



PRESS RELEASE

MONACO, 13<sup>TH</sup> MAY 2024



## **COYA Monte-Carlo reveals its brand-new lounge terrace, new decor and other 100% Peru-themed surprises for this season**

At the heart of Sporting Monte-Carlo, born just 50 years ago to become a major party venue in the Principality, COYA Monte-Carlo has reopened for a new season. This gourmet party address has been livening up evenings on the Larvotto peninsula to Latin-Peruvian beats since 2018 and delighting our taste buds with inspired cuisine prepared by chef Victoria Vallenilla. For this new season, the décor of COYA Monte-Carlo has been completely renovated and a terrace created overlooking the Mediterranean for a lounge version of COYA, under the stars. Boasting a new menu with a focus on seafood, the arrival of Macerado 1615 at the Pisco Bar, and a new musical programme with evenings by *COYA Music Presents*, COYA Monte-Carlo takes you on its Peruvian adventure until 26 October. Connected to Jimmy's Monte-Carlo, the COYA Monte-Carlo experience continues into the early hours and the Art of Celebration Monte-Carlo-style features something for every taste.

### **COYA Monte-Carlo reveals its new, 100% Peru-themed universe**

Since 10 April, COYA Monte-Carlo has welcomed us into a more immersive environment than ever before, with the additional bonus of offering one of the most beautiful views of the Riviera. The interior was completely redesigned during the winter break by the agency First Within, with new furniture and numerous artefacts, most of them collected in Peru. Including statues of Inca warriors, Huaco and Shipibo pottery artwork, Peruvian mirrors, hand-carved candlesticks and more, it's easy to be transported to Lima. Outside, the new feature for the season is the creation of a terrace overlooking the sea, an extension of the pergola, to offer a new version of COYA Monte-Carlo, under the stars. With a commanding view of Jimmy's lagoon, opposite the Mediterranean, a change of scenery is guaranteed. Chef Victoria Vallenilla looks after the rest with her new Peruvian Street Food menu, served exclusively on the terrace and which is enhanced with the best piscos.

Tuna tartare croquettes, lobster tiradito, crab buns, Peruvian chorizo (home-made sausage with Peruvian spices), etc.: get ready for the opening of the terrace on 18 May.

### **The restaurant menu reinvented by Victoria Vallenilla with more seafood**

Considered the national dish of Peru, ceviche is offered in new versions this season, such as truffle ceviche, Ceviche de Pez Limón con Coco, Ceviche de Lubina Clásico ... Along with *tiradito*, another key speciality of Peru, inspired by Japanese immigration. They will share the limelight on the menu, with new fish dishes and the arrival of seafood: Grilled tiger prawns, grilled clams with a spicy Peruvian chilli marinade, oyster with a mango and coriander condiment, etc.

Lovers of premium meat will not be left out. Considered the best beef in the world, Wagyu is proposed in all its cuts and a wide variety of origins, for the widest possible range of flavours: Chile, Australia, Japan, and Namibia (new for 2024).

### **Macerado 1615 arrives at the Pisco Bar**

Pisco is an emblematic spirit of Peru and the unmissable beverage of the COYA experience, to be drunk in moderation. Another new feature this season is the arrival of Macerado 1615: the first bottled, passion fruit-infused Pisco. A COYA creation, in collaboration with the 1615 Pisco distillery in Lima, a long-standing partner of the brand, Macerado 1615 is available to taste and to buy at COYA Monte-Carlo.

### **More partying with COYA MUSIC Presents**

On the last Friday of every month, starting at 9pm, COYA Monte-Carlo invites you to discover COYA MUSIC Presents where the party continues with singers, dancers and DJ sets by Terence James and DJ Ollie. Once again this year, COYA Monte-Carlo will be on the list of the place to be during Monaco's major events (Grand Prix F1, Monaco Yacht Show, etc.) with guest stars expected to take the decks.

Finally, the now traditional Noche Blanca will be back on 28 June.

[COYA MUSIC Presents | Monte-Carlo Société des Bains de Mer \(montecarlosbm.com\)](#)

Download pictures here : [Lien vers les photographies](#) – Copyright : @Monte-Carlo SBM

### **Practical information**

**COYA Monte-Carlo** - Sporting Monte-Carlo - 26 avenue Princesse Grace - 98000 Monaco

Opening until 26th October 2024: opening from Wednesday to Sunday, 7:30PM-2AM

June, July & August: opening from Tuesday to Sunday

Information & booking: +377 98 06 20 00

For more information visit: [COYA Monte-Carlo Monaco | Monte-Carlo Société des Bains de Mer \(montecarlosbm.com\)](#)

Private events: COYAMonteCarlo@sbm.mc

### **About the Monte-Carlo Société des Bains de Mer Group**

Monte-Carlo Société des Bains de Mer embodies a new and world-unique *art de vivre* that focuses on beauty, quality and wellness. *The Resort offers Luxury Gaming in its casinos and “haute couture” experiences in its iconic palace hotels and their Diamond Suites, fine dining that is firmly in tune with the times, combining award-winning restaurants, international concepts and home-grown creations, as well as a top level artistic and cultural offering. The Resort also offers a great range of activities based around sport and well-being, shopping and nightlife. And because the new Art de vivre of Monte-Carlo must evolve towards an increasingly ethical and responsible form of luxury, Monte-Carlo Société des Bains de Mer has been committed since 2007 to a proactive policy in terms of energy transition, use of resources, waste, local gastronomy and protection of natural heritage. In 2023, the Group, which is the leading private employer in the Principality of Monaco, launched its fourth ethical charter to uphold its values of integrity and responsibility in its business practices.*

Press contacts :

Monte-Carlo Société des Bains de Mer: T.377 98 06 63 60 / [presse@sbm.mc](mailto:presse@sbm.mc)



[montecarlosbm.com](http://montecarlosbm.com) @montecarlosbm #mymontecarlo