

MONTE-CARLO
SOCIÉTÉ DES BAINS DE MER



Press release
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The Monaco Red Cross Summer Concert with pop jazz singer Jamie Cullum on 16th July on Place du Casino

In the presence of HSH Prince Albert II, President of the Monaco Red Cross, this first-ever summer concert will be a landmark date. Place du Casino has reconnected with its 19th century-designed architecture to return this legendary location to visitors and host its first ever major public event on 16th July in support of the actions of the Monaco Red Cross and to celebrate the return to normal life.

After the 71st Monaco Red Cross Ball in 2019 and an interruption in 2020 due to the Covid 19 pandemic, this summer concert marks an important stage in the very concept of this annual event that is highly anticipated by both donors and the general public. A brand new format, as we come out of a very unusual year, an open-air event at the heart of the Principality on the new Place du Casino that was inaugurated just one year ago to host the very best events

The Monaco Red Cross

For the organisation founded in 1948 by Prince Louis II, this evening showcases its ongoing daily action among the most vulnerable over the past seventy-three years. It pays vibrant tribute to sponsors of the Monaco Red Cross whose generosity helps prevent and ease the suffering of those in need. The missions of the Monaco Red Cross are to save lives and prepare the general population for disasters, to support all people in need without discrimination and to lead awareness-raising and preventive actions in the humanitarian sector. It acts both nationally and internationally.

Supported and guided by the profound convictions of HSH Prince Albert II, its President, the association is in constant development, while always supporting and guiding people in need. Conscious of its changing environment, the Monaco Red Cross is always innovating, with solutions that are adapted to the needs of the population.

2020: a very unusual year

Although it works primarily within limited geographical confines, the Monaco Red Cross holds an important place among the national societies of the Red Cross and Red Crescent. In 2020, more than 4,354,000 euros were used to successfully conduct its actions in Monaco and around the world. It intervenes internationally to support other Red Cross and Red Crescent societies facing increasingly complex humanitarian crises. It pays special attention to isolated and vulnerable people living in the Principality, while fostering engagement among all of the population, particularly young people.

The year that has just gone by was notable for two major crises; the coronavirus pandemic that had an impact on all our habits and our activities, and storm Alex that deeply impacted the valleys around Monaco.

In the space of a few days, the Monaco Red Cross was able to adapt and reorganise to create a vital force to combat Covid-19. In 2020, 530 volunteer members totalled 57,000 hours of action to support the population as closely as possible.

The Monaco Red Cross has since returned to its normal pace and has reintegrated its traditional activities (cloakroom, first-aid stations, interventions and actions with a youth public...) with the will to efficiently carry out its public interest mission while developing new actions in all the areas in which it operates.

The first Monaco Red Cross Summer Concert

This year, the Monaco Red Cross is especially proud to welcome Jamie Cullum. The British jazz-pop songwriter, pianist and singer already has eight studio albums under his belt. And yet, his first loves were in fact cinematographic: after completing stellar cinema and literature studies, he took his first professional steps in music.

Five years after the release of his first album, he finally drew closer to his goal when he contributed to the original soundtrack of the film *Bridget Jones The Edge of Reason* with his version of *Everlasting Love*. Awards followed, as well as a new opportunity in 2008: he wrote the ballad *Gran Torino*, specially composed as the theme tune for Clint Eastwood's film of the same name.

An accomplished artist, Jamie Cullum's days are more than full, but he has managed to find time to take to the stage for the Monaco Red Cross summer concert on Place du Casino.

The evening will be open to all.

Monaco Red Cross donors will be welcomed onto the new terrace of the Café de Paris before going to Place du Casino where the palm trees and fountain will have been cleverly moved using the technical means specially designed to make it available for the staging of this historic concert.

As is traditional, the works of Art specially created on the theme of the Red Cross have been offered by Laurence Jenkell and Nick Danziger, two internationally renowned artists.

Practical information

Cocktail and concert

Price: 800 euros / person

Dress code « Elegant outfit »

Concert only

Tickets at 500 euros, 300 euros and 200 euros

Dress code « Elegant outfit »

On sale since June, 16th 2021

Ticket office- Reservations

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Organisation and artistic coordination

Monaco Red Cross jointly Monte-Carlo Société des Bains de Mer artistic, banqueting and technical teams