MONTE CARLO SOCIÉTÉ DES BAINS DE MER

MONTE CARLO BAY

SPA
CLARINS
& myBlend







New partnership at Monte-Carlo Bay Hotel & Resort with the Clarins & myBlend Spa

Monaco, 13 March 2025 - To celebrate its 20th anniversary, Monte-Carlo Bay Hotel & Resort is launching a brand new wellness offer in partnership with Clarins Group and its two emblematic brands. From 4 April, the new Clarins & myBlend spa will offer the beauty expertise of the family group, Clarins, together with the elegance and easy-going lifestyle of Monte-Carlo Société des Bains de Mer Group's most contemporary hotel.

After 70 years in business, and in a unique format in the Principality of Monaco, the famous Clarins is settling down in the heart of the Monte-Carlo Bay Hotel & Resort. A unique partnership that will bind the Clarins brand, specialised in the virtues and properties of plants for beauty, and myBlend, expert in technological innovation.

Operating in over 150 countries, Clarins, founded in 1954 by Jacques Courtin and now managed by his son, Doctor Olivier Courtin-Clarins, and his granddaughter, Virginie Courtin, has earned its reputation for its scientific approach to plants and profound respect for nature. It is on this basis that Olivier Courtin developed myBlend, which reinvents personalised beauty and is committed to revolutionising skincare through innovation, sensory experiences and beauty tech.

Monte-Carlo Bay Hotel & Resort, an establishment committed to more sustainable and responsible luxury since its creation in 2005, always on the lookout for innovations, was the ideal setting for the family business which is an international leader in natural skincare. From 4 April, the Clarins & myBlend Spa will be occupying a 900 squaremetre space bathed in soft light. Its team of experts is ready to offer you personalised treatments and massages using products from both the Clarins and myBlend lines.

Personalised treatments

A new address for beauty and wellness in Monaco, the Clarins & myBlend Spa at Monte-Carlo Bay Hotel & Resort has a comprehensive menu of body and face treatments to preserve the skin's youthfulness, radiance and balance. These treatments, applied using soft and precise techniques, encourage slimming, firmness and tone. Note:

- . Clarins Precious Face Treatment (Clarins) 220 euros (60') / 330 euros (90'): Treatment using Clarins' professional methods and ancestral Asian methods (Kobido) for immediate results on facial micro-tension.
- . **Deep Tissue Massage by Clarins 180 euros (60') / 235 euros (90'):** the expertise of Clarins combined with ancestral royal Thai massage techniques to release buried tension, relax and help revitalise the body.
- . **L'Essentiel Homme (myBlend) 180 euros:** specifically designed for men's skin requirements, this treatment combines the freshness of cryotherapy with dynamic movements to revitalise, hydrate and revive the complexion's radiance.

. Signature Face and Body Treatment (myBlend) – 235 euros: a journey into mindfulness, this Signature treatment harmonises body and mind, providing effective skincare and well-being results. A complete experience combining a body massage, facial expertise, CellSynergy cosmetic technology and the power of LED lights.

Clarins and myBlend products will be available from the Monte-Carlo Bay Hotel & Resort boutique, so that you can prolong the rejuvenating and radiant effects of these treatments at home.

More relaxation at Monte-Carlo Bay Hotel & Resort

For 20 years this year, the Monte-Carlo Bay Hotel & Resort has combined the very best of Monte-Carlo with its 334 spacious bedrooms, 99% with a sea view, its indoor/outdoor pool extended by a sandy lagoon - one of a kind in Europe - its direct access to the sea, and its gardens. Not forgetting Chef Marcel Ravin at the helm of the Resort's three restaurants, including the two-starred Blue Bay. The Clarins & myBlend spa completes the experience, for a stay or a day, with this 100% wellness offer:

- . Clarins Beauty Flash Facial 30 minutes
- . Clarins Essential Oils Balance Massage 60 minutes
- . A three-course meal at the bistronomic restaurant L'Orange Verte du Chef Marcel Ravin
- . Unlimited access to the Monte-Carlo Bay Hotel & Resort leisure area (indoor and outdoor pool)

 Well-being offer valid all year, excluding July and August, for 305 euros per person (excluding accommodation)

Practical information:

- . Clarins & myBlend Spa: Monte-Carlo Bay Hotel & Resort, 40 avenue Princesse Grace, 98000 Monaco
- . Open every day from 10am to 7pm
- . Information and bookings on +377 98 06 01 80 / spa@montecarlobay.mc
- . Double bedroom from 395 euros

<u>Download the images</u> Download the brochure

About Clarins

A family-owned global cosmetics group founded in Paris in 1954 by Jacques Courtin, Clarins has been innovating in the field of responsible beauty for over 70 years. Based on ongoing research, its plant-based products, formulated and made in France, are proposed in over 150 countries in 20,000 points of sale. With nearly 95% of its sales coming from exports, Clarins is the leading* skincare brand in Europe and a major global player in beauty (skincare and make-up), spa and well-being. The group has also developed the myBlend brand founded on the synergy between targeted skincare, nutritional supplements and beauty tech. Clarins group has over 8,000 employees between its head office in Paris, its 28 subsidiaries worldwide, two R&D laboratories and three manufacturing sites in France. Jonathan Zrihen, President and CEO, and two general managers, Dr Olivier Courtin-Clarins and his niece Virginie Courtin, respectively embodying the second and third generation, manage this French family business together, whose raison d'être is "Making life more beautiful, passing on a more beautiful planet". This commitment is reflected in products containing over 80% of natural-origin active ingredients and numerous initiatives to protect nature and respect people. https://www.groupeclarins.com/

About MyBlend

myBlend transcends traditional beauty. myBlend combines well-being and skin health like no other. Effective and sensory products. Cutting-edge technologies. Beauty nutritional supplements. Ultra-personalised spa treatments. Designed to work in synergy, the four myBlend pillars shape an uncompromising experience combining results, quality, safety and respect. A total promise for strong, beautiful and radiant skin, today and tomorrow.

About Monte-Carlo Société des Bains de Mer

Monte-Carlo Société des Bains de Mer embodies a new Art de Vivre that is unique in the world with a taste for what is beautiful, fine and good. Its Resort offers Luxury Gaming in its casinos, "haute couture" experiences in its iconic palace hotels and their Diamond Suites and gourmet dining at the cutting edge of modernity, combining Michelin-starred restaurants, international concepts and our own creations, as well as a top-flight artistic and cultural selection. The Resort also offers a fantastic range of sport and well-being activities, shopping and partying. And because the new Art de Vivre Monte-Carlo must evolve towards increasingly ethical and responsible luxury, Monte-Carlo Société des Bains de Mer has been committed since 2007 to a proactive policy in terms of energy transition, consumption of resources and waste, local fine dining and preservation of the natural heritage. The No. 1 private employer in the Principality of Monaco, the Group launched in 2023 its 4th ethics charter to uphold its values of integrity and responsibility in conducting its professional business.

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