



PRESS RELEASE  
Monaco, 14th June 2018



## **The effervescence of the Roaring Twenties sets upon the Casino Café de Paris during an exceptional event on 23rd June 2018**

**Not only does Casino Café de Paris have the finest selection of slot machines in Europe, but it is also a dynamic and animated venue all year long. To celebrate the arrival of summer and the new My Monte-Carlo loyalty programme, a totally crazy night will enliven Place du Casino: on Saturday 23rd June, the art of festivity and the extravagance of the 1920s will set upon the Casino Café de Paris in a luxurious Art Deco ambience. Artists will put on a magical show for guests. The public will be welcomed from 10pm.**

The avant-garde 1920s left their mark on their century with mild madness, insouciance and incredible artistic proliferation. Casino Café de Paris pays homage to the Roaring Twenties with an exceptional evening on Saturday 23rd June, from 7pm until the early hours. Casino Café de Paris will first be welcoming customers of the My Monte-Carlo programme before then opening its doors to the public from 10pm. A crazy night is promised, in the presence of 50 artists who will lead participants from one surprise to the next. For this occasion, Casino Café de Paris will be dressing in its most beautiful Art Deco finery and its teams will honour the fashion of this period. To make the evening even more memorable, cars from the

collection of H.S.H Prince Albert II of Monaco, such as Delahaye and Rolls Royce, will be provided to pick up VIP guests and will then be displayed on the Casino forecourt.

### **An experience signed My Monte-Carlo**

The new My Monte-Carlo loyalty programme offers customers of Casino de Monte-Carlo, Sun Casino, Casino Café de Paris and Monte-Carlo Bay Casino guidance and exclusive advantages in all of their experiences. This exceptional evening will be a brilliant illustration of these advantages and will give members the chance to experience an unforgettable moment in the spirit of luxury gaming. Anyone joining the programme by 23rd June can take part!

*“Offering our guests increasingly original and surprising experiences is part of our DNA. The new My Monte-Carlo loyalty programme is a strategic element of our development. This celebration is the opportunity to thank our best customers with a high-end event that honours them”,* comments Pascal Camia, Managing Director of Gaming at Monte-Carlo Société des Bains de Mer. *“The 1920s were also years of metamorphosis, both culturally and socially. Today, our casinos are reinventing themselves to spread a new image of gaming in Europe: more attractive, more luxurious and more exclusive”,* he finishes.

### **When the art of festivity meets the thrill of gaming**

Casino Café de Paris is a venue appreciated by local clientele from Cannes to San Remo, as well as by international customers, and today it boasts the finest selection of slot machines in Europe and exceptional wins of up to 1 million euros. Entirely renovated in 2016, Casino Café de Paris combines the tradition of gaming tables with 480 latest-generation slot machines, of which 150 on an open-air terrace. The 24/7 opening is a real advantage for players: they can just come and stay for as long as they like. *“This event illustrates the new hospitality and service policy of Casino Café de Paris to make it a lively, convivial venue where people feel better than anywhere else”,* emphasises Rudy Tarditi, Director of Casino Café de Paris.

### **Practical information**

Roaring Twenties Night on 23rd June 2018

7pm to 10pm: by invitation - members of the My Monte-Carlo programme

Dress code: cocktail wear

Open to the public from 10pm

### **Press Contact**

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