



PRESS RELEASE

Monaco, 17 April 2019

**The Group Monte-Carlo Société des Bains de Mer is proud to announce two new Green Globe certifications for the Hôtel de Paris Monte-Carlo and the Hôtel Hermitage Monte-Carlo**

In recent years, the Hôtel Paris Monte-Carlo and the Hôtel Hermitage Monte-Carlo have been putting their excellence and their expertise to good use in favour of sustainable development. This willingness is part of an approach towards preserving energy resources, biodiversity, and goodwill within the local community. These efforts have now been rewarded: the Hôtel Paris Monte-Carlo and the Hôtel Hermitage Monte-Carlo have both received the prestigious Green Globe certification.

An internationally recognised certification programme designed for the travel industry and luxury tourism, Green Globe relies on more than 300 indicators to assess the efforts of hotel establishments in favour of sustainable development. This rigorous certification recognises the many actions undertaken by the "Green Teams" of the two 5\* hotels on Place du Casino.

**Certification that rewards the sustainable actions of the two hotels**

The Hôtel Hermitage Monte-Carlo and the Hôtel Paris Monte-Carlo take action on a daily basis to work towards reasoned and sustainable development. Environmentally friendly actions include the installation of a 400m<sup>2</sup> vegetable garden in March 2019 at the Hôtel Hermitage Monte-Carlo, planted on the heights of Beausoleil and supplying the hotel's Michelin-starred restaurant, the Vistamar, with organically farmed fruit and vegetables.

*"The teams of the Hôtel Hermitage Monte-Carlo have been committed to a sustainable development approach for a number of years. The integration of eco-friendly gestures to our work processes, the preservation, maintenance and enhancement of our heritage and the initiatives of the teams such as the enhancement of our garden and several other actions benefiting various associations are now part of the DNA of the hotel for our teams and our clients.*

*We are very proud to have obtained our Green Globe certification. It is both an achievement and an obligation to pursue this approach within the framework of our charter and that of Monte Carlo Société des Bains de Mer" remarked Mr Starck, the General Manager of the Hôtel Hermitage Monte Carlo.*

Water conservation and the eradication of plastic from the entire hotel, along with growing involvement of stakeholders in issues of sustainable development are the primary goals set by the Hôtel de Paris Monte-Carlo for the coming years.

Green Globe certification also rewards the quality of the hotel renovations which take the characteristics of the European label BREEAM into account, and for which the hotel obtained the level "VERY GOOD".

*"I am very proud to be part of a company with a true and genuine vision on sustainability with whom I share the importance of further sustainable development at all levels.*

*Following a 4 years complete renovation, the Hotel de Paris Monte-Carlo has entered a new era taking green engagements and eco-friendly daily activities across all departments of our legendary Hotel ever so seriously.*

*Our first Green Globe certification is for us a great recognition for our efforts as individuals and as a team. It marks the beginning of many more carefully planned initiatives with quite ambitious goals for many years to come."* explains Mr. Artolli, General Manager of Hôtel de Paris Monte-Carlo

This new Green Globe certification is part of the proactive environmental and societal approach implemented within the Monte-Carlo Société des Bains de Mer Group for the past 10 years. The Monte-Carlo Bay Hotel & Resort, the Monte-Carlo Beach and the Thermes Marins Monte-Carlo are also certified Green Globe. After the launch of its third Sustainable Development Charter, the Group also signed the National Pact for Energy Transition of the Principality of Monaco in January 2019.

#### **About Monte-Carlo Société des Bains de Mer**

Since 1863, Monte-Carlo Société des Bains de Mer has been offering a unique Art of Living, a one-of-a-kind resort with four casinos, including the prestigious Casino de Monte-Carlo, four hotels (Hôtel de Paris Monte-Carlo, Hôtel Hermitage Monte-Carlo, Monte-Carlo Beach, Monte-Carlo Bay Hotel & Resort), the Thermes Marins Monte-Carlo spa, dedicated to well-being and preventive health, 30 restaurants including five that together have seven Michelin Guide stars. A hub of night-life, the Group offers an incredible selection of events, including the Monte-Carlo Sporting Summer Festival and the Monte-Carlo Jazz Festival. At the end of 2018, Monte-Carlo Société des Bains de Mer is completing four years of transformation works dedicated to Hôtel de Paris Monte-Carlo and to the creation of a new district around Place du Casino, One Monte-Carlo, with luxury accommodation, shops, restaurants and a conference centre. The vision of Groupe Monte-Carlo Société des Bains de Mer for 2020 is to make Monte-Carlo the most exclusive experience in Europe.

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