

PRESS RELEASE

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**"The Sea Is Green",  
The new highlight of Monte-Carlo Société des Bains de Mer  
to discover from 10 March to 10 May 2023**

Monte-Carlo Société des Bains de Mer is dedicating 2023 to The Sea, and heralds spring with a new programme of events called "The Sea Is Green". Hôtel Hermitage Monte-Carlo once again fulfils its role as a hotel for connoisseurs and a meeting place for the arts and the environment: on Saturday 11 March, the inaugural event takes place with the "Water Music" recital-dinner, accompanied by an exhibition by Jean Boghossian, a music recital by Stella Almondo and an exceptional dinner created by Yannick Alléno. Still at the Hotel for Connoisseurs, an event on 22 March on "The Sea is Green, the sustainable hotel industry and protection of the Oceans" will be part of the official programme of Monaco Ocean Week. A whole set of events will take place over this period until 10 May, focusing on art, culture and solidarity through the prism of environmental protection, with an exceptional ambassador for the occasion: Pierre Frolla, a leading figure in the commitment to the protection of the seas and oceans.

**Saturday 11 March, inaugural event of "The Sea is Green" programme**

At Hôtel Hermitage Monte-Carlo, the exhibition of Jean Boghossian will be presented by the artist himself. The evening will continue with a "Water Music" recital-dinner by the prodigious Monegasque pianist Stella Almondo, organised in the luxurious hotel, in the winter garden, with a menu by Chef Yannick Alléno. Renowned musical journalist, David Abiker, will orchestrate the evening, which will then be broadcast on Radio Classique.

**Wednesday 22 March 2023, "The Sea is Green, the sustainable hotel industry and protection of the Oceans" event**

At Hôtel Hermitage Monte-Carlo, the morning will start with a visit of "The Sea is Green" exhibition, with explanations by the artist Jean Boghossian, followed by a meeting involving feedback from players in the sustainable hotel industry on what they are doing to protect the environment, questioned by the journalist Leïla Ghandi and in the presence of Pierre Frolla. This meeting is part of the official programme of *Monaco Ocean Week* organised each year by the Principality of Monaco.

## From 13 March to 17 March 2023, Solidarity Week

Monte-Carlo Société des Bains de Mer renews its commitment to the Foyer Economique de Nice as part of Solidarity Week: after the first successful edition in 2021, Monte-Carlo Société des Bains de Mer chefs are once again teaming up with Solidarpole to help those most in need from 13 March to 17 March 2023. They will relay each other throughout the week to prepare and serve their specialities.

## Wednesday 10 May 2023, a stylish ending

Monte-Carlo Beach and Monte-Carlo Bay Hotel & Resort, two establishments committed from the outset and both Green Globe Gold certified, will close this period with immersive happenings: at Monte-Carlo Beach, wearing a wetsuit and snorkel, it will be possible to discover the underwater ecosystem of the reef which contributes to protecting the biodiversity of the local water. This new habitat, created in 2020, is home to endemic flora and fauna. In the evening, Monte-Carlo Bay Hotel & Resort will follow with the open-air screening of a cult film dedicated to *The Big Blue* while enjoying seafood in a street food and gourmet version.

[Discover all information about The Sea is Green here](#)

## About Monte-Carlo Société des Bains de Mer

*Monte-Carlo Société des Bains de Mer embodies a new Art de Vivre that is unique in the world with a taste for what is beautiful, fine and good. Its Resort offers Luxury Gaming in its casinos, "haute couture" experiences in its iconic palace hotels and their Diamond Suites and gourmet dining at the cutting edge of modernity, combining Michelin-starred restaurants, international concepts and our own creations, as well as a top flight artistic and cultural selection. The Resort also offers a fantastic range of sport and well-being activities, shopping and partying. And because the new Art de Vivre Monte-Carlo must evolve towards increasingly ethical and responsible luxury, Monte-Carlo Société des Bains de Mer has been committed since 2007 to a proactive policy in terms of energy transition, consumption of resources and waste, local fine dining and preservation of the natural heritage. The number 1 private employer in the Principality of Monaco, in 2023 the Group launched its 4th ethics charter to uphold its values of integrity and responsibility in conducting its professional business.*

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