

MONTE-CARLO  
SOCIÉTÉ DES BAINS DE MER



PRESS RELEASE  
Monaco, July 17th 2023



## **The 74th Monaco Red Cross Ball welcomes Robbie Williams**

Under the presidency of H.S.H Prince Albert II and H.S.H Princess Charlène, Vice-President of the Monaco Red Cross, the 74th Monaco Red Cross Ball is taking place on Saturday 29 July 2023 in Salle des Etoiles at Sporting Monte-Carlo.

This event spotlights the everyday actions that the Red Cross has undertaken relentlessly for 75 years for the most vulnerable people. It pays vibrant tribute to sponsors of the Monaco Red Cross whose generosity helps prevent and ease the suffering of those in need.

Created on 3rd March 1948 by Prince Louis II, the Monaco Red Cross was recognised in the same year by the International Committee of the Red Cross (ICRC). It is one of the 192 national societies belonging to the International Red Cross and Red Crescent Movement and respects the seven fundamental principles: humanity, impartiality, neutrality, independence, voluntary service, unity, and universality.

The main missions of the Monaco Red Cross are to help the most vulnerable individuals impartially and without discrimination, to save lives and to prepare the population for disasters, and to conduct awareness and prevention campaigns of a humanitarian nature. It acts both domestically and internationally.

The Monaco Red Cross was presided over successively by Prince Rainier III from 1949 to 1958, followed by Princess Grace from 1958 to 1982. Since 17<sup>th</sup> December 1982, it has been presided over by H.S.H. Prince Albert II, whose 40-year presidency was celebrated in December 2022.

### **The show and the work of Art**

The donors of the Monaco Red Cross are welcomed from 8pm in the mythical Salle des Etoiles where the evening will be held, before a magnificent fireworks display for the occasion.

In the presence of H.S.H Prince Albert II, President of the Monaco Red Cross, and H.S.H Princess Charlène, Vice-President of the Monaco Red Cross, the dinner is hosted by Alice Taglioni and Yann-Antony Noghès. Images that symbolise the actions of the Monaco Red Cross will be projected to guests, along with the film of its actions undertaken in 2023.

After a tombola consisting of six prestigious prizes, the Monaco Red Cross will this year be welcoming Robbie Williams, the artist with 85 million albums sold, at a concert during which he will perform revisited versions, or as Robbie might say "reworked, re-imagined and re-loved", from his oldest song "Angels" to the most recent, "Lost".

For this 74th Monaco Red Cross Ball, Belgian artist Philippe Geluck is offering one of his works of art: "Red Cross cat". As well as having published over 8,000 drawings in the press and 23 albums, Philippe Geluck is a presenter with over 1,500 programmes bearing the stamp of his humour on France 2 or with the team of Laurent Ruquier in the show *On a tout essayé*. After many exhibitions, Philippe Geluck is actively preparing for the Brussels opening of the "Musée du Chat et du dessin d'humour", planned for 2026. In the meantime, the travelling exhibition of 20 monumental sculptures, *Le Chat déambule*, was inaugurated in March 2021 on the Champs-Élysées, followed by Caen, Geneva, Monaco and then Montreux.

### **Your access to the photo library**

The press kit of the Red Cross Gala 2023, the official photos and video of the evening will be available for download on the website <http://www.galacroixrougemonegasque.com> from Saturday, July 29th at 8 pm.

We are pleased to give you your personal access codes:

**User : gcr**

**Password : sbm2023**

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**Practical information**

The Salle des Etoiles doors open at 8pm  
Tuxedo - Evening dress  
Price per person €1,400  
(dinner, excluding drinks)

**Bookings**

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**Organisation and artistic coordination**

The Monaco Red Cross in association with the artistic, technical  
and banqueting teams of Monte-Carlo Société des Bains de Mer