

MONTE-CARLO
SOCIÉTÉ DES BAINS DE MER



PRESS RELEASE

Monaco, 30 April 2019



An exceptional Poker Cash Games experience at Casino de Monte-Carlo in association with the World Series of Poker® from 9 to 11 May 2019

Casino de Monte-Carlo, a flagship destination for luxury gaming in Europe, is organising, with the unavoidable WSOP (World Series of Poker®), a unique Poker Cash Games experience, by invitation only, for non-professional high rollers, on 9, 10 and 11 May. The hand-picked participants will enjoy ultra-VIP hospitality, lunch at ÔMER, the new Alain Ducasse restaurant at Hôtel de Paris Monte-Carlo, and a private tour of the new One Monte-Carlo district. Following this luxury Poker Cash Games experience, there will be a No Limit Texas Hold'em Poker tournament with a prize pool of 1 million euros, which will take part in the private rooms of Casino de Monte-Carlo on Saturday 22 June 2019.

Casino de Monte-Carlo is appreciated among the greatest players in the world and continues to deploy its winning strategy based on the Grand Art of Gaming with the organisation of increasingly exclusive tournaments and events. From 9 to 11 May inclusive, Monaco will be welcoming around 50 non-professional high rollers for an unforgettable Monte-Carlo experience. Organised in association with the WSOP (World Series of Poker®), the Poker Cash Games, a ring game where players particularly appreciate being able to challenge each other, will be taking place in the very select Salon Touzet every day from 2pm to midnight. A luxury Cash Games experience with the promise of excitement and adrenaline! This event will also be the opportunity for players to attempt to qualify for a No Limit Texas Hold'em Poker tournament with a prize pool of €1 million, which will be taking place on Saturday 22 June 2019, by playing the traditional games of Casino de Monte-Carlo (Black Jack, roulette, Punto Banco, Ultimate Texas Hold'em Poker).

An ultra-VIP experience for hand-picked high rollers

In keeping with its Art of hospitality, for which it is famous all over the world, Casino de Monte-Carlo, along with the agency Monaco Check-In, has created a tailor-made three-day programme for participants, who will be able to discover ÔMER, the new Alain Ducasse restaurant in Hôtel de Paris Monte-Carlo, for a lunch designed just for them; enjoy the brand new One Monte-Carlo district, in particular its Shopping Promenade which brings together in one place the most well-known luxury houses in the world; and, for the Russian-speaking clientele, the opportunity to take part in the Russia Loves Monaco show in the Salle des Etoiles.

“We continue to work relentlessly to make Monaco the most beautiful and the most exclusive gaming destination in Europe. This new gaming experience organised with the WSOP and the tailor-made programme designed by our teams illustrate a know-how for excellence of which we can be jointly proud”, commented Pascal Camia, Managing Director of Gaming at Monte-Carlo Société des Bains de Mer.

“Casino de Monte-Carlo is a world-unique showcase, for which the WSOP are happy to provide their support and expertise. Our events offer players exceptional experiences and, for us, Monaco is one of the top destinations with Las Vegas”, emphasised Grégory Chochon, Director of the World Series of Poker®.

About Monte-Carlo Société des Bains de Mer

Since 1863, Monte-Carlo Société des Bains de Mer has been offering a unique Art of Living, a one-of-a-kind resort with four casinos, including the prestigious Casino de Monte-Carlo, four hotels (Hôtel de Paris Monte-Carlo, Hôtel Hermitage Monte-Carlo, Monte-Carlo Beach, Monte-Carlo Bay Hotel & Resort), the Thermes Marins Monte-Carlo spa, dedicated to well-being and preventive health, 30 restaurants including five that together have seven Michelin Guide stars. A hub of night-life, the Group offers an incredible selection of events, including the Monte-Carlo Sporting Summer Festival and the Monte-Carlo Jazz Festival. At the end of 2018, Monte-Carlo Société des Bains de Mer is completing four years of transformation works dedicated to Hôtel de Paris Monte-Carlo and to the creation of a new district around Place du Casino, One Monte-Carlo, with luxury accommodation, shops, restaurants and a conference centre. The vision of Groupe Monte-Carlo Société des Bains de Mer for 2020 is to make Monte-Carlo the most exclusive experience in Europe.

About WSOP

The World Series of Poker® is the largest, richest and most prestigious gaming event in the world, having awarded more than \$2.99 billion in prize money and the prestigious gold bracelet, globally recognized as the sport’s top prize. Featuring a comprehensive slate of tournaments in every major poker variation, the WSOP is poker’s longest-running tournament in the world, dating back to 1970. In 2018, the event attracted 123,865 entrants from 104 different countries to the Rio All-Suite Hotel & Casino in Las Vegas, and awarded more than \$266 million in prize money. In addition, the WSOP has formed groundbreaking alliances in broadcasting, digital media and corporate sponsorships, while successfully expanding the brand internationally with the advent of the World Series of Poker Europe in 2007 and the World Series of Poker Asia-Pacific in 2013 and the WSOP International Circuit Series in 2015. For more information on the World Series of Poker, please visit www.wsop.com.

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