

PRESS RELEASE
24 OCTOBER 2017

Double award during the 15th Villégiature Awards Ceremony.

**The Monte-Carlo Société des Bains de Mer Group
was awarded the prize for the “Best hotel group in Europe”
and the Monte-Carlo Beach for the “Best swimming pool in a hotel in Europe”**

On October 16th, 2017 at the Château de Ferrières, the 15th edition of the Villégiature Awards ceremony took place where the most outstanding hotels in Europe, Asia, Africa and the Middle East were awarded.

The Monte-Carlo Société des Bains de Mer Group was awarded the highest distinction with the **“Best hotel group in Europe”**. This prize rewards the passion of a Group that has excelled for more than 150 years in the sector of luxury hotels, gastronomy, entertainment, well-being and which constantly strives to enhance and further develop its heritage. This is evidenced by the ongoing metamorphosis of the Hôtel de Paris Monte-Carlo.

Special mention for the swimming pool of Monte-Carlo Beach, voted “Best swimming pool in a hotel in Europe”.

As a member of the prestigious Relais & Châteaux collection, the Monte-Carlo Beach welcomes this award as real recognition. At the centre of the legendary Beach Club, the Olympic sized mirror pool with its heated seawater and elegant vintage diving boards has been delighting swimmers since 1928. Learning to swim at the Monte-Carlo Beach is a long tradition. This luxurious place was recently made even more beautiful by architect-designer India Mahdavi.

“We are very proud of this double distinction which endorses the excellent work done daily by our teams, and the dynamics of our group. Our goal is to become the benchmark for luxury in Europe and this reward shows us we are moving in the right direction. I would also like to congratulate the Monte-Carlo Beach team which earned this well-deserved award, for its exceptional pool set on the Mediterranean Sea which is unanimously appreciated by our customers.” Didier Boidin, General Manager of Hotel Operations.

These two Villégiature awards are added to our already long list of awards:

- 2009 “Best Spa in a hotel in Europe” for the Monte-Carlo Bay Hotel & Resort;
- 2010 “Most Charming Hotel in Europe” for the Monte-Carlo Beach;
- 2012 “Best Interior Hotel Architecture in Europe” for the Monte-Carlo Beach;
“Grand Prix of the Best hotel in Europe” for the Hôtel de Paris Monte-Carlo;
“Best Hotel Atmosphere in Europe” for the Hôtel Hermitage Monte-Carlo;
- 2016 “Best Spa in a hotel in Europe” for Hôtel Hermitage and the Thermes Marins Monte-Carlo.

The Villégiature Awards have been awarded since 2003 to the finest hotels, resorts and boutique hotels in Europe, the Middle East and Africa, with a jury composed of 24 leading journalists and press correspondents from the world's leading media outlets. Knowing how to make time stand still and finding time to watch and listen is the philosophy behind these awards.

Since 1863, Monte-Carlo Société des Bains de Mer has been offering an unparalleled experience, a unique resort in the world with 4 casinos including the prestigious Casino de Monte-Carlo, 4 hotels (Hôtel de Paris Monte-Carlo, Hôtel Hermitage Monte-Carlo, Monte-Carlo Beach, Monte-Carlo Bay Hotel & Resort), the Thermes Marins Monte-Carlo, entirely dedicated to well-being and preventive health, 30 restaurants including 4 with a combined total of 6 Michelin stars. Famous for its night-life, the Group offers an amazing selection of events including the Monte-Carlo Sporting Summer Festival and the Monte-Carlo Jazz Festival.



Nelson Monfort, member of the jury, S.E. M. Claude Cottalorda, Ambassador of Monaco in France,
Didier Boidin, General Manager of Hotel Operations
and Frédéric Labarrere, Minister Counsellor at the Monaco Embassy
(Click on the photograph to download the HD video - Photo credit Takehiko Inagaki)

For more information on the Group go to www.montecarlosbm.com
For more information on the Villégiature Awards, go to www.prix-villegiature.com

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