MONTE·CARLO
SOCIÉTÉ DES BAINS DE MER

PRESS RELEASE
Monaco, December 2017

Hôtel de Paris Monte-Carlo reveals the Princess Grace Suite: inspired luxury for the most exclusive and exceptional setting on the Riviera

After revealing its new Rotunda and Le Grill restaurant, Hôtel de Paris Monte-Carlo now reveals the Princess Grace Suite, the most exclusive and exceptional setting on the Riviera, inspired by the timeless elegance and the delicate refinement of Princess Grace of Monaco. This exceptional Suite, which features a contemporary design and spectacular outdoor spaces, offers a rare and cosy experience for a stay like no other. The new Suite was revealed in a preview showing as part of the transformation of Hôtel de Paris Monte-Carlo, a world-renowned iconic palace which is in the process of being redesigned.

A new luxury Suite to become part of the legend of Hôtel de Paris Monte-Carlo

With a unique soul and legendary history, Hôtel de Paris Monte-Carlo has been welcoming personalities and celebrities for over 150 years. Starting in the 1950s, the whole world would come to visit the Princely Couple, formed by Prince Rainier III and Princess Grace, who welcomed the elite of this period, along with the whole of Hollywood. Hôtel de Paris Monte-Carlo thus became a favoured place for Princess Grace. In 1956, on the occasion of her wedding to Prince Rainier, dinner was served in this prestigious establishment, which prepared the wedding cake for the official reception. 20 years later, Prince Rainier and Princess Grace celebrated their wedding anniversary at Hôtel de Paris Monte-Carlo, this time in the intimacy of the Hotel's wine cellars. In 1974, Hôtel de Paris Monte-Carlo honoured with pomp the 25th anniversary of the reign of Prince Rainier.

The entire team at Hôtel de Paris Monte-Carlo came together to make the Princess Grace suite a completely unique experience. The new Suite pays homage to the lady who marked the history of the Principality and Hôtel de Paris Monte-Carlo with her elegance, refinement and generosity, thanks to the presence of the Princess' personal creations, memories and her favourite poetic and literary works. All of the floral decorations in the Suite are inspired by the personal tastes of Princess Grace, and the terrace is enhanced with Grace roses, which have a delicious and warm fragrance of tea rose and a subtle apricot colour. The terrace also offers a stunning view of the Palace.

The most exclusive and exceptional setting on the Riviera

The Princess Grace Suite is an exceptional 910 m^2 Suite on two floors (7th and 8th floors of Hôtel de Paris Monte-Carlo), with a refined and contemporary design and spectacular surroundings offering a 180° view of the Mediterranean. With elegant curves and minimalist lines, the Princess Grace Suite emphasises contemporaneity, transparency and the nobility of the materials, which have been enhanced by craftsmen: glass, precious wood, straw marquetry, mother-of-peal, agate panels for the interiors which exude well-being and serenity, and natural stone for the elegant and authentic outside spaces. With nearly 440 m^2 of outside space on two floors, the Suite offers an unparalleled setting on the Riviera: a sublime view of the Mediterranean from the terraces for a unique stay between the sky and the sea, a heated infinity pool which opens onto an adjoining outdoor lounge and a hot tub in rare granite, for an intimate and cosy experience.

The Suite also proposes a range of luxury tailor-made services, notably a team of private Clefs d'Or concierges at the entire disposition of our Suite guests to organise their stay. The teams at Hôtel de Paris Monte-Carlo are attached to service excellence and the experience proposed. Valets, housekeepers, chefs, sommeliers and maîtres d'hôtel are all committed to making the stay of each of our guests fully unique and unforgettable.

A new feature revealed in a preview showing as part of the transformation of Hôtel de Paris Monte-Carlo

Hôtel de Paris Monte-Carlo offers an unparalleled experience combining the magic of a legendary hotel, the leading-edge of the luxury hotel industry, and exceptional activities such as Casino de Monte-Carlo, Thermes Marins Monte-Carlo, Opéra Garnier, promenade Monte-Carlo Shopping, and more. The Hotel is in the process of a four-year transformation to give even more meaning to the dream of François Blanc, founder of Monte-Carlo Société des Bains de Mer, for a hotel which "surpasses everything that has been created until now", and to perpetuate the legend in the 21st century. After revealing its new Rotunda, Le Grill restaurant and the Princess Grace Suite, Hôtel de Paris Monte-Carlo will be unveiling its new look in December 2018.

Practical information

The Princess Grace Suite is available upon request, for the price of €30,000 / €40,000 per night, depending on the season. It offers the following ultra-luxury services:

- 227m^2 on the 7th floor and 150m^2 of outside space; 245m^2 on the 8th floor and 290m^2 of outside space;

- two bedrooms, one office, one dressing room with toilets and one dressing room per bedroom, three lounges, one living room, one dining room, one kitchen, one bathroom with bathtub, shower/steam room and sauna and one bathroom with bathtub and shower/steam room;
- Personal pick-up from the airport or heliport, 5-star suite services, welcome gifts and personalised attention;
- Our guests have a personalised Mini Bar, a wine cellar and an Open Bar with exceptional products. They also have use of a dedicated booth in Thermes Marins Monte-Carlo in the winter and a tent on Monte-Carlo Beach in summer.

PRESS CONTACT Monte-Carlo Société des Bains de Mer

Sylvie Cristin
s.cristin@sbm.mc
T.377 98 06 36 64

Julia Burg
j.burg@sbm.mc
T.377 98 06 65 11

Eric Bessone
e.bessone@sbm.mc
T.377 98 06 63 62

Download high-resolution pictures here

About Monte-Carlo Société des Bains de Mer

A major player in luxury tourism in Europe, Monte-Carlo Société des Bains de Mer owns the most prestigious venues in Monaco: 4 casinos, including the legendary Casino de Monte-Carlo, 4 hotels (Hôtel de Paris Monte-Carlo, Hôtel Hermitage Monte-Carlo, Monte-Carlo Beach, Monte-Carlo Bay Hotel & Resort), and 33 restaurants including 4 awarded 6 prestigious Michelin stars between them. 150 years of history have shaped the soul of this legendary resort and built up an image of excellence and a global reputation in gambling and entertainment, haute cuisine and prestigious hotels, luxury shopping, wellness and real estate. Monte-Carlo Société Bains de Mer offers an amazing choice of prestigious events with Monte-Carlo Sporting Summer Festival and Monte-Carlo Jazz Festival. The night club Jimmy'z Monte Carlo is one of the most famous in Europe for more than 40 years.

montecarlosbm.com
#mymontecarlo / @montecarlosbm