MONTE · CARLO SOCIÉTÉ DES BAINS DE MER

Press release Monaco, October 4th 2023



"TAERA Monte-Carlo": An Ode to Venezuelan Gastronomy on the Patio of Hôtel de Paris Monte-Carlo

12 October 2023 marks the beginning of a new culinary experience at the heart of the One Monte-Carlo district, the luxury shopping district in Monaco. The pop-up restaurant "TAERA Monte-Carlo" is opening on the Patio of Hôtel de Paris Monte-Carlo. It will offer an immersion into Venezuelan culture through food, atmosphere and design, all imagined and orchestrated by the talented chef Victoria Vallenilla, who is also Executive Chef of Coya Monte-Carlo. Following this summer's success of Maona Monte-Carlo and Club La Vigie, Monte-Carlo Société des Bains de Mer has come up with new and original concept to develop its "made in Monte-Carlo" gastronomic offer.

An alliance of Savours and Culture

In this culinary adventure, TAERA Monte-Carlo spotlights women's strength*, embodied by the passion and creative genius of Victoria Vallenilla. Originating from the small Isla Margarita (Venezuela), the chef skilfully combines her cultural heritage and her culinary and artistic know-how in this new concept. It pays homage to the traditions of her homeland and the flavours of her childhood, which she elegantly reinterprets.

*Taera: symbol of strength in one of the indigenous languages of Venezuela.

The menu of TAERA Monte-Carlo features an exquisite selection of Venezuelan dishes with a modern twist: "Arepas", cornmeal cakes with delicious fillings, refreshing ceviches and the must-taste "Arroz con leche". Every dish is prepared with carefully-selected ingredients and local produce wherever possible, in keeping with tradition and local cuisine. A highly colourful and flavourful cocktail menu completes the selection.

A Warm and Artisanal Atmosphere in a Palace

All the decorative elements have been painstakingly selected and some even created by chef Victoria Vallenilla to highlight the cultural wealth of Venezuela. The large wall fresco, created by South American artist Viviana Grondona, contributes to the positive energy and unique character of this venue, from which guests emerge feeling revitalised. The elements of the earth - shaped wood, copper, stone - combine harmoniously with delicate linen to create a warm and natural décor. The sculpted wooden claustra gives rhythm to the space.

Victoria Vallenilla, Creator of Flavours

The Venezuelan Victoria Vallenilla, who is nearly 30, grew up in the Caribbean. She is now a talented chef and inventor of Taera Monte-Carlo and continues to excel as Executive Chef of the famous Coya Monte-Carlo.

After studying hotel management in Nice, she reached the finals of the TV cooking show, Objectif Top Chef 2015. She then joined the Vistamar at Hôtel Hermitage Monte-Carlo and was trained by Michelin-star chefs Joël Garault and Benoit Witz. She went on to hone her craft at Alain Ducasse's Trattoria. Attracted by the COYA concept in Dubai, she applied to COYA Monte-Carlo in 2018 and soon became second in command under chef Fabrizio Fossati. It's the opportunity to reconnect with the flavours of her youth. "Food involves feelings and memories. I'm far from my country, and I'm so happy to bring all the dishes I grew up with. Clients will discover my country and my culture".

Victoria Vallenilla believes in her dreams, in her country, and in the magic of cuisine to tell stories.



To encourage her talent, Monte-Carlo Société des Bains decided to give this up-and-coming star of gastronomy a chance by giving her free rein to create this original concept, which will certainly be another great story. Victoria Vallenilla will continue to perform her duties at COYA Monte-Carlo at the same time.

A Pop-Up Not to Miss

TAERA Monte-Carlo will open on 12 October 2023, providing an every day non-stop service from 12am to 7pm Information to book : restaurantteaera@sbm.mc / +377 98 06 88 45 Photos available [here]



About Monte-Carlo Société des Bains de Mer

Monte-Carlo Société des Bains de Mer embodies a new Art de Vivre that is unique in the world with a taste for what is beautiful, fine and good. Its Resort offers Luxury Gaming in its casinos, "haute couture" experiences in its iconic palace hotels and their Diamond Suites and gourmet dining at the cutting edge of modernity, combining Michelin-starred restaurants, international concepts and our own creations, as well as a top flight artistic and cultural selection. The Resort also offers a fantastic range of sport and well-being activities, shopping and partying. And because the new Art de Vivre Monte-Carlo must evolve towards increasingly ethical and responsible luxury, Monte-Carlo Société des Bains de Mer has been committed since 2007 to a pro-active policy in terms of energy transition, consumption of resources and waste, local fine dining and preservation of the natural heritage. The number 1 private employer in the Principality of Monaco, in 2023 the Group launched its 4th ethics charter to uphold its values of integrity and responsibility in conducting its professional business.

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