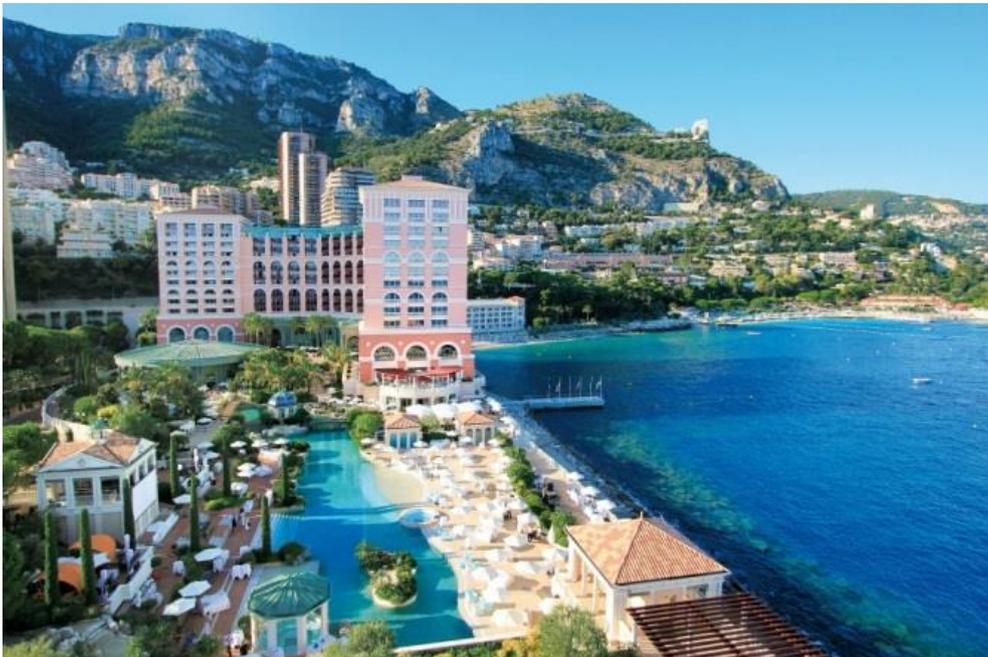


MONTE-CARLO
SOCIÉTÉ DES BAINS DE MER



Unconditional love for tennis



From 9th to 17th April, the 110th edition of the Monte-Carlo Rolex Masters takes place on the courts of the Monte-Carlo Country Club. Monte-Carlo Bay Hotel & Resort is partnering this prestigious clay court tournament for the 10th year running. The Hotel's teams will once again enthusiastically greet the atmosphere and energy of this exceptional competition.

The Monte-Carlo Rolex Masters is the first ATP World Tour Masters 1000 of the European season, which promises to be another exceptional year. The best players in the world, including Novak Djokovic and Rafael Nadal, have already confirmed their participation in the tournament and will put on a breathtaking show.

One more occasion for Société des Bains de Mer Group to emphasize its attraction for sport and, thanks to the idyllic location of Monte-Carlo Bay Hotel & Resort, to offer perfect conditions in which one's experiences this exceptional sport event. The Hotel, just a few metres from the courts, with a

breath-taking view of the sea, shall provide its high-quality services and become a meeting place for players battling it out for first prize and customers passionate about the sport.

The Monte-Carlo Bay Hotel & Resort is the ideal place for a seaside break, surrounded by those who have written a chapter in the history of tennis. Shouts from the audience and the atmosphere on the courts reach the sun loungers around the sandy-bottomed pool. The Monte-Carlo experience is also all about feeling the adrenaline of sports competitions, thanks to a bespoke accommodation package, in harmony with the highlights and events of the moment.

Practical information:

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About Monte-Carlo Société des Bains de Mer

For 150 years, Monte-Carlo Société des Bains de Mer has been a partner of top sporting events (Monte-Carlo Rolex Masters, Formula 1 Grand Prix, car rally) and the prestigious events which enhance life in the Principality of Monaco. Monte-Carlo Société des Bains de Mer provides the hashtags #mymontecarlo #montecarlobay so that everyone can share in a live experience. Photos are posted every day under these hashtags, which bring together the community of fans of casinos and Monte-Carlo Société des Bains de Mer.

