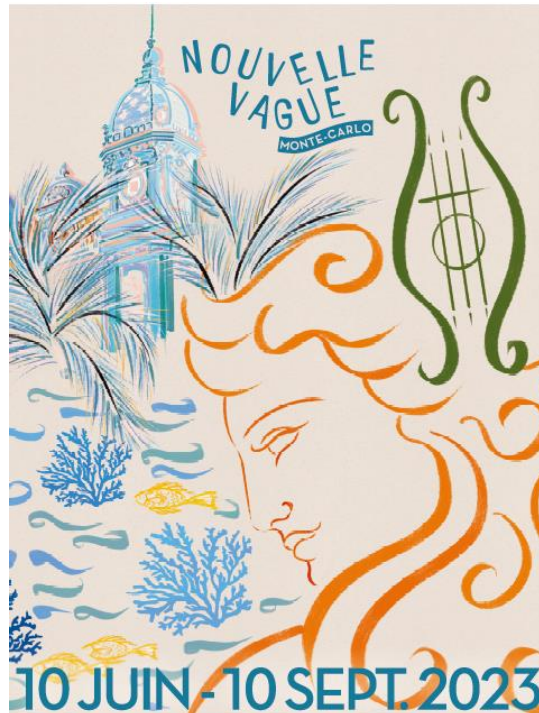


PRESS RELEASE

Monaco, 12 June 2023



Monte-Carlo Société des Bains de Mer launches its summer season
with its *New Wave* programme

Summer is upon us, and to set the pace for this season, Monte-Carlo Société des Bains de Mer is launching its "New Wave" programme, from 10 June to 10 September 2023.

New summer pop-ups and events will revive the art of celebration in Monte-Carlo style, with something for every appetite and every taste. To experience summer in the luxury lifestyle that has built the reputation of Monte-Carlo for 160 years, make a date with the *New Wave* programme.

New venues celebrating the art of partying

While the brand new Club La Vigie has just opened its doors in the middle of the pine forest at Monte-Carlo Beach, ideal for festive Beach Club days from noon until 8pm, and Marcel Ravin has taken over the helm of the restaurant, the nearby Maona Monte-Carlo is getting ready for its opening on 1 July. These two addresses, new essential venues for summer 2023, join the festive offer provided by Jimmy'z Monte-Carlo, COYA Monte-Carlo, Buddha Monte-Carlo and Casino de Monte-Carlo.

The return of summer pop-ups

Hôtel Hermitage Monte-Carlo, the connoisseurs' hotel, reveals its hidden summer treasures: In the shade of the century-old ficus in Square Beaumarchais, the Lounge Solaire, created by Hôtel Hermitage with Veuve Cliquot, returned in mid-May. Ideal for a delicious break and to put a sparkle in summer, from noon until 8pm, until 1 October. Mr Jaz hosts a live DJ session every Sunday from 5pm to 8pm.

Those in the know will head to the Crystal Lounge, nestled in the heart of the peaceful Jardin Excelsior. Every night from 5 July to 4 September, while away those mild summer nights with fine wines and champagne, little dishes to share and a shisha bar in a timeless venue.

Mada Lounge, the summer version of Mada One, is back in Jardins des Boulingrins from 1 July to 27 August, from 5pm to 11pm. It offers cocktails and music in a historic garden with Casino de Monte-Carlo and the sea as a backdrop.

These pop-ups complete the exciting range of summer terraces offered by Monte-Carlo Société des Bains de Mer establishments.

Monte-Carlo Beach hosts the Elsa restaurant with talented chef, Mélanie Serre, along with the poolside Le Deck, the new Club La Vigie in beach club mode, and, coming soon, Maona Monte-Carlo. The gardens of Hôtel de Paris Monte-Carlo accommodate Em Sherif, and Pavillon Monte-Carlo at Hôtel Hermitage has a view overlooking the port of Monaco, . COYA Monte-Carlo and Buddha Bar Monte-Carlo offer exotic flavours; at Monte-Carlo Bay Hotel & Resort, Las Brisas, between the sea and the lagoon, opens on 1 July and will be hosting Sunday musical brunches, and the brand new Blue Bay ** terrace by Marcel Ravin opens at the end of June.

New Wave also consists of not-to-miss summer events

. **From 12 to 19 June, Culinary Week:** delicious events proposed by the entire Resort.

Asian-inspired lunch at Le Deck at Monte-Carlo Beach Club, Italian-flavoured dinner at Train Bleu in Casino de Monte-Carlo, etc.

. **From 12 to 18 June, PhiloMonaco Week** with a weekend dedicated to the art of living in partnership with Monte-Carlo Société des Bains de Mer, on 17 and 18 June. Not-to-miss discussions on the topics of luck, courtesy, shopping and other social issues.

. **8 July, F(ê)aites de la Danse**, Place du Casino: return of the grand dance festival after the first successful edition in July 2017. From 12 noon on Saturday 8 July to 12 noon on Sunday 9.

. **11 July to 22 August, Monte-Carlo Summer Festival:** Chris Isaak, Ricky Martin, Robbie Williams, Mika... a multitude of artists and the arrival of the famous *Billionaire at the Sporting Monte-Carlo nights*.

. **18 July & 22 August, Caribbean Nights** at Monte-Carlo Bay Hotel & Resort: Two exceptional evenings at Las Brisas restaurant with live music, dancers, cigar stand, rum tasting, etc.

. **22 July & 5 August, Firework Dinners:** at Pavillon Monte-Carlo, Yannick Alléno restaurant at Hôtel Hermitage Monte-Carlo, Le Grill and Em Sherif Monte-Carlo

. **29 July, Monaco Red Cross Gala**, Salle des Etoiles, Sporting Monte-Carlo

. **2 September, Lagoon Night** at Monte-Carlo Bay Hotel & Resort: an evening of festivities and delight on the edge of the lagoon with DJs, magic, entertainment and creative flavours by Chef Marcel Ravin.

[See the full New Wave programme here](#)

About Monte-Carlo Société des Bains de Mer

Monte-Carlo Société des Bains de Mer embodies a new Art de Vivre that is unique in the world with a taste for what is beautiful, fine and good. Its Resort offers Luxury Gaming in its casinos, "haute couture" experiences in its iconic palace hotels and their Diamond Suites and gourmet dining at the cutting edge of modernity, combining Michelin-starred restaurants, international concepts and our own creations, as well as a top flight artistic and cultural selection. The Resort also offers a fantastic range of sport and well-being activities, shopping and partying. And because the new Art de Vivre Monte-Carlo must evolve towards increasingly ethical and responsible luxury, Monte-Carlo Société des Bains de Mer has been committed since 2007 to a pro-active policy in terms of energy transition, consumption of resources and waste, local fine dining and preservation of the natural heritage. The number 1 private employer in the Principality of Monaco, in 2023 the Group launched its 4th ethics charter to uphold its values of integrity and responsibility in conducting its professional business.

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