

*A new Art of celebration  
sets the rhythm for the summer in Monaco*



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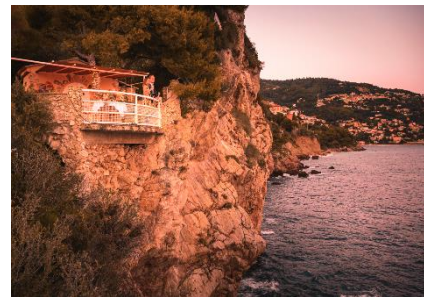
## *The Art of celebration returns to Monaco*

From Saint-Tropez to Monaco, via Cannes, the French Riviera is THE summer meeting place for those who love the Mediterranean *dolce vita* and its unrivalled sense of fun. In 2023, the Principality is buzzing with new events dreamed up by Monte-Carlo Société des Bains de Mer to enrich a diversified offer of venues and events for all audiences, every occasion and every desire.

The new Art of celebration is experienced in the most fashionable locations in the Principality and draws on the singular history of Monaco to find inspiration and make the eyes of its residents shine, as well as those of visitors from all over the world. From the azure banks of Larvotto to the new Place du Casino, Monte-Carlo Société des Bains de Mer is reviving the Art of chic and glamorous partying that made its legend, while remaining firmly rooted in the 21st century with inventive experiences with multiple influences.



*Maona Monte-Carlo*



*Club La Vigie Monte-Carlo*

The event of the 2023 season at Monte-Carlo Beach is the launch of Maona Monte-Carlo, an open-air summer cabaret celebrating the major festive moments in the Principality and Monaco cuisine, while Club La Vigie Monte-Carlo will once again be offering a festive daytime spirit in a natural, relaxed setting.

Two new not-to-be-missed venues to complement COYA Monte-Carlo, Buddha-Bar Monte-Carlo and Jimmy's Monte-Carlo, making Monte-Carlo Société des Bains de Mer the most exclusive festive destination on the Riviera.

## *Latest developments in 2023: Maona Monte-Carlo, an open-air summer cabaret celebrating Monaco's heritage*



From July 2023, Maona Monte-Carlo will be presenting a first in the Principality: a summer cabaret under the stars with the stunning Riviera atmosphere, reconnecting with its origins, which will highlight live music and the culinary heritage of Monaco. A villa-terrace on the rocks, close to Monte-Carlo Beach, looking onto the Mediterranean on the water's edge and gazing up to the stars, in a retro and shimmering setting, for an unforgettable festive experience combining the irreverence of the 1960s with the refinement of La Dolce Vita.



With Maona Monte-Carlo, two mythical decades are brought back to life: the 60s-70s and their breath of freedom and recklessness, embodied by the most iconic celebrities who made the Principality their summer residence. "Ma" like Maria Callas and "Ona" like Aristotle Onassis, the celebrities behind the very first Maona, created just a stone's throw away in 1962 and which opened its doors to personalities from the world of music, cinema

and business: Jerry Lewis, Joséphine Baker, Omar Sharif, Liza Minnelli, Michael Caine, Yves Montand, Sheila, Charles Aznavour, Johnny Hallyday, Arthur Ashe, and more.

In 2023, to enhance the most festive of journeys through the Monaco of then and now, between France and Italy, the music has that "Belle Epoque" vibe from the French electro music collective, Bon entendeur, known for its remixes of French-speaking songs. Every day from 7pm to 8pm a "Sunset DJ", playing sounds from France and Italy in the 1960s, will start the evening in Dolce mode. From 8pm to 2am, it's night-life time with a live piano session and a soul diva to finish on an electro-disco DJ set: from early evening and through the night, Maona Monte-Carlo will roll out its deliciously retro original soundtrack. At 9.30pm, the Diva of Maona Monte-Carlo will take centre stage: Roxane Lebrasse, Australian singer with soul, RnB and motown influences, who made it to the 2020 finals of The Voice and has taken part in tours with artists such as James Morrison, Blackstreet, Eric Bellinger, Guy Sebastian and Justice Crew.



