

Press release

Monaco, February 8th 2023



Maona Monte-Carlo



Club La Vigie Monte-Carlo



Amazonico Monte-Carlo

Maona Monte-Carlo | Club La Vigie Monte-Carlo | Amazonico Monte-Carlo A new Art of celebration sets the rhythm for the summer in Monaco!

The new Monte-Carlo Art of celebration continues to reinvent itself with a 2023 summer festival brimming with original party events. From the azure banks of Larvotto to the new Place du Casino, Monte-Carlo Société des Bains de Mer is reviving the Art of chic and glamorous partying that made its legend, while remaining firmly rooted in the 21st century with inventive experiences with multiple influences, for every kind of public, for every occasion and for every desire.

The event of the 2023 season : at Monte-Carlo Beach is the launch of Maona Monte-Carlo, an open-air summer cabaret celebrating the major festive moments in the Principality and Monaco cuisine, Club La Vigie Monte-Carlo will once again be offering a festive daytime spirit in a natural relaxed setting. The party is also coming to Place du Casino with the eagerly anticipated opening of Amazonico Monte-Carlo and its 1000 m² rooftop perched on the roof of the new Café de Paris. 3 new not-to-be-missed venues to complement COYA Monte-Carlo, Buddha-Bar Monte-Carlo and Jimmy'z Monte-Carlo, making Monte-Carlo Société des Bains de Mer the most exclusive festive destination on the Riviera.

Maona Monte-Carlo, an open-air summer cabaret celebrating Monaco's heritage

The new Art of celebration is experienced in the most fashionable locations in the Principality. It draws on the singular history of Monaco to find inspiration and make the eyes of its residents shine as well as those of visitors from all over the world. Two legendary decades will be coming to Maona Monte-Carlo from mid-June at a villa-terrace atop the rocks, just a short walk from sandy Monte-Carlo Beach: the 60s and 70s and their carefree and irreverent breath of freedom, embodied by the most iconic personalities of the day who spent their summers in Monaco. "Ma" as in Maria Callas and "Ona" as in Aristotle Onassis, the celebrities behind the first ever Maona in 1962, an iconic Riviera club just a stone's throw from here, to set the tone. From the end of June Maona Monte-Carlo will be offering a first in the Principality: a summer cabaret under the stars with an astonishing Riviera atmosphere, a return to its roots, celebrating live music and Monaco's culinary heritage.

To come up with a menu that is faithful to local gourmet cuisine, Monte-Carlo Société des Bains de Mer encouraged its staff members, their parents and grandparents to collect the best family recipes. On the menu at Maona Monte-Carlo is local cooking to share, Gambas flavoured with Pastis, Tagliolini at capon with marjoram and lemon and for dessert Peache Melba in tribute to the great Auguste Escoffier who left his mark on the culinary history of Monaco.

Every day from 7pm to 2am, a pianist, a Diva and a DJ will take turns to bring a live musical feel to the setting with its shimmering retro feel overlooking the sea. Also on the programme are: Bar Sauvage, with creative cocktails that pay tribute to the different districts of Monaco, rare spirits such as vermouths from the 50s and 60s, or an exclusive after-dinner drink made from Monaco oranges for custom recipes, all under the watchful eye of mixologist Giancarlo Mancino. A rare gem to enjoy under the arbour during sweet summer evenings is an exceptional Negroni Monte-Carlo 1956, the year in which HSH Prince Rainier and Grace Kelly were married. The experience will be complete with the Tam Tam Room, an ultra-VIP space with seating for 12 and an original visual design, a nod to Josephine Baker.

With Maona Monte-Carlo, all the expertise of Monte-Carlo Société des Bains de Mer comes to life in a unique proprietary concept.

Club La Vigie for festive days in a natural and relaxed setting

From 2 June 2023, la Pointe de la Vigie will be turning into a private club from noon to 8pm. In an unspoilt natural setting on the seafront, this little piece of paradise is getting back to its roots to become the new place to be for festive afternoons and sunsets on the Riviera. In an elegant and effervescent atmosphere, Club La Vigie will combine a beach club feel at the water's edge, with Mediterranean food, creative cocktails and cutting-edge musical programming. The location will reveal the best kept secret at Monte-Carlo Beach since 1952 - 5 bungalows tucked away among the pines, rechristened "Love Nests" for those intimate moments as a couple or among friends. Access will be by boat, with a shuttle offering easy access to Maona Monte-Carlo to continue the evening under the stars.

Amazónico, the place to go for party nights in Madrid, London and Dubai, is coming to Place du Casino

A genuine institution in Monaco life since 1868, it is now the turn of Café de Paris Monte-Carlo to metamorphose. In summer 2023, it will offer a sublime brasserie over two levels with one of the best views in the world. This exceptional location on Place du Casino will be welcoming Amazónico Monte-Carlo to its rooftop, a truly festive and delicious concept created in 2010 by Sandro Silva and Marta Seco, swiftly becoming one of the most popular restaurant locations in Madrid, London and Dubai. Amazónico is a journey for all the senses. It celebrates cultural and culinary diversity from Brazil to Peru in a breathtaking setting inspired by the Amazon rainforest, combining luxuriant plant décors, natural materials, velvet seating and jungle-style textiles... The creative cooking mixes tropical and Latin American influences. Entertainment at the restaurant will be live jazz performances inspired by Latin America, bossa nova and Cuban music, while the resident DJs will bring the Bar & Lounge area to life with "electro-pical" sounds. A speakeasy exclusive to restaurant patrons will complete the experience with a private, stylish touch.

Amazónico Monte-Carlo is extending the range of international concepts on offer at the Resort, such as COYA Monte-Carlo and Buddha-Bar Monte-Carlo, and festive "house" brands like Jimmy'z Monte-Carlo, the most iconic club on the Riviera, or Casino de Monte-Carlo.

Practical information

Club La Vigie Monte-Carlo at Monte-Carlo Beach : opening 2 juin 2023 de 12h à 20h

Maona Monte-Carlo : opening the end of June 2023 from 7pm to 2am

Amazónico Monte-Carlo : opening summer 2023

Jimmy'z Monte-Carlo : pre-opening March, 25th 2023

COYA Monte-Carlo : reopening April 6th 2023

Buddha-Bar Monte-Carlo : opening from Monday to Saturday included from 6pm to 2am

[Download pictures here](#)

About Monte-Carlo Société des Bains de Mer

Monte-Carlo Société des Bains de Mer embodies a new Art de Vivre that is unique in the world with a taste for what is beautiful, fine and good. Its Resort offers Luxury Gaming in its casinos, "haute couture" experiences in its iconic palace hotels and their Diamond Suites and gourmet dining at the cutting edge of modernity, combining Michelin-starred restaurants, international concepts and our own creations, as well as a top flight artistic and cultural selection. The Resort also offers a fantastic range of sport and well-being activities, shopping and partying. And because the new Art de Vivre Monte-Carlo must evolve towards increasingly ethical and responsible luxury, Monte-Carlo Société des Bains de Mer has been committed since 2007 to a pro-active policy in terms of energy transition, consumption of resources and waste, local fine dining and preservation of the natural heritage. The number 1 private employer in the Principality of Monaco, in 2023 the Group launched its 4th ethics charter to uphold its values of integrity and responsibility in conducting its professional business

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