

PRESS RELEASE

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Monte-Carlo Société des Bains de Mer Put some swing in your summer

This year, the summer programme of Monte-Carlo Société des Bains de Mer has only one watchword: Swing! After this period of social poverty, the pleasure of meeting up again, of having fun and getting away from it all has never been so great. To make the most of this summer and enjoy reunions with family, friends or partners to the full, Monte-Carlo Société des Bains de Mer is launching Swing Monte-Carlo! A summer event to savour serenely from 15 July to 15 August. Swing Monte-Carlo! is under way: take a seat on the pretty swing installed on the new Place du Casino and fly up to the patio of Hôtel de Paris Monte-Carlo, transformed into a tropical garden, to the Place du Casino gardens for the “Garden Evenings” on Thursdays, with live music and Pop-up by Buddha Bar Monte-Carlo, or two not-to-miss picnics proposed by Mada One. Swing Monte-Carlo! also proposes theme-based escapades, daytime and night-time activities to put a swing in your step. Monte-Carlo Société des Bains de Mer puts some swing into your summer for you to meet up and enjoy time with those you love in complete serenity.

Swing on Place du Casino and tropical garden in the patio of Hôtel de Paris Monte-Carlo

Swing Monte-Carlo! A reference to the hedonistic “*swinging sixties*” of London, the symbol of renewal after the health crisis. A summer programme marked by the installation of the brightly-coloured and flower-decorated swing, designed by florist Stanislas Ducreux in charge of decoration for the Swing Monte-Carlo! event. Children and adults alike can immortalise this moment of simple pleasure on social media thanks to the “selfie spot”, with Casino de Monte-Carlo as a backdrop.

After being turned into a Christmas Garden in the winter, this summer the Patio of Hôtel de Paris Monte-Carlo becomes the *Tropical Garden in the patio*, from 15 July to 15 September. The Patio, a living space revealed in 2019 after the transformation of the legendary Hôtel de Paris Monte-Carlo, is the ideal place for chilling out with a signature cocktail from the Bar Américain. The original designs of *Beliza Swimwear* and *Bob Carlton*,

luxury brands from the Côte d'Azur, can also be discovered in the glasshouses, with musical events taking place every weekend.

Exclusive Garden Evenings & chic picnics in the Place du Casino gardens

Monte-Carlo Société des Bains de Mer is always reinventing itself and, for the first time this summer, is launching the *Garden Evenings* concept, every Thursday from 23 July to 27 August, from 6.30pm to 10.30pm. In a chic bohemian atmosphere near the fountain in the Place du Casino gardens, children and adults will delight in exotic flavours with the Pop-up by Buddha Bar Monte-Carlo and will be able to dream under the stars in the lounge space, to the sound of music. A pure moment of Dolce Vita, exactly as we love them on the Riviera.

And for another, equally unexpected experience, there are two picnics on the grass on the evenings of Thursday 6 and 13 August: a blanket on the grass in the Place du Casino gardens, a picnic basket delicately filled with delicious snacking specialities prepared by the restaurant, Mada One. For these two evenings, in partnership with Veuve Clicquot, you will need to choose and reserve your basket in advance. There will also be a children's option. Let yourself be carried away by the live music and the fresh Mediterranean air. The happiness of rediscovered simple pleasures.

Theme-based escapades for every whim

The most exclusive destination in Europe, Monte-Carlo Société des Bains de Mer is also the safest destination this summer, to get away from it all and rediscover simple pleasures through six theme-based escapades: romantic, family, haute-couture, epicurean, chill-out and well-being.

How about a day for two? With the romantic escapade, you will enjoy loving moments with breakfast and a photo shoot in the Belle Epoque setting of Hôtel Hermitage Monte-Carlo, lunch in the Grill at Hôtel de Paris Monte-Carlo, and relaxation at Spa Cinq Mondes. End the day with dinner under the stars in the intimacy of a Sea Bay, the seaside area of Monte-Carlo Bay Hotel & Resort with menu by the star-awarded chef Marcel Ravin... It's enough to make Cupid jealous.

A stress-free summer with Monte-Carlo Cares

For a stress-free summer, Monte-Carlo Société des Bains de Mer has rolled out the Monte-Carlo Cares programme for the safety of its clients and employees. Certified by Bureau Veritas, this health plan ensures that Europe's most exclusive destination is also the safest.

About Monte-Carlo Société des Bains de Mer

Since 1863, Monte-Carlo Société des Bains de Mer has been offering a unique Art of Living, a one-of-a-kind resort with four casinos, including the prestigious Casino de Monte-Carlo, four hotels (Hôtel de Paris Monte-Carlo, Hôtel Hermitage Monte-Carlo, Monte-Carlo Beach, and Monte-Carlo Bay Hotel & Resort), the Thermes Marins Monte-Carlo spa, 30 restaurants including five that together have seven Michelin Guide stars. A hub of nightlife, the Group offers an incredible selection of events. 2020: Monte-Carlo Société des Bains de Mer completed four years of transformation works dedicated to Hôtel de Paris Monte-Carlo and to the creation of a new district around Place du Casino, One Monte-Carlo: luxury accommodation, shops, restaurants and a conference centre, to make Monte-Carlo the most exclusive experience in Europe.

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