## All the delights of summer made in Monaco



Maona Monte-Carlo is also a restaurant that celebrates the culinary heritage of Monaco. To concoct a menu loyal to local gastronomy, Monte-Carlo Société des Bains de Mer involved its employees, their parents and grandparents to collect the best family recipes! Thanks to their family recipes typical of the region, combined with the expertise of Christian Garcia, chef at the Prince's Palace, the menu enhances all the classics of Monaco cuisine with popular, sunny and generous dishes. The menu at Maona Monte-Carlo thus features local and sharing cuisine: barbajuans, estocaficada, socca or fougasse, king prawns flambéed in pastis, tagliolini with capon, marjoram and lemon, and a Pêche Melba in homage to the great Auguste Escoffier who marked the gastronomical history of Monaco. Homage also to the cuisine of the neighbouring Riviera towns of Portofino and Nice with focaccia, tourte de bléa or pissaladière. Passionate about the right product and local gastronomy, the Maona Monte-Carlo team has unearthed some exceptional artisans. The best chick pea flour, the finest fish, the tastiest olives from the neighbouring terraces... Maona Monte-Carlo sources the unrivalled products that make up its menu from small producers in Monaco and the hinterland.

The "Bar Sauvage" is the lounge bar at Maona Monte-Carlo, a centre of mixology dedicated to art and partying: "Sauvage", like a symbol of freedom and zest for life, a name that carries the optimism of the 1960s. As a pre-dinner drink or after-dinner drink to crown an evening out, Bar Sauvage proposes signature cocktail creations, rare spirits such as vermouth from the 1950s-60s, or an exclusive digestif made with Monaco oranges for personalised recipes, all under the guidance of Giancarlo Mancino.



Il maestro Giancarlo Mancino is one of the most award-winning and respected bartenders in the world. After leaving his home town of Basilicata to learn the art of cocktail-making all over the world, he is now sharing the fruit of his 20 years of experience behind the bar of Bar Sauvage. His menu includes a selection of aperitivo cocktails, tap cocktails, vintage Negronis, signature cocktails from the south of France and the north-west of Italy. A true and rare delight to enjoy under the pergola on warm summer nights is an exceptional Negroni Monte-Carlo 1956, the year of the wedding of HRH Prince Rainier and Grace Kelly, combining a London dry gin from the 1950s, a 1956 Amer and an Italian vermouth from the same year.

The experience will be complete with the Tam-Tam Room, an ultra-VIP space upstairs, able to welcome around 15 VIPs, a unique place to see without being seen, in total discretion. With its original and visual vintage design, a nod to Joséphine Baker, the Tam-Tam Room is ideal for Instagram moments. Make way for freedom and recklessness for evenings spent with friends!



Maona Monte-Carlo was designed by interior designer Laurent Maugoust. An original fresco was created on site by Aurore de La Morinerie who, through the evocative power of her brush strokes, anchors the establishment's identity. She has also designed the cover of the menus and the presentation dishes. The venue also pays homage to the historical Maona through showcasing its exceptional photographic heritage: a "revival" that gives the place its soul and uniqueness!

#### Informations pratiques

699 Av. Princess Grace

06190 Roquebrune-Cap-Martin, France

Information and booking : +377 98 06 56 00

<https://www.montecarlosbm.com/en/restaurant/maona-monte-carlo>

## *Latest developments in 2023: Club La Vigie for festive days in a natural and relaxed setting*



Since 7 June, an air of celebration has been blowing over Pointe de la Vigie, at the heart of Monte-Carlo Beach. The much-awaited Club La Vigie Monte-Carlo has just opened its season. A new festive and exclusive club to discover until 3 September. In the spirit of a day club, the bungalows hidden amongst the pine trees are now "Love Nests", the site is buzzing with a musical programme hosted by a resident DJ, a creative cocktail bar and, at the helm of the restaurant, the two-Michelin-star chef, Marcel Ravin, delivers a menu with a holiday taste. In 2023, Monte-Carlo Société des Bains de Mer is reinventing the art of partying and celebration. See you at Club La Vigie Monte-Carlo.

