

MONTE-CARLO
SOCIÉTÉ DES BAINS DE MER

Amazónico
MONTE-CARLO



H.S.H. Prince Albert II and H.S.H. Princess Charlene, alongside Stéphane Valeri and Ferit F. Sahenk

Over 800 people attended the opening of Amazónico Monte-Carlo, the newest addition to the iconic Place du Casino.

Monaco, April 9th 2024. The latest jewel in the crown of Monte-Carlo Société des Bains de Mer was unveiled in spectacular fashion on Thursday, April 4th, by H.S.H Prince Albert II, H.S.H Princess Charlene, H.S.H Princess Stéphanie, Mr. and Mrs. Louis Ducruet, Mrs. Camille Gottlieb, Mrs. Mélanie-Antoinette de Massy, accompanied by Stéphane Valeri, Chairman and CEO of Monte-Carlo Société des Bains de Mer, Ferit F. Sahenk, Chairman and CEO of Dogus group, and H.E. Mr. Pierre Dartout, the Minister of State.

The celebration welcomed over 800 distinguished guests, including many iconic names from Monaco and beyond, to commemorate this exceptional moment.

Attendees were invited on a sensory journey to the heart of the Amazon, where they delighted in Amazónico's signature dishes and exotic cocktails bursting with Latin American flavours. The ambiance was electrified with live music, captivating performers that included no less than 14 Brazilian dancers, 5 percussionists, and 6 capoeiristas, all working to creating an entrancing atmosphere.

During the festivities, H.S.H. Prince Albert II and H.S.H. Princess Charlene, accompanied by Stéphane Valeri, the Chairman and CEO of Monte-Carlo SBM, and Ferit F. Sahenk, the Chairman and CEO of Dogus group, unveiled the commemorative plaque. This official ceremony, against the majestic backdrop of the Monte-Carlo Casino and the Hotel de Paris Monte-Carlo, was graced by the Princely Family, H.E. Pierre Dartout, the Minister of State, Jean-François Casanova, CEO of D.ream International, Albert Manzone, General Manager of Monte-Carlo Société des Bains de Mer, Jérémy Vacher, General Manager of Amazónico Monte-Carlo, and the adept management teams of Monte-Carlo Société des Bains de Mer and D.ream International. Also among the attendees, Sandro Silva and Marta Seco, the founders of Amazónico, and Lázaro Rosa-Violan, the creative mind behind the exceptional design of Amazónico Monte-Carlo.

"Tonight, we stand here, on the rooftop of the newly renovated building that is home to Le Café de Paris Monte-Carlo, to celebrate together the launch of an iconic brand known for its festive and refined luxury. After Madrid, London and Dubai, Amazónico Monte-Carlo joins this list of attractive destinations and that proves that our Resort is more desirable than ever and has great potential", Stéphane Valeri.

"I am truly excited to be in such an iconic location. Overlooking the outstanding Place du Casino and Hotel de Paris Monte-Carlo and on top of the iconic Café de Paris in Monte-Carlo. With these exceptional views, we are obviously

in one of the most sought-after locations in the world. Given this location, I see nothing but success for our beloved Amazónico. We are honoured to contribute to the prestigious Principality of Monaco, both with Amazónico and as a partner of the Monte-Carlo Société des Bains de Mer. Our first venture Coya is already flourishing, giving all of us a glimpse of the potential this great city holds. I am 100% sure Amazónico will surpass all our expectations”, Mr. Ferit F. Sahenk.

Amazónico, bringing the flavours of Latin America to the heart of Monte-Carlo

Created by husband-and-wife duo, Sandro Silva and Marta Seco, the Amazónico concept launched onto the scene in Madrid in 2016, and after partnering with D.ream International in 2017, Amazónico is now firmly established in London and Dubai. This April 2024, Amazónico Monte-Carlo has established itself on the atop of the iconic Café de Paris, and completes the Monte-Carlo Société des Bains de Mer’s vibrant restaurant scene with a new address one of the finest roof terraces in the world.

The terrace offers panoramic views of Monte-Carlo and an unbeatable view of the famous Place du Casino, the ideal spot to see the Formula One Grand Prix track, and lounge areas both inside and outside, a Cigar terrace, and an exclusive club hidden beneath a leopard print staircase. The culinary experience, the cocktails, and the music, that take inspiration from the flavours and rhythm of Latin America - welcome to the jungle!

Information:

Amazónico Monte-Carlo

Place du Casino - MC 98000 Monaco

Opens 5th April 2024

Every evening from 7pm until 4am

Bookings: <https://www.montecarlosbm.com/en/restaurant/amazonico-monte-carlo>

[Amazónico Monte-Carlo pictures to download](#)

[4th April 2024 Amazónico Monte-Carlo opening pictures to download](#)

[Menus to download](#)

About Amazónico

Created by husband-and-wife duo, Sandro Silva and Marta Seco, the Amazónico concept launched onto the scene in Madrid in 2016. Sandro, having fallen in love with Latin American cuisine from his early childhood in Brazil, together with Marta, as Creative Director, brings a collection of cuisines; from traditional Brazilian dishes and cachaça cocktails, the creation of Amazónico. Rapidly becoming one of Madrid’s most-popular restaurants, this success led to the launch of London and Dubai in 2019. With the opening of Monte-Carlo this April, and Miami later in 2024, Amazónico is set to continue its global expansion. A celebration of the cultural diversity and gastronomic heritage of the Amazon region, Amazónico offers an explosion of the senses with live music and vibrant atmosphere, lush natural décor and a distinctive culinary experience. With curated interiors, the layout of each Amazónico invites discovery, with a design that flows from the bar, through the lounge, sushi counter and the restaurant, welcoming guests upon a sensory exploration reminiscent of the flow of the Amazon River. Marta & Sandro have been creating a series of successful concepts since 2004 under the umbrella of the Paraguas Group.

About Dogus Group and D.ream International

D.ream (Doğuş Restaurant Entertainment and Management) was created in 2012 under the vision of Mr Ferhit Sahenk; pioneering leadership in finance, operations, marketing, and development, representing hospitality from all perspectives of the industry. Now operating across 3 continents, D.ream International has evolved by acquiring and operating market-leading concepts across the globe such as Amazonico, Zuma, COYA, Roka and specializes in creating iconic concepts, such as Il Gattopardo and unique luxury lifestyle venues.

About Monte-Carlo Société des Bains de Mer

Monte-Carlo Société des Bains de Mer embodies a new Art de Vivre that is unique in the world with a taste for what is beautiful, fine and good. Its Resort offers Luxury Gaming in its casinos, “haute couture” experiences in its iconic palace hotels and their Diamond Suites and gourmet dining at the cutting edge of modernity, combining Michelin-starred restaurants, international concepts and our own creations, as well as a topflight artistic and cultural selection. The Resort also offers a fantastic range of sport and well-being activities, shopping and partying. And because the new Art de Vivre Monte-Carlo must evolve towards increasingly ethical and responsible luxury, Monte-Carlo Société des Bains de Mer has been committed since 2007 to a proactive policy in terms of energy transition, consumption of resources and waste, local fine dining and preservation of the natural heritage. The number 1 private employer in the Principality of Monaco, in 2023 the Group launched its 4th ethics charter to uphold its values of integrity and responsibility in conducting its professional business.

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