

PRESS RELEASE

MONACO, 17TH OCTOBER 2019



2019 Prix Villégiature Awards
Monte-Carlo Bay Hotel & Resort receives the prize for
"Best hotel swimming pool in Europe"

On 14 October 2019 at Château de Ferrières, for the 17th edition of the Prix Villégiature Awards, a jury, made up of 22 influential journalists and press correspondents from 15 different nationalities and five continents, rewarded the finest hotels in Europe, the Middle East, Africa and Asia. On this occasion, Monte-Carlo Bay Hotel & Resort received the prize for the "Best hotel swimming pool in Europe".

The swimming pool at Monte-Carlo Bay elected "Best hotel swimming pool in Europe".

With a large indoor/outdoor pool equivalent to an Olympic-sized pool, opening onto a 100-metre-long sandy lagoon, the swimming pool at Monte-Carlo Bay Hotel & Resort certainly deserved this award. Bordered by the Mediterranean and immersed in lush vegetation with 1,500 plant species, this pool is a haven of peace that encourages the awakening and exaltation of the senses. The scent of jasmine permeates the terraces and the sun rooms, lingering over every tranquil moment. Around the pool, the fountains and their soft music enchant the orange trees, lemon trees and mandarin trees. Ornamental "bird of paradise" plants, which bloom in the winter, are an additional treat for the eyes.

Monte-Carlo Bay Hotel & Resort customers can enjoy the pool every day of the year, to restore energy, experience a moment of relaxation as a couple or family, and make the most of the Mediterranean sun in every season.

Monte-Carlo Bay is the most recent establishment of Monte-Carlo Société des Bains de Mer. Created in October 2005 on the shores of the Mediterranean, this establishment with 334 rooms is designed as a resort in its own right. At Monte-Carlo Bay Hotel & Resort, 75% of the rooms boast a sea view. It has heated pools and a sandy lagoon

surrounded by a splendid garden, a bar on the water's edge and a casino. In addition, it offers delicious cuisine rewarded with a Michelin star, supervised by Chef Marcel Ravin.

"We accept this prize as a reward for all Monte-Carlo Bay Hotel & Resort teams who have worked relentlessly and passionately for 14 years to satisfy a demanding international leisure and business clientèle", states Frédéric Darnet, Managing Director of Monte-Carlo Bay Hotel & Resort.

This Prix Villégiature Award joins a long list for Monte-Carlo Société des Bains de Mer:

- 2017 "Best hotel group in Europe": Monte-Carlo Société des Bains de Mer
"Best hotel swimming pool in Europe": Monte-Carlo Beach
- 2016 "Best hotel swimming pool in Europe": Hôtel Hermitage and Thermes Marins Monte-Carlo
- 2012 "Best interior hotel architecture in Europe": Monte-Carlo Beach
"Grand Prize of the best hotel in Europe": Hôtel de Paris Monte-Carlo
"Best hotel atmosphere in Europe": Hôtel Hermitage Monte-Carlo
- 2010 "Best charming hotel in Europe" for Monte-Carlo Beach
- 2009 "Best spa hotel in Europe" for Monte-Carlo Bay Hotel & Resort

The Villégiature Awards have been rewarding the best hotels in Europe, Africa, the Middle East and Asia since 2003, with a jury made up of top journalists from the global press.

In addition to the beauty and design offered by a hotel, beyond its architecture, its atmosphere or its unique services, the Villégiature Awards honour exceptional men and women.

For more information on the Prix Villégiature Awards 2019, visit: www.prix-villegiature.com

About Monte-Carlo Société des Bains de Mer

Since 1863, Monte-Carlo Société des Bains de Mer has been offering a unique Art of Living, a one-of-a-kind resort with four casinos, including the prestigious Casino de Monte-Carlo, four hotels (Hôtel de Paris Monte-Carlo, Hôtel Hermitage Monte-Carlo, Monte-Carlo Beach, Monte-Carlo Bay Hotel & Resort), the Thermes Marins Monte-Carlo spa, dedicated to well-being and preventive health, 30 restaurants including five that together have seven Michelin Guide stars. A hub of night-life, the Group offers an incredible selection of events, including the Monte-Carlo Sporting Summer Festival and the Monte-Carlo Jazz Festival. At the end of 2018, Monte-Carlo Société des Bains de Mer is completing four years of transformation works dedicated to Hôtel de Paris Monte-Carlo and to the creation of a new district around Place du Casino, One Monte-Carlo, with luxury accommodation, shops, restaurants and a conference centre. The vision of Groupe Monte-Carlo Société des Bains de Mer for is to make Monte-Carlo the most exclusive experience in Europe

PRESS CONTACT

Monte-Carlo Société des Bains de Mer

presse@sbm.mc +377 98 06 64 14



montecarlosbm.com @montecarlosbm #mymontecarlo