

PRESS RELEASE  
Monaco, 21<sup>st</sup> April 2022



*Pascal Camia receiving the International Gaming Award “Best Casino Operator” for 2022*

## Casino de Monte-Carlo voted “Best Casino Operator” at the International Gaming Awards 2022 and “Best Overall Casino” at the Casino Awards 2022 in London

2022 gets off to a great start for Casino de Monte-Carlo, with a dual award at the International Gaming Awards and Casino Awards 2022 in London, two major international events for gaming professionals: the “Best Casino Operator” and “Best Overall Casino” awards were picked up against the largest gaming operators in the world. A reference in the casino world and a source of inspiration for the whole gaming industry, these rewards recognise a unique vision of gaming: a customer journey with a wealth of experiences in an emblematic resort. This recognition also spotlights the teams, which showed perseverance and agility in a difficult period.

### Casino de Monte-Carlo, the reference in luxury gaming

These prizes, awarded by gaming industry leaders, recognise all professionals in the sector for having made both an exceptional contemporary entertainment venue and a private setting for bespoke and personalised gaming.

They reward:

The roadmap established by the Deputy Chairman of Monte-Carlo Société des Bains de Mer, Jean-Luc Biamonti, which traces the Group's strategic vision, as well as creativity and innovation to continue to thrill customers:

- Luxury Gaming for High Rollers with the creation, in 2020, of Salon 1889 (an ultra-private room for high rollers of slot machines at Casino de Monte-Carlo). More entertainment for the “Fun Players” space with the installation of connected French roulette and the Lounge Europe terrace.

- Invitations and ultra-competitive promotions for loyal slot machine and gaming table customers thanks to the My Monte-Carlo loyalty programme.
- An exceptional events programme for all High Rollers, constantly being adapted to the health situation (exclusive dinners in the Resort, visit of the Dolce Gabbana Workshops in Milan, etc.).

Commitment to customers and employees:

The installation of protective measures due to the pandemic to keep employees and customers safe.

The excellence and know-how of the teams:

- The hospitality, customised services and ultra-personalised customer journey throughout the Resort thanks to the synergy between casino and hotel services built on values of excellence.
- Recognised know-how for all gaming professions with a dedicated training department.

This strategy could not have been implemented without the synergy of the casino teams, along with the teams of the entire Group. All Resort employees have demonstrated the company's determination to offer excellent service, reasserting the importance of new ideas that resound with the fundamental values of Monte-Carlo Société des Bains de Mer.

**Jean-Luc Biamonti**, Chief Executive Officer of Monte-Carlo Société des Bains de Mer, stated: *“We are honoured to receive the “Best Casino Operator” and “Best Overall Casino” prizes for Casino de Monte-Carlo. I am delighted to see the concrete result of our efforts to maintain an impeccable quality of work and service during an uncertain period. Thanks to the motivation and seriousness of all staff in the gaming sector over these past three years, we have been rewarded today. It is with gratitude that I would like to share this prize with all staff in all our casinos.”*

**Pascal Camia**, Chief Operating Officer of Monte-Carlo Société des Bains de Mer, stated during the award ceremony in London: *“In the name of all staff in the casinos of Monaco, I am proud to receive these prizes. They illustrate our unrelenting work, our commitment to provide an exclusive service to our customers, and also the professionalism of our teams. Thanks to the implementation of our master plan, and driven by Mr Biamonti, these prizes are the recognition, by our customers and by the profession, of the successful Luxury Gaming strategy of Casino de Monte-Carlo.”*

### **Monaco, the finest gaming destination in Europe**

For over 150 years, Monte-Carlo Société des Bains de Mer has shaped an unparalleled image of excellence in the luxury tourism universe in Europe, by offering high-end hotels, gastronomy, entertainment, shopping and well-being. The gaming industry, which has been the bedrock of the company's identity since it was founded, is today confirmed as the standard-bearer of the Group's offer, thanks to the global reputation of Monaco and its Casinos and thanks to its unique expertise, constantly being enriched by the best international practices.

Gaming is divided among two casinos, each with its own identity and offers:

- Luxury Gaming and the Grand Art of Gaming at Casino de Monte-Carlo, the most prestigious in Europe, for an international clientèle of high-rollers seeking excellence and personalised services;
- Casino Café de Paris, “the Casino that loves you”, has the greatest selection of slot machines in Europe. It has nearly 500 state-of-the-art machines, gaming tables and two outdoor terraces to appeal to customers 24/7;

With the metamorphosis of Hôtel de Paris Monte-Carlo, completed at the end of 2018, the opening of the new One Monte-Carlo district and the full renovation of Café de Paris Monte-Carlo, Monaco is truly the finest gaming destination in Europe!

For more information concerning the Monaco casinos, do not hesitate to visit our website or to follow us on social media:

[Casinomontecarlo.com](http://Casinomontecarlo.com) @CasinosMonteCarlo #Casinomontecarlo

### **About the Monte-Carlo Société des Bains de Mer Group**

Since 1863, Monte-Carlo Société des Bains de Mer has been offering an exclusive lifestyle in a world-unique Resort with the Monaco casinos, including the prestigious Casino de Monte-Carlo, four hotels (Hôtel de Paris Monte-Carlo, Hôtel Hermitage

Monte-Carlo, Monte-Carlo Beach, Monte-Carlo Bay Hotel & Resort), the Thermes Marins Monte-Carlo, and 30 restaurants, including 4 with a total of seven Michelin stars. A hub of night-life, the Group offers a wonderful range of events. The metamorphosis of Hôtel de Paris Monte-Carlo, the creation of One Monte-Carlo (luxury residences, shopping, restaurant, conference centre), and the new Place du Casino contribute to make Monte-Carlo the most exclusive experience in Europe.

#### **About the International Gaming Awards:**

The International Gaming Awards London consist of 32 categories covering the digital and land-based gaming industries. They are supported by well-known insiders from the Gaming industry as well as customers from every level and from all over the world. The iGaming Post, the on-line journal of these Awards, has a clear and transparent vision by giving its daily readership of over 1,000 people an equal vote, from those who play on-line poker on their smartphones, to those who manage luxury casinos in every part of the world. Visit the site: [www.gaming-awards.com/international-gaming-awards/](http://www.gaming-awards.com/international-gaming-awards/)

#### **About the Casino Awards:**

The Casino Awards (formerly known as the British Casino Awards) consists of 20 categories covering the digital and land-based industries and is the next stage in the evolution of the popular awards platform for the gaming industry, as the scheme widens its scope to include manufacturers and operators from across the continent. Visit the site: <https://www.thecasinoawards.com/>

Press Contact

**Monte-Carlo Société des Bains de Mer**

**T.377 98 06 64 14 / [presse@sbm.mc](mailto:presse@sbm.mc)**



[montecarlosbm.com](http://montecarlosbm.com) @montecarlosbm #mymontecarlo