

PRESS RELEASE

Monaco, 21st March, 2023



COYA Monte-Carlo & Jimmy'z Monte-Carlo Launch of the 2023 Season at Sporting Monte-Carlo

Why wait for summer when, as of spring, you can enjoy the emblematic Pisco Sour in the Latin American atmosphere of COYA Monte-Carlo and light up the dance floor at Jimmy'z Monte-Carlo? For this new season, the two icons of the Sporting Monte-Carlo night-life are reopening their doors earlier than usual: from 24th March, the mythical Jimmy'z Monte-Carlo will be opening in warm-up mode on Friday and Saturday nights before returning to its normal pace in July. From 6th April 2023, COYA Monte-Carlo will be launching its 6th season, with not only more beats by COYA Music, a party atmosphere and Peruvian flavours brought to life by Chef Victoria Vallenilla, but also new features such as the "Clásico" evenings.

The Grand Art of clubbing and partying takes over Sporting Monte-Carlo until 28th October 2023.

Jimmy'z Monte-Carlo, the temple of clubbing reopens on 24th March 2023

The iconic French Riviera club that has been getting celebrities from the world of sport, film and show business up and dancing for almost 50 years is about to launch a new exciting season, kicking off on 24th March with a *Limelight Party*, the concept that launched the first big French techno party in the 90's. Get ready! The concept is back and will gather all techno lovers on the Jimmy'z Monte-Carlo dance floor for the opening night.

The full 2023 music programme will then continue throughout the season until 28th October.

Enjoy Deep House sounds on weekdays with its jazz-funk and soul vibes, transporting you back to its roots in late 80s Chicago and New York.

Weekends will see international DJs taking to the decks, mixing music hits in the ultimate party atmosphere, keeping partygoers from all around the world dancing until dawn. The Great Art of celebrating is back for the season at the Jimmy's Monte-Carlo.

Highlights not to be missed:

- . Friday 24th March: *Limelight Party*
- . Saturday 25th March: Bal de la Rose after party with Warm-Up by Ollie DJ and main set by DJ Rawdoff.
- . Formula 1 Grand Prix - from Thursday 25th May: Alec Monopoly (early evening at COYA Monte-Carlo), Warm-up by Moojo; &Me, Rampa and Jamie Jones among the headline acts.
- . Nights in partnership with Philip Plein and Dom Pérignon.

COYA Monte-Carlo, the fusion of two cultures: Latin American flavours and rhythm, and local art

As of 6th April 2023, COYA Monte-Carlo will be taking its customers on a culinary, musical and artistic journey. After the success of the Monegasque artist Lukas Avalon at the end of last season, COYA Monte-Carlo will continue to support local artists with exhibitions throughout the season.

But it is, of course, culinary art that remains at the centre of this journey, with the most exciting flavours of popular Peruvian cuisine proposed by the talented chef, Victoria Vallenilla. Not to be missed this season:

- . **Vegan Ceviche:** a new vegan version of ceviche made with seasonal vegetables.
- . **Causa Frita:** a typical Peruvian dish with potatoes, revisited as a warm version, served with truffle cream cheese and Wagyu charcuterie.
- . **Tres Leches:** a new, even tastier take on this typical Latin-American dessert...

At the bar, the art of mixology becomes an experience in its own right with the Pisco Bar and exciting upcoming events around the Pisco 1615 brand. Stay tuned!

A new evening concept to be discovered this season: "Clásico"

Every Thursday night, COYA Monte-Carlo will be proposing a unique formula in a 100% Latin-American atmosphere. "Clásico" is the best of COYA experience with live music, dancers, performers and delicious food to enjoy with family and friends. A festive yet elegant evening concept not to be missed.

Music at the heart of this new season with the COYA Music label

This music label is gaining momentum and enhancing the COYA 360° experience, with curated vibes transporting you to Latin America. International DJs signed by the label will perform at COYA Monte-Carlo throughout the season for special evenings. Some of the season's grand events include:

- . 29th June: Return of the traditional La Noche Blanca
- . 20th July & 17th August: COYA Music nights with the label's star DJs

And to enjoy an exclusive COYA Monte-Carlo experience, the interior dining space, as well as the private dining room, are available for private hire for between 30 and 100 people.

Practical information

Jimmy'z Monte-Carlo - Sporting Monte-Carlo - 26 avenue Princesse Grace - 98000 Monaco

Opening from 24th March until 28th October 2023: Friday & Saturday, from 11.30PM

From 6th July to 27th August: From Wednesday to Saturday

Information & booking: Tel +377 98 06 70 68 or +33 6 80 86 21 08 - jimmyz@sbm.mc

COYA Monte-Carlo - Sporting Monte-Carlo - 26 avenue Princesse Grace - 98000 Monaco

Opening from 6th April until 28th October 2023 : Wednesday to Sunday, 7PM-2AM

June, July & August: opening from Tuesday to Sunday

Information & booking: +377 98 06 20 00 - <https://www.montecarlosbm.com/fr/restaurant/coya>

Private events: A.jorquera@sbm.mc

[Discover pictures here](#)

About Monte-Carlo Société des Bains de Mer

Monte-Carlo Société des Bains de Mer embodies a new Art de Vivre that is unique in the world with a taste for what is beautiful, fine and good. Its Resort offers Luxury Gaming in its casinos, "haute couture" experiences in its iconic palace hotels and their Diamond Suites and gourmet dining at the cutting edge of modernity, combining Michelin-starred restaurants, international concepts and our own creations, as well as a top flight artistic and cultural selection. The Resort also offers a fantastic range of sport and well-being activities, shopping and partying. And because the new Art de Vivre Monte-Carlo must evolve towards increasingly ethical and responsible luxury, Monte-Carlo Société des Bains de Mer has been committed since 2007 to a pro-active policy in terms of energy transition, consumption of resources and waste, local fine dining and preservation of the natural heritage. The number 1 private employer in the Principality of Monaco, in 2023 the Group launched its 4th ethics charter to uphold its values of integrity and responsibility in conducting its professional business.

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