

MONTE-CARLO

SOCIÉTÉ DES BAINS DE MER

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PRESS RELEASE



The Jimmy's Monte-Carlo gives a new lease on life to the Monegasque Night!

Monaco, July 5th 2017 - The most iconic club of the French Riviera is reopening its doors at the end of June 2017. Thanks to a major metamorphosis, the Jimmy's Monte-Carlo is ready to write a new page of its history. The new Jimmy's Monte-Carlo offers a renewed and unique experience, with an eclectic and sharp line-up.

A must-see place for more than 45 years, Jimmy's Monte-Carlo has been attracting for years the greatest stars of music, cinema, fashion or sport, but also night owls, who come from all over the world to enjoy a memorable night in one of the trendiest destinations on the French Riviera. Jimmy's Monte-Carlo is reinventing itself to bring back to the Monegasque night its uniqueness! While preserving the DNA that made it a legendary Club with its mythical dance floor, its coveted tables and its luxuriant garden imagined by Régine in the seventies and its inimitable conviviality, it is a new place entirely redesigned and rethought that will open.

A renewed and unique experience

“The new atmosphere is unveiling, from the main entrance, an exquisite green wall that the night owls will cross to enter the Club. The journey of discovery continues with a new “Summer Bar”, set down on a lagoon, extended with a private space under the stars with an exclusive sea view. New special tables heading towards the lagoon will have the guests mesmerized by the aquatic atmosphere. The interior design has been transformed and improved with the latest sound system, video and lighting technologies that enhance the renowned creativity of the Jimmy's Monte-Carlo, and worthy to the celebrities that perform and frequently visit. The new decor unveil from the entrance a mix of creativity and modernity with a beautiful green wall that clients will cross on their way to the “Summer Bar”....

An eclectic musical signature always on the cutting edge

HIP HOP, HOUSE, DEEP, EDM and LIVE, the 2017 season will be breath-taking! Calvin Harris, Tiesto, 50 Cent, Akon, Bruno Mars, Marco Carola, Black Coffee, Mark Ronson, Kungs, Axwell ... already made memorable performances and some of them, will be coming back this summer. On July 7, Jimmy's Monte-Carlo will be hosting an international DJ from the electro scene Martin Solveig.

A unique private space at Jimmy's Monte-Carlo designed by fashion designer Philipp Plein, is also making its comeback. This exclusive space has a dedicated entrance and bar, with the emblematic giant skull, symbol of the Philipp Plein brand, adorned with thousands of Swarovski crystals.

« The Jimmy's Monte-Carlo has made the Monegasque nights shine since 1974 in an exceptional resort, where luxury and entertainment meet to enchant a local and international clientele always searching for the best. Our destination has a strong history, that very special extra of soul, linking past, present and future, which gives a new breath to its nights with The Jimmy's Monte-Carlo. » says Didier Boidin, Managing Director, Monte-Carlo Société des Bains de Mer Hotel Operations and Procurement.

« The renovation work has been studied and realized in order to satisfy both our regular guests as well as an international clientele. I am very proud to be able to participate in the reopening of this emblematic place of the Principality of Monaco. This is the beginning of a new era for Jimmy's Monte-Carlo! » says Antonio Ierone, Manager of Jimmy's Monte-Carlo.

The Jimmy's Monte-Carlo will run through the entire high season. At the end of the summer, it will close for a reopening in March 2018.

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