

PRESS RELEASE

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The rebirth of an icon, Hôtel de Paris Monte-Carlo

Founded in 1864, Hôtel de Paris Monte-Carlo has been welcoming guests for over 150 years. Following a four-year renovation programme, Hôtel de Paris Monte-Carlo is now writing the next page in its history at the heart of a new Monte-Carlo, creating the most exclusive experience in Europe.

The meticulous modernisation of this iconic hotel started in 2014, with the vision to articulate and further define the founder François Blanc's dream of "a hotel that surpasses everything", thus perpetuating the legend into the 21st century.

Partial deconstruction, reconstruction, the harmonisation of spaces, the design of new areas, creation of exclusive suites and the evolution of gastronomy; the transformation of Hôtel de Paris Monte-Carlo was entrusted to architects Richard Martinet and Gabriel Viora, who dedicated themselves to enhancing and preserving the timeless spirit of the building.

A step-by-step transformation

In May 2017, Hôtel de Paris Monte-Carlo revealed the first stage of the transformation - the revived Rotunda Wing, showcasing new rooms that further elevate the standard of the hotel with a minimum size of 34 m², using the most refined materials available. On the 8th floor, Le Grill restaurant followed and was transformed with a mix of modern warm blue hues and contemporary furnishings, creating a feeling of being suspended between the earth and the sky. In addition, the new Hair spa Rossano Ferretti also opened its doors. In November 2017, the sumptuous Princess Grace Suite was inaugurated by H.S.H Prince Albert II and Princess Stéphanie - it is the most exclusive suite in Hôtel de Paris Monte-Carlo to date. In June this year, the famous Le Bar Américain unveiled its new-refreshed look, by interior designers David Collins Studio with a new terrace that opens onto the sea and Place du Casino. The new Monte-Carlo Suite followed – found at the heart of the hotel, it prolongs the "luxury gaming" experience of Casino de Monte-Carlo for the most prestigious players on the planet seeking discretion and an even more personalised service.

The penultimate step came in December 2018 when Hôtel de Paris Monte-Carlo unveiled its new courtyard patio. A 671 m² green space at the heart of the hotel, it is a prestigious courtyard lined with luxury boutiques including Graff, Harry Winston, Omega and Stardust. Lastly, the famous Louis XV - Alain Ducasse à l'Hôtel de Paris restaurant regained its original setting next to Place du Casino. The golden decorations, frescoes and hangings in the Salle Empire have all been restored to their full splendour.

January 2019, the epilogue

Following the popularity of 3 Michelin-starred restaurant Louis XV – Alain Ducasse à l'Hôtel de Paris, the award-winning chef introduces a new restaurant in 2019, Ô Mer. Found on the ground floor of the Rotunda Wing, the restaurant, designed by Pierre-Yves Rochon, overlooks the beautiful hotel gardens and offers a Mediterranean menu with flavours and tastes from Greece, Lebanon, Turkey, Morocco and Tunisia – with a hint of the Hispanic, Nice and Maltese shores.

At the end of January, Hôtel de Paris Monte-Carlo will unveil a spectacular new suite on the top floor, overlooking Place du Casino: Suite Prince Rainier III. The largest suite at Hôtel de Paris Monte-Carlo, guests can expect a one-of-a-kind experience; the space has been meticulously dressed with personal objects and ornaments. Hôtel de Paris Monte-Carlo will then have a total of 207 rooms, 60% of which are suites and include the two most exceptional suites on the Riviera, a striking bar and an exceptional culinary repertoire along with one of the largest private wine cellars in the world, the Cave de l'Hôtel de Paris.

Ivan Artolli, Managing Director of Hôtel de Paris Monte-Carlo comments, “the transformation of Hôtel de Paris Monte-Carlo reconfirms the original dream of the founder of Groupe Monte-Carlo Société des Bains de Mer. Whether travelling from Europe, the United States, the Middle East, Russia, Asia or Brazil, our guests know that when they turn the revolving door of Hôtel de Paris Monte-Carlo, they will enjoy an experience like no other. It's our job to continue to make their dreams come true.”

A context of renewal for Groupe Monte-Carlo Société des Bains de Mer

The transformation of Hôtel de Paris Monte-Carlo is part of the vast programme to transform the Place du Casino, the historic centre of the Monte-Carlo Société des Bains de Mer Resort, 150 years after its creation. The transformation affects the Place du Casino neighbourhood in its entirety, with Casino de Monte-Carlo, the opening of One Monte-Carlo and the reconfiguration of green spaces, to assert the Group's vision for 2020: Make Monte-Carlo Société des Bains de Mer the most exclusive destination in Europe.

About Monte-Carlo Société des Bains de Mer

Since 1863, Monte-Carlo Société des Bains de Mer has been offering a unique Art of Living, a one-of-a-kind resort with four casinos, including the prestigious Casino de Monte-Carlo, four hotels (Hôtel de Paris Monte-Carlo, Hôtel Hermitage Monte-Carlo, Monte-Carlo Beach, Monte-Carlo Bay Hotel & Resort), the Thermes Marins Monte-Carlo spa, dedicated to well-being and preventive health, 30 restaurants including four that together have six Michelin Guide stars. A hub of night-life, the Group offers an incredible selection of events, including the Monte-Carlo Sporting Summer Festival and the Monte-Carlo Jazz Festival. At the end of 2018, Monte-Carlo Société des Bains de Mer is completing four years of transformation works dedicated to Hôtel de Paris Monte-Carlo and to the creation of a new district around Place du Casino, One Monte-Carlo, with luxury accommodation, shops, restaurants and a conference centre. The vision of Groupe Monte-Carlo Société des Bains de Mer for 2020 is to make Monte-Carlo the most exclusive experience in Europe.

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