

MONTE-CARLO
SOCIÉTÉ DES BAINS DE MER



PRESS RELEASE
Monaco, 12th July 2022



©Monte-Carlo SBM

The 73rd Monaco Red Cross Ball welcomes the iconic Alicia Keys

Chaired by H.R.H. Prince Albert II, the 73rd Monaco Red Cross Ball takes place on Friday 18th July 2022 on the prestigious Casino square for the second time since its creation.

This evening highlights the Monaco Red Cross' daily work for the most vulnerable people, an ongoing work to support those in need over the past 73 years. It pays tribute to sponsors of the Monaco Red Cross whose generosity helps prevent and ease the suffering of those most vulnerable in society.

Celebration of 40 years as President of the Monaco Red Cross by H.S.H Prince Albert II (1982-2022)

The history of the Monaco Red Cross is intricately linked to the Prince's Family. Created on 3rd March 1948 by Prince Louis II, the Monaco Red Cross was recognised in the same year by the International Committee of the Red Cross (ICRC) and admitted to the International Federation of Red Cross and Red Crescent Societies (IFRC). It is one of the 190 National Societies belonging to the International Red Cross and Red Crescent Movement and respects the seven fundamental principles thereof. The Monaco Red Cross was presided over successively by Prince Rainier III from 1949 to 1958, followed by Princess Grace from 1958 to 1982. Since 17th December 1982, it has been presided over by H.S.H. Prince Albert II.

During his 40-year Presidency, H.S.H. the Sovereign Prince has ensured that the Monaco Red Cross plays an active role, both nationally and internationally, within the International Red Cross and Red Crescent Movement. Throughout the last 40 years, H.S.H. Prince Albert II has been personally committed to ensuring the proper functioning of the CRM. The President has also been able to count on the support of his family, especially H.S.H. Princess Charlene, Vice-President of the CRM, as well as the Members of the Board, employees, and volunteers, always ready to do what it takes, together with him, to make sure the projects launched by the National Society are implemented successfully.

The performance and the work of art

Monaco Red Cross donors shall be welcomed from 7:30 pm at the cocktail buffet served on the Terrasses du Soleil, between the majestic façade of Opéra Garnier Monte-Carlo and the Mediterranean Sea.

Adriana Karembeu and Imany will present the actions of the Monaco Red Cross for the year 2022, as well as the raffle with five prestigious prizes. The participants and donators then return to their seats at 10pm, joined by the entire concert audience.

After the presentation of a film on its actions throughout 2022, the Monaco Red Cross will welcome this year the exceptional Alicia Keys for a concert during which she will perform her new compositions but also give life to her classics, ranging from "No One" to "If I Ain't Got You" via "Girl on Fire". Pianist, songwriter, the American singer is only 41 and yet she seems to have lived many lives. 21 years after his first album, *Songs in A Minor*, which sold 12 million copies worldwide, and his famous song "Fallin", the prodigy is back with a new album, *ALICIA*.

For this 73rd Monaco Red Cross Gala, the Monegasque artist Philippe Pastor offers one of his works: "Les Arbres Brûlés". Committed to environment, Philippe Pastor has developed through his work a personalized vision of Nature, translating Man's interaction with the planet. Using living matter, its transformation through time and immediate surroundings, combining soil, pigments, minerals and plants of all kinds, Philippe Pastor represents his vision of life, environmental destruction and Man's involvement in society.

Your access to the photo library

The press kit of the Red Cross Gala 2022, the official photos and video of the evening will be available for download on the website <http://www.galacroixrougemonegasque.com> from Monday 18 July at 8 pm.

We are pleased to give you your personal access codes:

User : gcr

Password : sbm2022

These photos provided free of charge may not be sold, and may be freely distributed except to tabloid magazines. The copyright statement Pierre Villard/Monte Carlo Société des Bains de Mer' must be applied.

You are reminded that you personally, or in the name of your agency, are authorised, and may not, under any circumstances, transfer or provide access to the photos covered by this authorisation to any other agency or third party of any kind. In the event that you fail to comply with this requirement, you will no longer be permitted to provide any service of any kind or have any kind of relationship with Monte-Carlo Société des Bains de Mer or the Palace of Monaco.

Practical information

Cocktail et concert

Price per person €1,200

Dress code "Elegant outfit"

Concert only : Tickets for €450, €350 and €250

Reservations : Monte-Carlo Société des Bains de Mer - montecarlolive.com / +377 98 06 36 36

Press Contact Monaco Red Cross

Laurie Fucile T. +377 97 97 68 23 communication@croix-rouge.mc

Press contact Monte-Carlo Société des Bains de Mer

Eric Bessone T. +377 98 06 63 62 e.bessone@sbm.mc

Organisation and artistic coordination

Monaco Red Cross jointly Monte-Carlo Société des Bains de Mer artistic, banqueting and technical teams.