

PRESS RELEASE  
MONACO, December 3rd 2018

## Star Festival by Monte-Carlo



At the heart of the Principality of Monaco, the iconic Place du Casino is once again the place to be for the end-of-year celebrations. From 7 December 2018, Monte-Carlo Société des Bains de Mer will be dressed to the nines to offer unforgettable moments to its guests. A shower of stars will illuminate Place du Casino and all the establishments in the resort, based on the theme “Fête des Etoiles by Monte-Carlo”. The sparkling décor will create a warm atmosphere for visitors with a wealth of activities on offer until 6 January 2019.

Each establishment in the resort will have its own décor and stars. Starting on 7 December, **Hôtel de Paris Monte-Carlo** will unveil its brand new lobby, magnified by a majestic Christmas tree decorated by Chopard. Named the “*Golden Star*”, this 8-metre-tall tree will be adorned with 100% ethical golden beads.

At **Monte-Carlo Bay Hotel & Resort, Le Blue Gin** will be transformed into a mountain chalet, becoming “L’*étoile des neiges*” for the festive season between 6 December – 6 January 2019. With cosy blankets, games, a live DJ, a customised menu and a fully heated covered terrace with amazing views of the Mediterranean, a warm and festive atmosphere is guaranteed.

Don't miss the “winter parties” on Thursday 6, 13, 20 and 27 December, from 6.30 pm, with a live DJ and magic with Simeon Wolfgang.

At **Hôtel Hermitage Monte-Carlo**, a Christmas chalet will be in place from 10 December to 6 January 2019 on Square Beaumarchais. In a cosy winter atmosphere, transparent bubbles imitating snow globes will welcome guests to savour Champagne Veuve Clicquot. For the children's enjoyment, Square Beaumarchais will also play host to a magical Christmas garden with a traditional carousel. **The Limùn Bar**, decorated in pink and chocolate-coloured tones, will focus on Tea Time from 8 December to 6 January - with champagne if you wish.

Close to **Place du Casino**, real wooden chalets with authentic alpine charm will be installed. Dedicated to traditional decoration, the stands are named Wood'n Fabric, Ysagem, Sabrina Monte-Carlo, Segraeti or La Magie de Noël by Narmino Sorasio. Lights, Christmas baubles, blankets, traditional scents, tableware, crystal or porcelain items, jewellery and more will be available to buy. Visitors will be spoilt for choice to find an original gift for loved ones this Christmas with the choice of stylish and festive shopping on offer.

*All information can be found at*

<http://year-end-celebrations.montecarlosbm.com.rdigitale.com/en/>

#### **About Monte-Carlo Société des Bains de Mer**

Since 1863, Monte-Carlo Société des Bains de Mer has been offering a unique experience. The one-of-a-kind resort has four casinos, including the prestigious Casino de Monte-Carlo, four hotels (Hôtel de Paris Monte-Carlo, Hôtel Hermitage Monte-Carlo, Monte-Carlo Beach, Monte-Carlo Bay Hotel & Resort), 33 bars and restaurants, including four that together have six Michelin Guide stars, the Thermes Marins Monte-Carlo spa, dedicated to well-being and preventive health, and Opéra de Monte-Carlo. A hub of night-life, the group organises an incredible selection of events, including the Monte-Carlo Sporting Summer Festival and the Monte-Carlo Jazz Festival. At the end of 2018, One Monte-Carlo will complete the property with 37 high-standard residences and will broaden the luxury shopping experience with the biggest names in international fashion.

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