MONTE · CARLO SOCIÉTÉ DES BAINS DE MER





Studio Harcourt transforms the Suite 321-322 at the Hôtel de Paris Monte-Carlo into an engaging photographic Experience

From October 18th 2016 to January 31st 2017, Studio Harcourt takes the prestigious suite 321-322 of Hôtel de Paris.

Monte-Carlo Société des Bains de Mer and Studio Harcourt are two institutions that have spanned fashions and times, creating the memory of timeless experiences over the years. Faithful to their values of excellence, they have invented a two-fold experience in Monaco: the privilege of staying at the Hôtel de Paris and that of doing a private photo shoot with Studio Harcourt in a customized ephemeral suite.

Together, the two institutions foster elegance and refinement marked with an unparalleled savoirfaire, shown by the display of legendary prints such as the postcard announcing the marriage of Prince Rainier III of Monaco to Grace Kelly, or the portraits of Novak Djokovic, Nico Rosberg, Vanessa Paradis, Karl Lagerfeld and Alain Ducasse: celebrities who have left their imprint on the history of sport and arts in the Principality.

From the suite's entrance, an atmosphere inspired by the Jean Cocteau film *La Belle et la Bête* is an invitation into an unreal world featuring an authentic photo studio by Harcourt, where all the codes of cinema have been transposed. With flycases, projectors and a Baroque decoration style, Studio Harcourt takes over Monaco: *"Not only are the guests welcomed in a wonderful hotel, but also in a place that allows them to build an exalted image of themselves that will be captured in a work of art forever. Each client becomes an actor of their own image"*, adds Catherine Renard, Executive Director at Studio Harcourt.

Accommodation and studio photo offers:

From October 25th 2016 to January 21st 2017, a "One Night, One Photo" package offers guests a onenight stay with breakfast, in the exclusive suite, Studio Harcourt champagne cocktails paired with 'black and white' themed canapés, and a photo shoot for two, complete with a hairdresser and make-up team. (Starting rates from €3,450 excluding Christmas and new year holidays, special rate upon request).

To receive a 24 x 30 format album of 20 photos, the "3 nights, 20 photos" package offers guests the welcoming Studio Harcourt champagne cocktails paired with 'black and white' themed canapés, a half-day professional photo shoot in a variety of poses and outfits (Price from $\leq 22,435$).

From October 18th to 24th 2016 and from January 22nd to 31st 2017, for the pleasure of the aficionados of these two legendary names suite 321-322 opens its doors for guests to schedule a photo shoot without having to book an overnight stay. A perfect gift for the Christmas and New Year celebrations (shots in 3 formats: Prestige Solo Portraits €1,680, Duo €1,920 and Family €3,000).

Practical information:

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hpmc321.com #hpmc321

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About Studio Harcourt

Created in 1934 by Cosette Harcourt, Studio Harcourt rapidly became the prerequisite for all Parisian celebrities. The Harcourt Paris signature draws its inspiration from the glamour roots of black and white cinema. In 2016 Studio Harcourt opened a new setting at 6 rue de Lota in the 16th arrondissement of Paris. With a photo studio as well as exhibition space and café, Studio Harcourt has created a unique cultural experience accessible to all.



About Monte-Carlo Société des Bains de Mer

Monte-Carlo Société des Bains de Mer proposes a unique experience uniting well-being and gastronomy, offering its clients a resort like no other in the world: 4 casinos including the legendary Monte-Carlo Casino, 4 hotels (<u>Hôtel</u> <u>de Paris</u>, <u>Hôtel Hermitage</u>, <u>Monte-Carlo Beach</u>, <u>Monte-Carlo Bay Hotel & Resort</u>), and 33 restaurants of which 4 on their own together make up 6 stars of the prestigious Michelin Guide. Known for its nightlife, the Monte-Carlo Société des Bains de Mer Group offers an astounding choice of bars and concert halls. The Group, which is a talent scout and committed supporter of artistic creation, programmes musical events with daring artistic choices at the Sporting Summer Festival, the Monte-Carlo Jazz Festival, La Rascasse and the Buddha Bar. Its nightclub, Jimmy'z, is one of the most reputable in Europe and has been for the past 40 years.



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