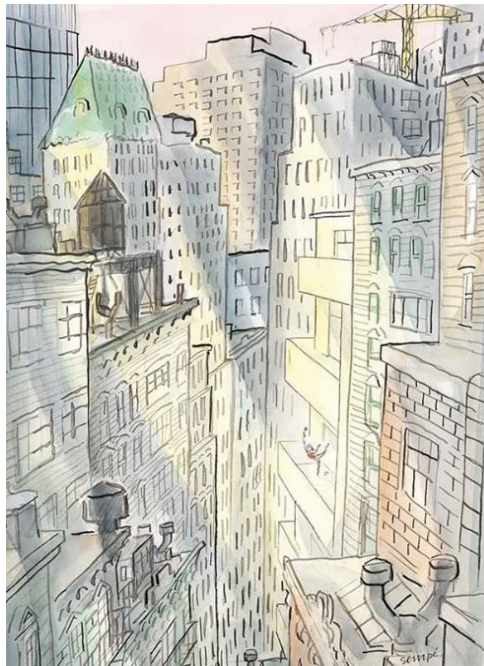


**MONTE-CARLO**  
SOCIÉTÉ DES BAINS DE MER

**BAL DE LA ROSE 2018**

Under the High Patronage of  
H.S.H. Prince Albert II of Monaco  
and  
Under the Presidency and in Presence of  
H.R.H. Princess of Hanover



**Designed by Karl Lagerfeld  
with the participation of  
Sempé**

**The 64<sup>th</sup> edition of 2018 Bal de la Rose will benefit  
the Princess Grace Foundation and will be held on Saturday 24<sup>th</sup> March,  
at Salle des Etoiles, Sporting Monte-Carlo**

H.R.H. Princess of Hanover, President of the Princess Grace Foundation, asked her friend Karl Lagerfeld to design the 2018 Bal de la Rose. Together, they decided on a New York theme, and more specifically Manhattan.

The mention of New York instantly conjures up images of its famous skyline.

To celebrate the magic of Manhattan, Karl Lagerfeld thought of the cartoonist, Sempé, known all over

the world for his albums and his always subtle front pages of the *New Yorker*; he thus recreated an ideal skyline based on a choice of Sempé's sketches.

The result is a unique decoration, which plunges guest in one-of-a-kind Ball Room on top of a Manhattan skyscraper.

#### THE PRINCES' ENTRANCE



As they cross the hall, guests are both surprised and amused by the sketches of the famous Sempé, whose fantasy views immerse them into a poetic and humorous atmosphere.

#### THE DECOR OF THE SALLE DES ETOILES



For this exceptional evening, Salle des Etoiles will be turned into an imaginary ball room, perched at the top of a skyscraper with a view of New York illustrated by Sempé's sketches. The tables are decorated with pink and grey satin cloths, with a profusion of roses as centrepieces, highlighting all possible shades of roses.

#### THE SHOW



The show will reflect the various musical accents of New York, global music capital, and birthplace of jazz and blues, among others, which cultivates astonishing eclecticism.

H.R.H. Princess of Hanover requested that the musician Taj Mahal, a New York blues man, be the star of this new edition of Bal de la Rose.

The diversity of Manhattan's musical accents rings out all night long, from jazz to hip-hop, with the Pokemon Crew dancers - famous dance battle competitors – and with 1970s' disco from the two founding members of the Madman Regent collection, Antis and Adam. A real show is expected.

The combination of the refined world of Karl Lagerfeld, inventor of this sumptuous Ball Room, with the worlds of Sempé and Taj Mahal come very naturally together to re-create the "melting pot" so characteristic of the energetic district of Manhattan.

[Download high-resolution pictures of this event here](#)

Reservations  
T. +377 98 06 63 41  
b.fabry@sbm.mc

Doors open to the Salle des Etoiles at 8 o'clock  
Black Tie - Evening Gown  
Price per Person: €800

Press contact for Monte-Carlo Société des Bains de Mer  
Eric Bessone  
T. +377 98 06 63 62  
e.bessone@sbm.mc

montecarlosbm.com  
f t i in s YouTube  
#mymontecarlo  
@montecarlosbm