

PRESS RELEASE  
Monaco, October 28th 2019



**“Luck takes us higher”**

## **The end of year celebrations at Monte-Carlo Société des Bains de Mer**

Once again, the heart of Monaco will shine brightly during the end of year celebrations. To welcome in the New Year, Monte-Carlo Société des Bains de Mer has picked an aerial theme: “Luck takes us higher”. During this festive period, hot air balloons will soar above the mythical Place du Casino, "L'Etoile des Neiges" will return to the Blue Gin of Monte-Carlo Bay Hotel & Resort, Hotel de Paris Monte-Carlo will transform its patio into a fairy-tale garden and Hotel Hermitage Monte-Carlo will bring together young and old to celebrate Christmas. Not forgetting a rich and varied programme of festivities from Friday 6th December 2019 to Monday 25th January 2020 with something for everyone, including the spectacular performance of Nile Rodgers & Chicon Tuesday 31<sup>st</sup> December. Follow your lucky star.

### **Place du Casino illuminated by the silhouettes of hot air balloons from 6<sup>th</sup> December**

To celebrate the desire to rise and celestial luck, this year the Place du Casino will welcome an exceptional arrangement created especially for Monte-Carlo Société des Bains de Mer: 4 hot air balloons more than 6.50 m tall, with baskets filled with gifts, will light up a forest of silver firs.

An extravaganza of mini-balloons will adorn the façade of the Café de Paris, as well as the entrance to the Patio at the Hôtel de Paris Monte-Carlo, the One Monte-Carlo quarter, the Jardin des Boulingrins and the Monte-Carlo Shopping Promenade where 50 shops will be decorated with sparkling decorations. A delightful homage to the Montgolfier brothers.

The Casino de Monte-Carlo will also join the festivities with luminous projection visible on its façade from 28<sup>th</sup> to the 31<sup>st</sup> December.

## **“L’Etoile des Neiges” will return to the Blue Gin of the Monte-Carlo Bay Hotel & Resort**

The Blue Gin’s ephemeral winter design is back with new surprises. From the 5th December to the 5th January 2020, Monte-Carlo Bay Hotel & Resort's bar will transform itself into "L'Etoile des Neiges" again, showcasing a real mountain chalet, every day from 1pm to 1.30am the following morning. On the menu: "Christmas Games" to raise your luck at gaming tables, "Christmas Treats" from 1pm to 10.30pm and "Christmas Tea Time" from 3pm to 5.30pm. And to warm up during those cold winter evenings, head to the "Winter Party" every Thursday in December: all you need are good spirits and your best mountain attire.

## **A Christmas garden dedicated to crafts at Hotel de Paris Monte-Carlo**

The iconic Hôtel de Paris Monte-Carlo will be bringing back its chic and enchanting Christmas village thanks to the installation of 5 glasshouses, all transparent and illuminated, in the heart of its interior Patio, surrounded by fir trees. From 6th December to 6th January, these glasshouses will welcome artisans, a craft workshops for children & adults and a pop-up bar. On 12th December 2019, a fun and sparkling “Bubble Party” will also take place here.

## **Family and Christmas traditions at Hôtel Hermitage Monte-Carlo**

Young and old will have a chance to meet Father Christmas and enjoy some delicious festive treats on the 18<sup>th</sup>, 21<sup>st</sup>, 23<sup>rd</sup> and 24<sup>th</sup> December from 3pm to 6pm. The programme includes workshops for budding chefs taught by the hotel’s most talented pastry chefs, creative workshops based on the “Luck makes us rise” theme, face painters, a magician and the man of the season, Father Christmas.

Adults will gather at the Beaumarchais Square around the amazing Veuve Clicquot Airstream to enjoy Champagne and festive delicacies, nestled in one of the pop-up bubbles, from the 9<sup>th</sup> December to 7<sup>th</sup> January.

## **Nile Rodgers & Chic at the Salle des Etoiles to celebrate the “Good Times” on New Year’s Eve**

Monte-Carlo Société des Bains de Mer's festive programme is designed for everyone to enjoy, be thrilled and celebrate. Highlights of the year 2019: a funk and disco dinner show at the Salle des Etoiles on 31<sup>st</sup> December, in the presence of legendary Nile Rodgers & Chic.

Are you looking for glamour and extravagance for New Year's Eve? The Empire Room at Hotel de Paris Monte-Carlo will host a Soirée of Burlesque Follies. Last but not least, good news for all food lovers, as the Resort's restaurants will offer delicious gourmet dishes during lunches, dinners and brunch.

**[For more information click here](#)**

## **About Monte-Carlo Société des Bains de Mer**

*Since 1863, Monte-Carlo Société des Bains de Mer has been offering a unique Art of Living, a one-of-a-kind resort with four casinos, including the prestigious Casino de Monte-Carlo, four hotels (Hôtel de Paris Monte-Carlo, Hôtel Hermitage Monte-Carlo, Monte-Carlo Beach, Monte-Carlo Bay Hotel & Resort), the Thermes Marins Monte-Carlo spa, dedicated to well-being and preventive health, 30 restaurants including five that together have seven Michelin Guide stars. A hub of night-life, the Group offers an incredible selection of events, including the Monte-Carlo Sporting Summer Festival and the Monte-Carlo Jazz Festival. At the end of 2018, Monte-Carlo Société des Bains de Mer is completing four years of transformation works dedicated to Hôtel de Paris Monte-Carlo and to the creation of a new district around Place du Casino, One Monte-Carlo, with luxury accommodation, shops, restaurants and a conference centre. The vision of Groupe Monte-Carlo Société des Bains de Mer for is to make Monte-Carlo the most exclusive experience in Europe*

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