

MONTE-CARLO
SOCIÉTÉ DES BAINS DE MER



Press Release

Monaco, 10 July 2019



**Hôtel Hermitage Monte-Carlo will host the illustrious Maison Noura this summer.
An ephemeral culinary experience not to be missed from 15 July to 25 August
2019.**

This summer, Hôtel Hermitage Monte-Carlo will be filled with the fragrances of the Middle East with the arrival of Maison Noura, an illustrious institution of Lebanese cuisine based in Paris since 1989. The fragrance will guide you directly to the Salon Excelsior and onto its shaded terrace where Noura will be setting up for the summer. A lounge bar and Lebanese dining will be on offer from 15 July to 25 August: an ambiance out of a Thousand and One Nights guaranteed.

The family-owned business created in 1989, and enjoyed by generations of Parisians and international customers, has chosen Hôtel Hermitage Monte-Carlo as the location for its summer ephemeral restaurant, with the unique ambiance and flavours of Lebanon that have brought the restaurant chain so much success.

A sensory culinary experience that can be enjoyed every evening from 5 p.m. until midnight in the Salon Excelsior, which opens onto the terrace and its views over Monaco.

The lounge bar will open at 5 p.m. with a shisha bar, colourful cocktails and mezze against a musical backdrop. It will gradually give way to dinner under the stars. On the menu will be a delicious, revisited version of Lebanese cuisine, influenced by the Middle East and Mediterranean, and one that has ensured the reputation of the famous restaurant chain and its cedar emblem. Seasonal products are

subtly enhanced with the best spices from around the world, such as coriander, cardamom and sumac, or za'atar and baharat, the delicate blends.

The mezze menu will offer all the classics: Lebanese tabbouleh, hummus and aubergine caviar along with fresh seasonal salads. Light, culturally blended and colourful, Maison Noura's cuisine celebrates fish: carpaccio or tartare and the famous cod sayadieh. Also of note are its signature dishes, such as the confit royal d'agneau for two to share. A unique and unforgettable oriental experience in an exceptional setting, just waiting to be enjoyed.

Practical information:

Open from 15 July to 25 August 2019 from 5 p.m.

Hôtel Hermitage Monte-Carlo – Salon Excelsior – MC 98000 Monaco

Tel: +377 98 06 49 28

To find out more and reserve online: <https://www.montecarlosbm.com/fr/restaurant-monaco/noura>

To follow us on social media: [Instagram](#) / [Facebook](#)

Download the visuals here

About Maison Noura

A family business created in 1989, Noura opened its first restaurant on Avenue Marceau in Paris. The company followed this success with a gourmet restaurant two years later. Institutions of Lebanese cuisine in Paris, the restaurants have thrived over the decades, enjoyed by generations of loyal Parisians and international customers. In 1993, the French government renamed the square in front of the Noura restaurant, Place de Beyrouth (Beirut Square in English). A new dynamic has brought Noura into the spotlight today. After an initial experience at the Carlton Cannes in 2015, the ephemeral restaurant, and its cuisine inspired by the culinary influences of the Middle East, encouraged the brand to take the concept further. Inaugurated in December 2017, Maison Noura introduced a golden version of the cedar into its new logo and opened the doors of an oriental palace offering an elegant and fragrant culinary voyage in Paris.

About Monte-Carlo Société des Bains de Mer

Since 1863, Monte-Carlo Société des Bains de Mer has been offering a unique Art of Living, a one-of-a-kind resort with four casinos, including the prestigious Casino de Monte-Carlo, four hotels (Hôtel de Paris Monte-Carlo, Hôtel Hermitage Monte-Carlo, Monte-Carlo Beach, Monte-Carlo Bay Hotel & Resort), the Thermes Marins Monte-Carlo spa, dedicated to well-being and preventive health, 30 restaurants including five that together have seven Michelin Guide stars. A hub of night-life, the Group offers an incredible selection of events, including the Monte-Carlo Sporting Summer Festival and the Monte-Carlo Jazz Festival. At the end of 2018, Monte-Carlo Société des Bains de Mer is completing four years of transformation works dedicated to Hôtel de Paris Monte-Carlo and to the creation of a new district around Place du Casino, One Monte-Carlo, with luxury accommodation, shops, restaurants and a conference centre. The vision of Groupe Monte-Carlo Société des Bains de Mer for 2020 is to make Monte-Carlo the most exclusive experience in Europe.

Press contacts:

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