### **A festive, but also cosy atmosphere at Club La Vigie Monte-Carlo**

At the heart of Monte-Carlo Beach, in a lush setting on the sea, Club La Vigie Monte-Carlo opened on Wednesday 7 June on Pointe de la Vigie. This little paradise where life and summer are celebrated is rediscovering its original DNA to become the essential venue for festive afternoons and sunsets on the Riviera. From 12 noon until 8pm, the lounge part of the club with "sunbeds" will be the ideal place for lounging and relaxing to music. Resident DJ, Supa Ju, and her vibrant House and Deep House set will liven up summer afternoons, along with guest DJs from Thursday to Sunday, such as Sacha Muki, Siryll, Selim Sivade, Vall, Gioé and Sylvain Armand. The latter will be in charge of the "Décadanse" concept in homage to the song by Serge Gainsbourg in 1971.

Club La Vigie is also unveiling the best-kept secret in Monte-Carlo Beach since 1952: its bungalows nestled in the rock and pine forest, renamed "Love Nests", for cosy moments with loved ones or friends. These idyllic cliff side refuges, which can accommodate 4 to 6 people, offer an exceptional view of the Mediterranean and the Bay of Monaco, as well as the restaurant menu by Marcel Ravin, available all day in a protected and authentic setting. The Love Nests can be privatised for the day.

## The food offer at Club La Vigie Monte-Carlo by Marcel Ravin



To complete the festive experience and delight the heart and taste buds of its guests, Le Club La Vigie Monte-Carlo caters for 130 people in continuous service from 12 noon until 6pm in the Lounge and restaurant, with a summer menu signed by two-star-awarded chef, Marcel Ravin. The lively and generous cuisine is coloured with summer flavours, with a decidedly creative and upmarket, yet relaxed touch, with fresh and Mediterranean dishes to share. In keeping with the principle dear to Marcel Ravin, the products have a strong local emphasis, with seasonal fruits and vegetables.

The menu includes finger food with a summer vibe, such as the typical dish of the Riviera "la bagna caude", or "olive and lobster salad". Dishes to share inspired by a variety of influences will fit perfectly into this setting, offering guests a lively and generous cuisine. A seafood fish tank is also proposed with fresh lobsters and fish of the day caught locally.

*"We worked with the teams of Monte-Carlo Beach, Pascal Garrigues and Julien Vadrot on a plural, non-personal identity. My idea for this place was to be able to receive customers as if welcoming them into your home, with friends, to come and share a moment around the table, either standing up or comfortably seated in the "sunbeds", and for each person to*

*experience this freedom and lightness: to dance, sing, soak up this holiday atmosphere! "*

In terms of design, the Bohemian-inspired décor with contemporary lines and the sea as far as the eye can see has been magnified by one of the references in the interior design of clubs and festive restaurants, from Saint-Barth to Miami, including Courcheval: Samy Chams. A radiant universe where yellow pays homage to the sun and the colours of Monte-Carlo Beach, in a cool and refined *dolce vita* feel.

Little extra: this day club, hidden from view, is easily accessed from the sea thanks to a private jetty for boats visiting the coast. There is also a shuttle to easily reach Maona Monte-Carlo to continue the evening under the stars. Ideal for customers on the move looking for new and exclusive events for the summer season.

### **Practical information**

Open from 7 June 2023, from 12 noon until 8pm

Information and bookings: +377 98 06 52 52

<https://www.montecarlosbm.com/en/restaurant-monaco/club-la-vigie>



*Future events: Amazónico, the not-to-miss venue for party nights in Madrid, London and Dubai, will be setting up on Place du Casino*



This ultra-festive and gourmet concept, created in 2010 by Sandro Silva and Marto Seco, has quickly become one of the most popular restaurants in Madrid, London and Dubai. Amazónico is a journey of all the senses which celebrates the cultural and gastronomic diversity of Brazil and Peru in an incredible setting inspired by the Amazon rainforest, combining lush plant decorations, natural materials, velvet benches, jungle-effect textiles, etc.

