

PRESS RELEASE

Monaco, 23rd September 2019



Monte-Carlo Société des Bains de Mer celebrates Luck at a surprising picnic in the new Boulingrins Gardens

After transformation, comes celebration!

On Saturday 21 September 2019, Monte-Carlo Société des Bains de Mer welcomed its customers with pomp and imagination to a surprising picnic in the Boulingrins Gardens overlooking Monaco's most legendary spot: Casino Square. Organised as part of the My Monte-Carlo loyalty scheme and supervised by Jean-Luc Biamonti, Chairman of the Monte-Carlo Société des Bains de Mer Group, alongside designer Charles Kaisin and ten Resort Chefs, this 'Fortune smiles on us' themed picnic was an opportunity to celebrate the new Monte-Carlo and thank its most loyal customers. This outstanding event is completely in step with the Group strategy to assert itself as Europe's most exclusive destination in 2020.

'Fortune smiles on us': a unique experience by My Monte-Carlo.

At midday on Saturday 21 September, 400 Resort customers discovered an incredible installation in the completely redesigned Boulingrins Gardens, a natural, verdant setting, for an enchanting picnic on Monaco's most legendary square. A chic and glamorous take on the traditional picnic, a huge table spanned the Gardens, shaded by 100 red parasols. The theme was games and luck and the staging featured all the hallmarks of Charles Kaisin's dreamlike aesthetics with giant photocalls in fresh flowers, 52 servers dressed with playing cards, magicians and other gestures for special guests. Attendees were captured at the event by Nice-born illustrator Virginie Broquet, *Chevalier des Arts et des Lettres*, to give them a poetic and tender souvenir of this unique moment.

Who has dreamt of sampling a host of creations from ten talented chefs at the same banquet? Monte-Carlo Société des Bains de Mer for one! Guests also experienced a one-of-a-kind gourmet experience orchestrated by Philippe Joannès, Director of Culinary Events, with no fewer than ten Resort Chefs:

- For the welcome: Franck Lafon (Café de Paris Monte-Carlo).

- For the starters: Franck Cerruti (Le Grill*, La Salle Empire at the Hôtel de Paris Monte-Carlo), Benoît Witz (Vistamar*, Le Limùn at the Hôtel Hermitage Monte-Carlo), Thierry Saez-Manzanares (Le Train Bleu at the Casino de Monte-Carlo, Le Restaurant du Casino Café de Paris Monte-Carlo), Eric Guillemaud (Buddha-Bar Monte-Carlo), Marcel Ravin (Blue Bay*, L'Orange Verte, Las Brisas at the Monte-Carlo Bay Hotel & Resort, Mada One), Fabrizio Fossati (COYA Monte-Carlo).

- For the mains: Jean-Laurent Basile (L'Hirondelle at the Thermes Marins Monte-Carlo), Richard Rubbini (Sporting Monte-Carlo), Patrick Laine (ÔMER at the Hôtel de Paris Monte-Carlo), Pascal Garrigues (Elsa, Le Deck, La Pizzeria and La Vigie at Monte-Carlo Beach).

- For the bread: Thomas Subrin (One Monte-Carlo).

And for the desserts: Ken Thomas (One Monte-Carlo), Cédric Campanella (One Monte-Carlo).

The art of hospitality and loyalty-building, Monte-Carlo-style



Launched in January 2018 for Monaco casino customers, the My Monte-Carlo loyalty scheme has been extended to customers of all Monte-Carlo Société des Bains de Mer establishments since April 2019. It is growing in popularity and giving the most loyal customers the chance to take part in all-new experiences such as gala dinners at the Casino de Monte-Carlo, themed evenings at the Casino Café de Paris and exclusive events, such as the picnic organised this September.

With My Monte-Carlo, customers can also enjoy a range of benefits based on their status, whether they want to play (free entry and parking valet at the Casino de Monte-Carlo, access to private rooms, invitations to exclusive evenings and tournaments, etc.), stay in Monaco (upgrades and special in-room welcomes, access to Resort wellness areas, early check-in and late check-out, limousine transfers from Nice, etc.) or dine, shop and have fun with the best seats for events and shows.

“Dreams are made here: the vision of François Blanc, Resort Concept Creator and Founder of Monte-Carlo Société des Bains, is expanding into new territory. After four years of metamorphosis with the fresh impetus given to the Casino de Monte-Carlo, the transformation of the Hôtel de Paris Monte-Carlo and the creation of the One Monte-Carlo district, Monte-Carlo Société des Bains de Mer has strengthened its position as Europe’s most exclusive destination,” says Group Chairman Jean-Luc Biamonti.

On the menu at the surprising picnic on 21 September 2019

MONTE-CARLO
SOCIÉTÉ DES BAINS DE MER

Monte-Carlo
Catering

Le Menu des Chefs

Accueil Barbajuans par le Chef Franck Lafon

Les Entrées

Royale de courgettes de Nice aux parfums d'ici, émulsion de caillé de brebis par le Chef Franck Cerutti

Petit pâté de volaille aux amandes et pistaches, antipasti et condiment moutarde violette par le Chef Benoit Witz

Escabèche de poule et coquillages en mosaïque de légumes par le Chef Thierry Saez-Manzanares

Hana Kaze par le Chef Eric Guillemaud

Souskaï de la mer, parfum d'un ailleurs par le Chef Marcel Ravin

Ceviche de Lubina Criollo par le Chef Fabrizio Fossati

Les Plats Chauds

Ravioli à la courge, crémeux, crumble noisette et graines torréfiées par le Chef Jean-Laurent Basile

Légine au piment jaune et miso rouge, condiment d'algues au yuzu par le Chef Richard Rubbini

Suprême de volaille Chich Taouck, Roz Bil Sha'Riyah et riz parfumé par le Chef Patrick Laine

Aiguillette de Saint Pierre, jus de volaille anisé et pulpe d'aubergines par le Chef Pascal Garrigues

Le Pain

par le Chef Thomas Subrin

Les Fromages

Les Desserts

Le baba limoncello aux fraises des bois par le Chef Ken Thomas

L'intense tout chocolat Ceiba bio 64% par le Chef Cédric Campanella

La Glace

About Monte-Carlo Société des Bains de Mer

Since 1863, Monte-Carlo Société des Bains de Mer has been offering a unique Art of Living, a one-of-a-kind resort with four casinos, including the prestigious Casino de Monte-Carlo, four hotels (Hôtel de Paris Monte-Carlo, Hôtel Hermitage Monte-Carlo, Monte-Carlo Beach, Monte-Carlo Bay Hotel & Resort), the Thermes Marins Monte-Carlo spa, dedicated to well-being and preventive health, 30 restaurants including five that together have seven Michelin Guide stars. A hub of night-life, the Group offers an incredible selection of events, including the Monte-Carlo Sporting Summer Festival and the Monte-Carlo Jazz Festival. At the end of 2018, Monte-Carlo Société des Bains de Mer is completing four years of transformation works dedicated to Hôtel de Paris Monte-Carlo and to the creation of a new district around Place du Casino, One Monte-Carlo, with luxury accommodation, shops, restaurants and a conference centre. The vision of Groupe Monte-Carlo Société des Bains de Mer for 2020 is to make Monte-Carlo the most exclusive experience in Europe.

[Download high-resolution visuals of this event \(©MONTE-CARLO Société des Bains de Mer\)](#)

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