

MONTE-CARLO
SOCIÉTÉ DES BAINS DE MER



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The 71st Monaco Red Cross Ball welcomes the talented John Legend for an inspiring evening

Chaired by H.R.H. Prince Albert II, the 71st Monaco Red Cross Ball takes place on Friday 26th July 2019 in the prestigious setting of the Salle des Etoiles at Sporting Monte-Carlo.

This evening showcases the organisation's ongoing work to support those in need over the past 71 years, having been founded in 1948 by Prince Louis II. It pays tribute to sponsors of the Monaco Red Cross whose generosity helps prevent and ease the suffering of those most vulnerable in society.

Supported and led by H.R.H. Prince Albert II's ardent passion, the Monaco Red Cross has continued to show its support in the face of human tragedies and social crises currently afflicting men, women and children worldwide.

Small in size, large in scope

Covering an area of just 2 km², with more than 580 volunteers and 58 employees, the Monaco Red Cross works in five sectors: health, first aid, social assistance, youth work and international aid. In total, more than two million euros were donated to its local department in 2018. An aide to public authorities, the Monaco Red Cross offers support and comfort to those in need and prepares, trains and educates the population in first aid. Its network of more than 13 million volunteers helps those affected by armed conflicts and natural and human disasters. In 2018, the Monaco Red Cross responded to dozens of appeals via its International Movement, offering more than €474,000 to its partners in the field. It has also helped build a multi-purpose training centre in Burkina Faso, which was opened in January 2018 by the Prince and Princess of Monaco and provided medical treatment to dozens of children via the 'Monaco Collectif Humanitaire' in which it is an active participant. Almost €400,000 was donated to the development of international programmes in 2018.

This year, the Monaco Red Cross is particularly proud to welcome John Legend, one of the most talented and well-rounded artists of our time. The critically acclaimed singer-songwriter has won an Emmy Award, ten Grammy Awards, a Golden Globe, a Tony Award and an Academy Award with countless platinum records to his name. Shortly after his first success alongside Lauryn Hill on 'Everything is Everything' (1999) on which he played the piano, the singer-songwriter also collaborated with famous artists such as Jay-Z and Janet Jackson. The evening will be presented by Michel Drucker and Karin Viard.

For the 71st Monaco Red Cross Ball, the Monte-Carlo Société des Bains de Mer teams have dreamt up and created an event space with an oceanic ambiance that represents the movement of the sea. Upon their arrival at the Sporting venue, guests will be guided to the Salle des Etoiles by the waves of thousands of flowers. The 'lively coral' colour of the subsequent decor highlights the preservation of the seabed. Meanwhile, the rhythms of MamaDear and the Delvon Lamarr Organ Trio and the rock of Prime Circle, one of the best groups in South Africa, will accompany guests with their musical creations.

In keeping with tradition, the artwork, specially commissioned on the theme of the Red Cross and gifted by renowned international artist Marcello Lo Giudice, will be exhibited in the Sporting Monte-Carlo hall.

Practical information

The Salle des Etoiles doors open at 8p.m.

Dinner jacket required – Evening dress

Price per person: 1,200 euros (dinner, excluding drinks)

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Organisation and artistic coordination

The Monaco Red Cross in collaboration with the Monte-Carlo Société des Bains de Mer artistic, technical and banqueting teams.