

MONTE-CARLO
SOCIÉTÉ DES BAINS DE MER



PRESS RELEASE

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1.2 million euros up for grabs over two unprecedented poker tournaments in Monaco on the 22nd and 23rd of June 2019 at the Casino de Monte-Carlo

On the 22nd and 23rd of June, the Casino de Monte-Carlo Casino opened its doors for a luxury gambling experience with an exclusive summer weekend dedicated to No Limit Texas Hold'em and a total prize pool of 1.2 million euros.

Organised with the help of the WSOP (World Series of Poker®), the two tournaments were a huge success and were a first for the Casino de Monte-Carlo, welcoming some of the biggest players invited from casinos around the world.

To be in with a chance of winning the Holy Grail, totalling 1 million euros on the Saturday and 200,000 euros on the Sunday, players had to make it through a qualifying round of banking games. The qualifying rounds took place between the 8th of May and the 21st of June.

A first for the Casino de Monte-Carlo

The whole of the Casino de Monte-Carlo was gripped by the thrill of No Limit Texas Hold'em, with players having to make the best possible 5-card combination from the 7 they had in their hand. After the success of the Poker Cash Games experience launched last May with the World Series of Poker®, the Casino has once again dazzled its players with 2 exclusive poker tournaments, held over the weekend of the 22nd and 23rd of June in the luxurious Salle Médecin. The highlight of the weekend was on Saturday at 5 pm when 60 participants went head to head, all hoping to land the prize pool of 1 million euros: a first for the Casino de Monte-Carlo, renowned for transforming poker into a luxury gaming experience. A second tournament brought together 46 players the next day with a prize pool of 200,000 euros. A buzzing atmosphere and heightened emotions for a unique gambling experience.

The prize pool on the 22nd of June was distributed as follows:

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|-------|----------|-------|---------|
| • 1st | €500,000 | • 6th | €40,000 |
| • 2nd | €200,000 | • 7th | €35,000 |
| • 3rd | €100,000 | • 8th | €40,000 |
| • 4th | €50,000 | | |
| • 5th | €45,000 | | |

Exceptional tournaments to satisfy new and existing gambling clients

To take part in these two tournaments, players had to prove themselves by presenting their My Monte-Carlo card and winning 150,000 “My Monte-Carlo” Loyalty Points between the 8th of May and the 21st of June through any table games offered at Monaco’s casinos: Casino de Monte-Carlo, Sun Casino, Casino Café de Paris.

My Monte-Carlo is the Group’s loyalty programme, launched in January 2017 with Monaco’s casinos and open to all Monte-Carlo Société des Bains de Mer establishments since April 2019. The programme now has more than 26,000 members who enjoy exclusive experiences and advantages.

The event was met with growing success: on the morning of the 21st of June, just 40 players had qualified, however a wave of players played late into the night to win the 150,000 Loyalty Points required, increasing the number of players who qualified for the tournament on the 22nd of June to 60. Numerous countries were represented: 5 players from Russia, 7 from the US, 2 from England, 1 from Austria, 1 from Bosnia, 1 from Bulgaria, 1 from China, 5 from France, 2 from Israel, 21 from Italy, 1 from Lebanon, 1 from the Netherlands, 1 from Poland, 2 from Sweden, 3 from Turkey and 1 from the Ukraine. Several long-standing clients travelled far for the occasion, however the event also saw 8 new clients who enjoyed their first, but certainly not last, gambling experience at Monaco's exclusive casinos.

“This legendary tournament fits perfectly within our vision as a Group,” explains Jean-Luc Biamonti, Deputy Chairman of Société des Bains de Mer. *“Numerous players have told me that through these unique events, we succeed in providing them with the greatest resort experience in Europe.”*

“It’s the first time that we have hosted a poker tournament of this scale and we are extremely proud of the achievement,” comments Pascal Camia, Managing Director of Gaming at Monte-Carlo Société des Bains de Mer.

About Monte-Carlo Société des Bains de Mer

Since 1863, Monte-Carlo Société des Bains de Mer has been offering a unique Art of Living, a one-of-a-kind resort with four casinos, including the prestigious Casino de Monte-Carlo, four hotels (Hôtel de Paris Monte-Carlo, Hôtel Hermitage Monte-Carlo, Monte-Carlo Beach, Monte-Carlo Bay Hotel & Resort), the Thermes Marins Monte-Carlo spa, dedicated to well-being and preventive health, 30 restaurants including five that together have seven Michelin Guide stars. A hub of night-life, the Group offers an incredible selection of events, including the Monte-Carlo Sporting Summer Festival and the Monte-Carlo Jazz Festival. At the end of 2018, Monte-Carlo Société des Bains de Mer is completing four years of transformation works dedicated to Hôtel de Paris Monte-Carlo and to the creation of a new district around Place du Casino, One Monte-Carlo, with luxury accommodation, shops, restaurants and a conference centre. The vision of Groupe Monte-Carlo Société des Bains de Mer for 2020 is to make Monte-Carlo the most exclusive experience in Europe.

About WSOP

The World Series of Poker® is the largest, richest and most prestigious gaming event in the world, having awarded more than \$2.99 billion in prize money and the prestigious gold bracelet, globally recognized as the sport’s top prize. Featuring a comprehensive slate of tournaments in every major poker variation, the WSOP is poker’s longest-running tournament in the world, dating back to 1970. In 2018, the event attracted 123,865 entrants from 104 different countries to the Rio All-Suite Hotel & Casino in Las Vegas, and awarded more than \$266 million in prize money. In addition, the WSOP has formed groundbreaking alliances in broadcasting, digital media and corporate sponsorships, while successfully expanding the brand internationally with the advent of the World Series of Poker Europe in 2007 and the World Series of Poker Asia-Pacific in 2013 and the WSOP International Circuit Series in 2015. For more information on the World Series of Poker, please visit www.wsop.com

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