



PRESS RELEASE

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Monte-Carlo Beach writes a new page in its history

Spring is back, and with it the famous Monte-Carlo Beach reopened on 5 April 2024, for a new season of developments. The first is the arrival of René Blino as director, to give fresh impetus to this emblematic Côte d'Azur establishment. Regarding gastronomy, Chef Marcel Ravin takes over the reins of the Elsa restaurant, based on the "Jardin Marin" concept connected to the land and sea of the Mediterranean area. Club la Vigie restaurant has been taken over by Pascal Garrigues and its service has been extended to include dinner. The pontoon at Monte-Carlo Beach Club has had a makeover, and the new Kids Club by Petit VIP tailors the Beach experience to children.

At Monte-Carlo Beach, summer starts now!

It's the start of a new era for Monte-Carlo Beach, driven by René Blino

René Blino has joined Monte-Carlo Société des Bains de Mer Group as Director, taking over from Danièle Garcelon, who is passing on the torch after a long and distinguished career.

René Blino has excelled in the luxury and niche hotel sector in Bangkok, Paris, Cannes, Kuala Lumpur and Courchevel. He comes straight from Paris, where he opened and managed the Madame Rêve hotel, known particularly for its two Michelin-starred restaurant. Well-versed in the new expectations of ultra-luxury guests, he will take up the challenge of keeping alive and developing the legend of this iconic Riviera hotel and its famous club, inaugurated in 1928. He has held several management positions in the human resources, accommodation and catering sectors, for prestigious international hotel chains. On the strength of this background and experience, René Blino is now Director of Monte-Carlo Beach and launched the 2024 season of the palace on 5 April, before launching that of the Club on 12 April.

Marcel Ravin takes over the Elsa gastronomic restaurant



On 6 April 2024, the Elsa restaurant reopened under the leadership of Marcel Ravin, two-starred chef at Blue Bay Marcel Ravin restaurant, just a stone's throw away.

For the 2024 season, the Elsa restaurant, which is like a balcony overlooking the sea, inaugurates a new concept, "Jardin Marin", invented by the chef. In fact it's more than a concept; it's a tribute to the Mediterranean, both sea and land. Originally from the island of Martinique, Marcel Ravin retains a deep respect for fishing and maritime culture. His unique and committed culinary universe is largely inspired by marine life, with delicacy and creativity, and his adopted land, the Mediterranean. The menu for Elsa by Marcel Ravin boldly combines the flavours of the sea and this sun-drenched land. It is part of an approach that is increasingly responsible and loyal to the values of Elsa, which gives pride of place to local produce. This strengthens collaboration with local producers, such as Domaine d'Agerbol. Waste reduction is always a major concern, together with protecting marine resources.

On 21 March 2024, the restaurant signed the Mr. Goodfish charter, which promotes more responsible consumption of seafood, both in terms of species and seasonality, to avoid over-exploiting resources. Monte-Carlo Beach also has Green Globe Platinum certification.

[Elsa Monaco | Monte-Carlo Société des Bains de Mer \(montecarlosbm.com\)](https://www.montecarlosbm.com)

New features for 2024 at Club La Vigie

The summer 2024 version of Club La Vigie sees a new restaurant and new daytime experiences.

Pascal Garrigues, Executive Chef at Monte-Carlo Beach, is taking over the restaurant's kitchens to offer two summer versions of his Mediterranean cuisine. Grills and catch of the day, refreshing lunchtime flavours; a more sophisticated evening menu in an elegant atmosphere, accompanied by a musical trio. Nestled between the sea and the "LPO refuge" pine forest, Club la Vigie restaurant offers a unique and timeless setting, in the shade of the terrace or under the stars.

The Club can also be enjoyed during the daytime and until sunset with the Lounge Bar and the Solaire space, with music provided by a resident DJ from 4pm until 7pm. With sunbeds on the terrace, ultra-exclusive cabins under the pine trees, access to the Monte-Carlo Beach Olympic pool or the sea, the Club la Vigie experience has something for everyone.

[Club La Vigie Monte-Carlo - Lounge & Sunbeds](#) | [Monte-Carlo Société des Bains de Mer \(montecarlosbm.com\)](#)

Monte-Carlo Beach Club: the soul of the place since 1928

Reserved exclusively for its members, customers of Monte-Carlo Beach, Hôtel de Paris Monte-Carlo and Hôtel Hermitage Monte-Carlo, the Monte-Carlo Beach Club is the soul of the place with its Olympic-sized seawater pool, private beach, huts on the water's edge and non-motorised water activities (pedalo, paddleboarding and canoeing).

The legendary pontoon can't be forgotten, with its sea-facing deckchairs this year adorned with new terracotta-coloured bath linen, echoing the hotel's distinctive colour.

For breakfast, Le Deck restaurant returns with its summer menu by Pascal Garrigues, and from 14 April will be offering a new "Dolce Vita" brunch on Sundays with live cooking (excluding July and August).

[Monte-Carlo Beach Club](#) | [Monte-Carlo Société des Bains de Mer \(montecarlosbm.com\)](#)

New in 2024: Monte-Carlo Kids Club by Petit VIP

Generations follow each other at Monte-Carlo Beach Club, where people meet up every year to enjoy timeless moments. This season, memories will also be created at the hotel's new kids' club, in partnership with Petit VIP, a leader in creating 5-star kids' clubs. Open to children every day from 10am to 12pm and 2pm to 5pm, the Monte-Carlo Kids Club by Petit VIP aims to be an immersive, multi-cultural, intergenerational and edutainment centre. The 4-7 year-old space will pay homage to the world of the deep sea, while 8-12 year-olds will be able to enjoy a Pop-up Beach Club vibe. With a garden of flavours, Oscars ceremony, sports tournaments, art workshops, Olympic medals and open-air shows, children will make lasting memories here. The experience can be further enriched and personalised with à la carte catering services: lunch with friends, mocktail tasting at the Ice Bar, dinner followed by stargazing, etc. Here, kids do what grown-ups do, but have even more fun!

[Monte-Carlo Kids Club by Petit VIP](#) | [Monte-Carlo Société des Bains de Mer \(montecarlosbm.com\)](#)

Practical information 2024

Monte-Carlo Beach and Elsa restaurant: open until 2 October (Elsa is closed on Tuesdays and Wednesdays)

Beach Club: open from 12 April to 13 October (Le Deck opens until 6 October)

Club La Vigie Monte-Carlo: open from 30 May to 15 September – direct access from the sea possible

Monte-Carlo Kids Club by Petit VIP: open from mid-June to 31 August, from 40 euros per child for two hours

Maona Monte-Carlo: open from 23 May to 29 September

Download the images: [Monte-Carlo Beach](#)

About the Monte-Carlo Société des Bains de Mer Group

Monte-Carlo Société des Bains de Mer embodies a new and world-unique *art de vivre* that focuses on beauty, quality and wellness. *The Resort offers Luxury Gaming in its casinos and "haute couture" experiences in its iconic palace hotels and their Diamond Suites, fine dining that is firmly in tune with the times, combining award-winning restaurants, international concepts and home-grown creations, as well as a top level artistic and cultural offering. The Resort also offers a great range of activities based around sport and well-being, shopping and nightlife. And because the new Art de vivre of Monte-Carlo must evolve towards an increasingly ethical and responsible form of luxury, Monte-Carlo Société des Bains de Mer has been committed since 2007 to a proactive policy in terms of energy transition, use of resources, waste, local gastronomy and protection of natural heritage. In 2023, the Group, which is the leading private employer in the Principality of Monaco, launched its fourth ethical charter to uphold its values of integrity and responsibility in its business practices.*

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