



PRESS RELEASE

MONACO, 28<sup>TH</sup> MARCH 2022



## Monte-Carlo Beach awarded 1<sup>st</sup> Special Prize at the Hotel & Lodge Awards 2022 Green Category

On Thursday 24 March, at an exceptional ceremony, Hotel & Lodge magazine revealed the ranking of its best hotels in the world. Monte-Carlo Beach received 1<sup>st</sup> Special Prize in the Green category.

On Thursday 24 March, Hotel & Lodge, a reference tourism magazine in France, held its third ceremony of the Hotel & Lodge Awards at Pavillon Cambon, during which Monte-Carlo Beach received the Special Green Prize. This new category spotlights the preference of the editorial teams and the judging panel, made up of tourism professionals, for a hotel resolutely committed to an eco-responsible and sustainable development approach.

This award is recognition for Monte-Carlo Beach which has been Green Globe certified since 2014 (with Green Gold status since 2018). This approach is driven by General Manager Daniele Garcelon, who has been working for many years to achieve a zero plastic policy, recycle waste and drastically reduce energy and water consumption.

At Monte-Carlo Beach, taking care of oneself and the environment is a natural part of everyday life. Connected to nature, the hotel has implemented a proactive policy to protect biodiversity, in particular with the creation in summer 2021 of a positive biodiversity reef dyke. Located under the water 100 metres from the shore, this dyke has been designed to protect the beach and allow the development of marine life in a protected area.

Pointe de la Vigie and its superb pine forest have been classified LPO (Ligue pour la Protection des Oiseaux) bird protection refuges. The latest wildlife inventory listed no fewer than 20 species of birds, including 10 nesting species and 15 protected species. This site at Monte-Carlo Beach is becoming an essential refuge for local biodiversity.

Keen to develop its local eco-system, Monte-Carlo Beach and the Elsa restaurant, which has been Ecocert certified since 2013 for its 100% organic and wild-caught fish, work closely with local producers to give preference to perfectly ripe seasonal products as well as with nearby estates and gardens: Jardin des Antipodes in Menton for aromatic herbs and fruit; Domaine d’Agerbol on the heights of Roquebrune-Cap-Martin, which supplies Elsa with zero-kilometre organic vegetables, from farm to fork.

*“My teams and I accept this award with joy and humbleness; like a recognition and strong encouragement in the pursuit of our everyday commitment,”* declared Daniele Garcelon, General Manager of Monte-Carlo Beach

#### **About Monte-Carlo Société des Bains de Mer Group**

*Since 1863, Monte-Carlo Société des Bains de Mer has been offering an exclusive lifestyle in a world-unique Resort with four casinos, including the prestigious Casino de Monte-Carlo, four hotels (Hôtel de Paris Monte-Carlo, Hôtel Hermitage Monte-Carlo, Monte-Carlo Beach, Monte-Carlo Bay Hotel & Resort), the Thermes Marins Monte-Carlo, and 30 restaurants, including four with a total of seven Michelin stars. A hub of night-life, the Group offers a wonderful range of events. The metamorphosis of Hôtel de Paris Monte-Carlo, the creation of One Monte-Carlo (luxury residences, shopping, restaurant, conference centre), and the new Place du Casino contribute to make Monte-Carlo the most exclusive experience in Europe.*

#### **PRESS CONTACT**

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