

MONTE-CARLO
SOCIÉTÉ DES BAINS DE MER

BAL DE LA ROSE 2019

Under the High Patronage of
H.S.H. Prince Albert II of Monaco

Under the Presidency and in the Presence of
H.R.H. Princess of Hanover



Designed by Karl Lagerfeld

The 65th edition of the Bal de la Rose will benefit
the Princess Grace Foundation

and will be held on Saturday 30th March 2019,
at Salle des Etoiles, Sporting Monte-Carlo

On the occasion of Le Bal de la Rose, it would be impossible not to mention Karl Lagerfeld, who was always loyal to the event. At every edition, Karl was there, supporting, often responsible for the artistic direction and his hand-designed illustrations on the invitations.

His first intervention was to celebrate the Jubilee of Prince Rainier in 1999. Other notable editions were in 2013, for Le Bal de la Rose du Rocher, the 150th anniversary of SBM and the following five editions.

Thank you, Karl.

The show must go on.

H.R.H. Princess of Hanover, President of the Princess Grace Foundation, and her friend Karl Lagerfeld, chose the theme for Le Bal de la Rose 2019 together: Riviera. Under the sign of “dolce vita” and the hip-swaying rhythms of the 1950s, we are transported to another time.

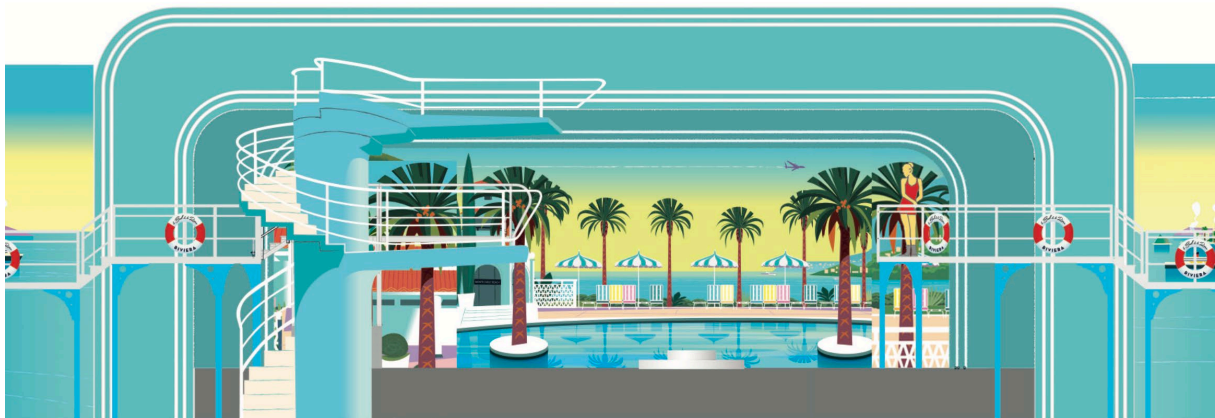
For the occasion of this journey through time, the illustrator and graphic designer, Monsieur Z, is in the driver's seat. He bathes the landscapes of the Principality in a warm, unique light, creating a universe where the enthusiasm, elegance, gentle lifestyle of the Riviera and the international fame of Monaco will come together to mingle and radiate.

The entrance décor



From the entrance, ready to pose for the photo call, the Riviera spirit invites guests to admire the sea, to be captured by the Dolce Vita and to plunge into the heart of the myth, as if projected in one of the famous scenes of *To Catch a Thief*. The beach of Monte-Carlo Beach and the Hôtel de Paris Monte-Carlo appear like the icons of a timeless Riviera. The revisited legend reveals its charm.

The stage décor



For this exceptional evening, the Salle des Etoiles proves that the Riviera spirit is still in keeping with the present time. The famous walkway that leads to the diving board of the Monte-Carlo Beach swimming pool fully embraces it and welcomes thirty female dancers and six male dancers for a unique performance for this 65th edition.

The artists of the show



Roberto Colletta



Les Bouches Rouges



Alessandro Ristori

The dance show on the famous walkway of Monte-Carlo Beach provides the ideal space to appreciate the musical universe of the Riviera; songs that make you dream and sing because they feature the colours of the Côte d'Azur. Roberto Colletta performs songs of legendary crooners; Les Bouches Rouges revisits classics ranging from the 1920s to the 1960s and Alessandro Ristori will add an Italian rock touch with his musicians, the Portofinos.

An extraordinary evening that evokes a unique, refined and legendary lifestyle that comes back to Monaco for one night. The Riviera continues to be the stuff of songs and dreams and to make every moment beautiful.

Reservations

T. +377 98 06 63 41 b.fabry@sbm.mc

Doors open to the Salle des Etoiles at 8 o'clock

Black Tie - Evening Gown

Price per Person: €800

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