Its creative cuisine mixes tropical and Latin American influences. The restaurant will feature live performances of Latin-inspired jazz, bossa nova and Cuban music, while resident DJs will energise the Bar & Lounger area with "electro-pical" sounds. A speakeasy reserved for restaurant customers will complete the experience with a cosy and stylish touch.

Amazónico Monte-Carlo

Place du Casino MC 98000 Monaco

Opens soon

<https://www.montecarlosbm.com/fr/restaurant/amazonico-monte-carlo>

## *COYA Monte-Carlo creates a Latin American feel*



The party venue for residents of Monaco and customers from all over the world, COYA Monte-Carlo proposes a unique mix for which it is famous from London to the Riviera, including Miami, Dubai and Abu Dhabi: light and colourful fusion cuisine, a Pisco Bar & Lounge and lively DJ sets, with the added bonus of a splendid view of the Mediterranean. The perfect venue to get a trendy night started before going to Jimmy'z Monte-Carlo.

In an eclectic and electric atmosphere, COYA Monte-Carlo proposes fusion cuisine inspired by Peruvian flavours and orchestrated in Monaco by the chef Victoria Vallenilla. Contemporary culinary techniques enhance Peruvian dishes. Delicate touches of Asian gastronomy complete this alchemy. The restaurant proposes naturally light and healthy dishes. Signature cocktails, tequilas and exceptional rums are on the menu at the Pisco Bar & Lounge. The DJ set completes the spellbinding atmosphere. For people who like dining in intimacy but with a Latin American vibe, a private lounge offers a calmer setting.

### COYA Monte-Carlo

26 avenue Princesse Grace – 98000 Monaco

Open from April to November

April – May – October: closed on Monday and Tuesday (except Tennis and GP week – open 7/7)

June-July-August: closed on Monday

Opening times: 7pm-1am on weekdays (food from 7.30pm to midnight) and 7pm-2am at weekends (food from 7.30pm to 12.30am)

Tasting Menu for €95 per person <https://www.montecarlosbm.com/fr/restaurant/coya>

## *Buddha-Bar Monte-Carlo: when the delights of Asia meet French excellence*

For over 20 years, the Buddha-Bar concept has continued to grow and diffuse its positive energy throughout the world, in over 20 countries today. For over 13 years, Monte-Carlo Société des Bains de Mer has enriched its collection of venues thanks to Buddha-Bar Monte-Carlo and its quality restaurant, nestled in an original setting in an atmosphere conducive to relaxation and partying. A former concert hall built in the early 20th century, the establishment's unique setting combines architectural heritage and decoration with an Asian twist, a delicate balance of materials, colours and works of art. The impressive seven-metre ceiling has been enhanced with a mezzanine which contains the dining room. This dining room overlooks the lounge area and its bar, under the watchful eye of the monumental statue of Buddha, specially made in Asia. Two open-air terraces complete this enchanting setting. Perfect for enjoying warm summer nights.



Dining at Buddha-Bar Monte-Carlo is an experience full of surprises and magic: anyone expecting to enjoy traditional Chinese cuisine will be pleasantly surprised as they discover a menu with innovative, appetising and delicious compositions, perfectly blending the delights of Asia (China, Japan, Thailand, South-East Asia, etc.) and French excellence. The famous signature dishes include: Chinese salad with crispy chicken, beef teppanyaki, grilled chicken with five flavours, Peking duck with candied fruits... not forgetting sashimi, rolls and other unique creations.

