

## A Pop-up Suite by Dom Pérignon at the Hôtel de Paris



**From 7 March to 31 May 2016**, an emblematic suite at the Hôtel de Paris Monte Carlo will be transformed by the Dom Pérignon brand, who will infuse this new, refined and legendary space with the essence of its P2 1998 vintage.

Dom Pérignon and the Hôtel de Paris elegantly combine to create an exceptional ephemeral experience. The Champagne producer will be fitting suite 321-322\* out in a striking bronze and black design punctuated with fine materials and rounded off with a magnificent table for savouring the ultimate expression of an exquisite *art de vivre*.

The culinary experience combines this unique concept with a dinner designed by Alain Ducasse and crafted by the Head Chef of the Hôtel de Paris, Franck Cerutti, taking Dom Pérignon P2 1998 as the central gastronomic theme. The menu will showcase the mineral, iodine, the spiced singularity of this vintage.

Since its creation in 1864, customers from around the world have grown enamoured with the Hôtel de Paris, which, in the words of François Blanc, founder of the Société des Bains de Mer "*surpasses everything that has been created until now*". Eroll Flynn celebrated his

wedding here in the company of the Hollywood A list, and Winston Churchill stayed in one of its signature 210-m<sup>2</sup> suites. Today, society Elite continue to grace its doors: Kings, Princes, Heads of State, artists and international stars, allowing the legend of the Hotel de Paris to live on! It is now, as it embarks on its third 'plénitude' that the exceptional vintage Dom Pérignon P2 1998 takes over the legendary Suite 321-322, a collaboration representing two contemporary luxury leaders

*\*from €4,500 a night, including dinner for two.*

### **Press Contact**

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### **About Groupe Monte-Carlo Société des Bains de Mer**

*Monte-Carlo Société des Bains de Mer delivers a unique experience combining luxury, well-being and gastronomy and offers its customers a world-unique resort: 4 casinos, including the legendary Casino de Monte-Carlo, 4 hotels (Hôtel de Paris, Hôtel Hermitage, Monte-Carlo Beach, Monte-Carlo Bay Hotel & Resort), and 33 restaurants, of which 4 together account for 6 prestigious Michelin stars. Monte-Carlo Société des Bains de Mer is a hub of night-life, with an amazing choice of bars and concert halls. The Group, which is a talent scout and committed supporter of artistic creation, programmes musical events with daring artistic choices at the Sporting Summer Festival, the Monte-Carlo Jazz Festival, La Rascasse, and at the Buddha Bar. Its Jimmy's disco has been one of the most famous in Europe for over 40 years.*



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### **About Dom Pérignon**

*The creation of Dom Pérignon champagne is underscored by an absolute commitment to vintages, based on Dom Pierre Pérignon's quest for perfection to create "the best wine in the world". The wine is therefore made from only the Champagne region's best grapes and only the most exceptional years are declared vintages. Dom Pérignon owes its intensity to the precision and accuracy that allow the wine to express its soul. Each vintage has three Plénitudes, embodying the power of creation that is employed and constantly renewed by Chef de Cave Richard Geoffroy. <http://www.domperignon.com>*