and refreshing cocktail or a beautiful glass of champagne, what could be better than Monte-Carlo Société des Bains de Mer’s pop-ups? Here’s a look at must-try spots:

. **Mada Lounge** : Enjoy the coolness of the Boulingrins Gardens and their iconic fountain, across from the Casino de Monte-Carlo, and discover or rediscover signature cocktails, set to live music. An idyllic setting to relax and fully soak up the Monte-Carlo ambiance: <https://www.montecarlosbm.com/fr/agenda/mada-lounge>

. **Hôtel Hermitage Monte-Carlo x Maison Perrier-Jouët : Belle Epoque as a Shared Heritage**

Maison Perrier-Jouët champagne takes up summer residence, from mid-May to late September, on Beaumarchais Square bordering the Hôtel Hermitage Monte-Carlo, with a brand-new concept: “Le Jardin Belle Epoque.” Inspired by the Belle Epoque estate in Épernay, various spaces offer a complete immersion into the Maison’s Chardonnay-focused experience. Art and nature intertwine. Guests will (re)discover the signature floral style of its flagship grape variety. Highlights include *L’Arbre à Flûtes* by artist Tord Boontje and the *l’Ilot de Biodiversité* by the Formafantasma duo, both underscoring the environmental care taken in wine production: <https://www.montecarlosbm.com/fr/nightlife/le-jardin-belle-epoque-perrier-jouet>

. **Las Brisas x Château Sainte-Marguerite – July 1 to August 31**

This summer, the Monte-Carlo Bay Hotel & Resort partners with Château Sainte-Marguerite to unveil an exclusive pop-up. This new collaboration will immerse guests in the elegant, refined world of the winery, thanks to immersive décor extending from the Las Brisas summer restaurant to the lagoon. The estate’s iconic vintages will be available for tasting at the L’Hippocampe bar and in the *Cocoon Beds*. A signature Château Sainte-Marguerite gastronomic ritual, “Rosé Gourmand,” will be featured at Las Brisas: <https://www.montecarlosbm.com/fr/restaurant-monaco/las-brisas>

## Partying Until Dawn

. **Inca Nights and Noche Blanca at COYA Monte-Carlo**: The ultimate festive restaurant combining contemporary Peruvian flavors by Chef Victoria Vallenilla, unique beats from resident or guest DJs, and expert mixology at the renowned Pisco Bar. COYA Monte-Carlo reopened on April 3 at the heart of Sporting Monte-Carlo. This season, COYA MUSIC steps up its game with a carefully curated lineup featuring internationally renowned DJs. Don’t miss the immersive Inca Nights (June 6, July 18, August 22, September 14), celebrating the rhythm, flavors, and sounds of Latin America through vibrant performances and unique atmospheres. And the traditional Noche Blanca (June 27), a popular cultural event celebrated across all COYA venues, will be energized this year by DJ Notre Dame, who will continue his set at Jimmy’s. Unique events with breathtaking views over the Mediterranean, hosted in one of Monaco’s most prestigious nightlife spots: <https://www.montecarlosbm.com/fr/restaurant/coya>

. **A New Line-Up at Jimmy’s Monte-Carlo**: New program, new dance floor: since March 28, the spirit of a true electro festival has taken over the legendary Jimmy’s Monte-Carlo. With a completely revamped line-up curated by venue director Antonio Ierone and Michel Saurin, aka Mitch, group electro-clubbing music manager, Jimmy’s Monte-Carlo is more electrifying than ever on Monaco nights: <https://www.montecarlosbm.com/fr/nightlife/jimmyz-monte-carlo>

. **Buddha-Bar Monte-Carlo Celebrates Its 15th Anniversary**: Nestled beneath the iconic Place du Casino, Buddha-Bar Monte-Carlo celebrates its 15th anniversary this year with an electrifying party on June 20: <https://www.montecarlosbm.com/fr/restaurant-monaco/buddha-bar-monte-carlo>

. **Rock, Pop, and Electro – Book Your Seats for the Monte-Carlo Summer Festival**: It’s the must-attend event of the summer in the Principality of Monaco. From July 5 to August 15, the iconic Salle des Étoiles will host an eclectic and festive concert program. Unmissable evenings for unforgettable memories: <https://www.montecarlosbm.com/fr/spectacles/monte-carlo-summer-festival>

## In Monte-Carlo, flowers grow and streets glow

They haven’t gone unnoticed: the elegant wild rose sculptures have bloomed on Place du Casino and throughout the Monte-Carlo Société des Bains de Mer Resort. Designed by artist Céline Pagès, who “sprinkled Monte-Carlo with poetry” these giant brass flowers, ranging from 2 to 3.5 meters in height, are adorned in powder pink, gold, mint green, ivory, and bright pink. Stunning structures that seek “the purity of form and the energy of the flower” all while respecting the environment. All materials used by the artist are entirely non-polluting and will be recycled. On display through the end of August.

[Download visuals](#) (credits: Monte-Carlo Société des Bains de Mer)

## About Monte-Carlo Société des Bains de Mer

Monte-Carlo Société des Bains de Mer embodies a new Art de Vivre that is unique in the world with a taste for what is beautiful, fine and good. Its Resort offers Luxury Gaming in its casinos, “haute couture” experiences in its iconic palace hotels and their Diamond Suites and gourmet dining at the cutting edge of modernity, combining Michelin-starred restaurants, international concepts and our own creations, as well as a topflight artistic and cultural selection. The Resort also offers a fantastic range of sport and well-being activities, shopping and partying. And because the new Art de Vivre Monte-Carlo must evolve towards increasingly ethical and responsible luxury, Monte-Carlo Société des Bains de Mer has been committed since 2007 to a pro-active policy in terms of energy transition, consumption of resources and waste, local fine dining and preservation of the natural heritage. The number 1 private employer in the Principality of Monaco, in 2023 the Group launched its 4th ethics charter to uphold its values of integrity and responsibility in conducting its professional business.

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