



PRESSE RELEASE

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Sustainable development

New certifications for Monte-Carlo Société des Bains de Mer Group.

Café de Paris Monte-Carlo, first restaurant in the world to receive the Green
Globe certificate

Thermes Marins Monte-Carlo, first spa in the world to receive the Green Globe
Gold certificate

Tuesday 28 January 2020 – In keeping with its environmental and societal approach, Monte-Carlo Société des Bains de Mer Group confirms its commitment through two new Green Globe certifications: Café de Paris Monte-Carlo is the first restaurant in the world to be certified. Thermes Marins Monte-Carlo are rewarded with the Gold standard for their five years of continuous commitment, making it the first spa in the world to be certified.

Green Globe Certification for Café de Paris Monte-Carlo: a world first

Green Globe, a world-recognised certification programme in the luxury travel and tourism industry, uses over 300 indicators to assess the sustainable development approach of hotels. For the first time in its history, instead of a hotel, a restaurant has received the Green Globe certificate: Café de Paris Monte-Carlo.

The mythical brasserie on Place du Casino was rewarded for its sustainable development actions, such as its proactive policy to minimise waste and plastic (sorting systems), but also for its societal approach by raising customers' awareness of sustainable development issues and social actions, such as donating food to associations (Les Anges Gardiens, La Soupe de Nuit etc.), collection points for unwanted items or gift vouchers donated to Téléthon.

A restaurant committed all the way through to its kitchens, which joined the Mr.Goodfish programme in November 2019, thus respecting sustainable consumption of seafood.

"This Green Globe certification is the result of work by all of the teams at Café de Paris Monte-Carlo and with it we become the first restaurant to be Green Globe certified", comments Stefano Brancato, Managing Director of Café de Paris Monte-Carlo.

Thermes Marins Monte-Carlo, first spa in the world to receive Green Globe Gold certification

On the same date, the Green Globe programme also recognised the ongoing efforts of the past five years of Thermes Marins Monte-Carlo by awarding the Green Globe Gold standard certification. In 2016, the well-being establishment was Green Globe certified with a rate of compliance of 82%, thanks in particular to: involvement of all teams to implement respectful treatments, healthy cuisine with local products and electricity consumption entirely from renewable energies and carbon-offset gas.

Today, the score has increased to the exceptional rate of 86% thanks to new initiatives implemented in terms of sustainable development: policy to minimise plastic products, choice of eco-responsible suppliers, cuisine using local products, thus reducing the carbon impact, creation of a vegetable garden on the roof of the establishment, use of eco-certified products for treatments.

"A strong and ongoing commitment to sustainable development that is what our teams have been continually implementing in their different activities (treatments, fitness, food, health). Today, this commitment has been rewarded with the Green Globe Gold certification, of which I am very proud", explains Christine Zoliec, Managing Director of Thermes Marions Monte-Carlo.

These new Green Globe certifications are part of the Monte-Carlo Société des Bains de Mer Group's proactive approach to work in favour of responsible luxury. The Group's Green Teams set up in each establishment have carried out this approach since 2013. The Thermes Marins Monte-Carlo joins the Monte-Carlo Bay Hotel & Resort and the Monte-Carlo Beach, certified Green Globe Gold since September 2018. Café de Paris Monte-Carlo joins Hôtel de Paris Monte-Carlo and Hôtel Hermitage Monte-Carlo, certified Green Globe since April 2019.

About Monte-Carlo Société des Bains de Mer

Since 1863, Monte-Carlo Société des Bains de Mer has been offering a unique Art of Living, a one-of-a-kind resort with four casinos, including the prestigious Casino de Monte-Carlo, four hotels (Hôtel de Paris Monte-Carlo, Hôtel Hermitage Monte-Carlo, Monte-Carlo Beach, Monte-Carlo Bay Hotel & Resort), the Thermes Marins Monte-Carlo spa, 30 restaurants including five that together have seven Michelin Guide stars. A hub of nightlife, the Group offers an incredible selection of events. At the beginning of 2019, Monte-Carlo Société des Bains de Mer completed four years of transformation works dedicated to Hôtel de Paris Monte-Carlo and to the creation of a new district around Place du Casino, One Monte-Carlo: luxury accommodation, shops, restaurants and a conference centre. The vision of Monte-Carlo Société des Bains de Mer is to make Monte-Carlo the most exclusive experience in Europe.

PRESS CONTACT

Monte-Carlo Société des Bains de Mer

presse@sbm.mc +377 98 06 64 14



montecarlosbm.com @montecarlosbm #mymontecarlo