### Buddha-Bar Monte-Carlo

Place du Casino MC 98000 Monaco

Open Monday to Saturday from 6pm to 2am Menu

from €98

<https://www.montecarlosbm.com/fr/restaurant-monaco/buddha-bar-monte-carlo>



## *Jimmy'z Monte-Carlo, The Grand Art of Celebration*



With its exceptional seafront setting, supercharged atmosphere and eclectic, cutting-edge programming, Jimmy'z Monte-Carlo perpetuates its legend every season: talented resident DJs, creation of signature "Made by Jimmy'z" nights, a team of resident dancers and some of the most sought-after international artists of the moment. A not-to-miss venue for 45 years, with customers from all over the world coming to experience unforgettable moments, Jimmy'z Monte-Carlo continues to enchant the Monaco night-life.

This new 2023 season features Deep House sounds on weekdays, with rhythms combining house music, jazz-funk and soul. Travel back to the roots of house music in Chicago and New York in the late 80s. Weekends will see international DJs taking to the decks, mixing music hits in the ultimate party atmosphere, keeping party goers from all around the world dancing until dawn.

### Jimmy'z Monte-Carlo

26 avenue Princesse Grace – 98000 Monaco

Open from 24 March until 28 October

Open from Wednesday to Saturday in July and August

Open Friday and Saturday from March to June and in September

<https://www.montecarlosbm.com/fr/agenda/programmation-saison-jimmyz-monte-carlo>



## *About Monte-Carlo Société des Bains de Mer*

Monte-Carlo Société des Bains de Mer embodies a new and world-unique *art de vivre* that focuses on beauty, quality and wellness. The Resort proposes:

- **Luxury Gaming in its casinos** – Casino de Monte-Carlo and Casino Café de Paris – which have been reinventing themselves since 2016 with innovative offers tailored to all audiences and exceptional hospitality.
- **"Haute couture" experiences within its iconic palaces and their Diamond Suites:** Hôtel de Paris Monte-Carlo, Hôtel Hermitage Monte-Carlo, Monte-Carlo Bay Hotel & Resort, Monte-Carlo Beach.
- **Gastronomy that is firmly in tune with the times: creative, healthy, increasingly local and responsible.** Alongside the Michelin star restaurants, such as Le Louis XV-Alain Ducasse à l'Hôtel de Paris, Le Grill or Le Blue Bay, new international concepts are further enriching the Monte-Carlo experience, such as Em Sherif at Hôtel de Paris Monte-Carlo, PAVYLLON, a restaurant by Yannick Alléno, at Hôtel Hermitage Monte-Carlo, or Amazónico Monte-Carlo. Not forgetting, of course, in-house creations such as Café de Paris Monte-Carlo.
- **Remarkable cultural and artistic experiences**, with its own seasonal events and active participation in the Principality's cultural initiatives and institutions.
- **Finally, the Resort abounds with activities to be experienced as a distinguished guest:** the Monte-Carlo Shopping Promenade; the Thermes Marins Monte-Carlo, a haven of well-being set on the sea combining luxury treatments, sport and nutrition, bars with a variety of atmospheres, concert halls and leading party venues: Maona Monte-Carlo, Club La Vigie, COYA Monte-Carlo, Buddha-Bar Monte-Carlo, and the most iconic club on the French Riviera, Jimmy'z Monte-Carlo.

Following several years' work, **the metamorphosis of the heart of the Resort around the mythical Place du Casino has been completed to bring the legend into the 21st century.** This has involved the transformation of Hôtel de Paris Monte-Carlo, the creation of the One Monte-Carlo district, the restructuring of the Jardins des Boulingrins, the restoration of the façade of Casino de Monte-Carlo and the brand new Place du Casino inaugurated in June 2020. In 2021--2022, Monte-Carlo Beach reclaimed its original beach and Café de Paris Monte-Carlo, an institution of Monegasque life since 1868, will reopen in a magnified version in summer 2023.

And because the **new *Art de vivre* of Monte-Carlo must evolve towards an increasingly ethical and responsible form of luxury**, Monte-Carlo Société des Bains de Mer has been committed since 2007 to a proactive policy in terms of energy transition, use of resources, waste, local gastronomy and protection of natural heritage. In 2023, the Group, which is the leading private employer in the Principality of Monaco, launched its fourth ethical charter to uphold its values of integrity and responsibility in its business practices.