

PRESS KIT

Monte-Carlo Société des Bains de Mer
MICE offers

"CREATING DELIGHT TO DRIVE RESULTS"

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- I -
IN BRIEF

With Alice Gentils, Director of Sales at Monte-Carlo Société des Bains de Mer



What is the annual share of business tourism in Monte-Carlo Société des Bains de Mer revenue?

A.G.: "For our hotels, it represents **35 to 40% of room nights** and **20 to 25% of turnover**, i.e. nearly € 13 million per year in terms of accommodation and € 20 million including banqueting is included. "

What makes the Monte-Carlo Société des Bains de Mer offer suitable for MICE?

Nearly **700 rooms** in four 4 and 5* hotels in Monaco, which complement each other in terms of style and location, **45 meeting and banqueting rooms**, along with a wide range of activities and night life, all under the same "virtual roof": Monte-Carlo Société des Bains de Mer. Thanks to this offer, which is unique on the Côte d'Azur, we can host all kinds of events: from board meetings to conventions with, 1,700 people, including product launches or incentives. A centralised contact person is appointed to answer our customers' needs.

Who are your main markets?

A.G.: "**Our main customers are French companies**, which account for 20% of nights. More than three quarters of this are meetings. **England** and the U.S.A are tied in **second place**, with just under 20% of room nights, half of which are for meetings and half for incentive events, with the U.S.A. market generating very high turnover. **Germany and Italy** follow closely on practically equal terms and then Switzerland and the Benelux countries.

Is Monte-Carlo Société des Bains de Mer present in emerging markets?

A.G.: "We have seen a significant increase in **Chinese customers**. Last year, we received a very large group on a business trip, which represented 1,600 rooms nights. **South America** is also growing, notably with Mexico. Our strategy is to look after all requests. Whether a market is considered mature or not, we go there and pay equal attention by answering with a genuine **"tailor-made" offering**.

What advantages does Monaco offer in the field of business tourism?

A.G.: "In addition to the **prestige of the destination** and all of its well-known qualities such as **security and service**, the fact that Monaco is **very easy to access** is a real advantage. Nice airport is connected to many of the European airline hubs and our **air service is equivalent to that of an international capital**. There is also our **meeting offering, which is unique on the Côte d'Azur** with over 45 meeting and banqueting rooms, all with exceptional views and are situated in the best locations in Monaco. It is also important to emphasise the exceptional quality of our **infrastructures**. They are managed with very demanding criteria, which is what makes **the reputation of Monte-Carlo Société des Bains de Mer**. In addition, the fact that our customers can **discover three destinations in one** – Monaco, France and Italy – also adds to our appeal. "

In a context of economic crisis, isn't the premium image of Monaco seen as an obstacle by corporate customers?

A.G.: "Our prices start at €200 including breakfast in low season. In view of the return on investment measured by our customers, I can promise you that this is excellent value for money! "

How is customer satisfaction reflected?

A.G.: "We see that participants – whether they are employees or corporate customers – are always very flattered to be invited to Monaco. For them, it's a sign of consideration. **The rate of participation is higher than meetings or events organised elsewhere**. Also, some customers, which are large international groups known for the rigour of their management – for example **Microsoft** – **stay with us several times**, when they are known to have the habit of regularly changing destination. Others put their trust in us at crucial times for their companies, for example the estate agent network **Guy Hoquet**, has organised a "meet-centric" here to celebrate their 20th anniversary. The **Ducati** motorbike brand recently launched a product at Monte-Carlo Bay Hotel & Resort after having previously launched at Monte-Carlo Beach. It is a testimonial to the staff and locations, that once a brand experiences

Monte-Carlo Société des Bains de Mer, they will more than likely return. We even put some potential customers in touch with older customers so that they can share their experience and the results achieved. It's all very constructive! "

What do you do to persuade so many customers to put their trust in the group?

A.G.: "We set ourselves apart by sharing our **expertise and our teams are dedicated to delivering their requests**. In Monaco we have a **sales team of 25 people, 13 of which are entirely dedicated to business tourism**. We have **our own office in the United States** and are represented by Hosmark in England. We are also a member of **Leading Hotels of the World** for Hôtel de Paris Monte-Carlo and Hôtel Hermitage Monte-Carlo, **Preferred Hotels and Resorts** for Monte-Carlo Bay Hotel & Resort and **Relais & Châteaux** for Monte-Carlo Beach. **Our integrated team is completely impartial** and we don't promote one establishment over another. For each case, we only make a **quote once requirements have been defined with the customer**. We are lucky in that we have a real range of solutions (4*, 5*, modern or classic, festive or non-festive, private or non-private, gastronomy or simple cuisine, etc.) and we are not in a position where we are forced to sell a venue which is not suitable for our customers' needs, but instead we can put forward a properly tailor-made service which has every chance of satisfying our customers."

Can you name a few events, that have made an impression?

A.G.: "**World Entrepreneur of the Year**", which is organised in Monaco every year by Ernst & Young. It calls on the full potential of Monte-Carlo Société des Bains de Mer: it's an example of personalisation and creativity which uses all of our venues, or *Assises de la Sécurité*, another very loyal customer, where each October we organise a cocktail buffet for over 1,700 people around the Lagoon of Monte-Carlo Bay. The **150th anniversary of Société des Bains de Mer**, was also quite an event, participants included some of the world's best business tourism professionals. We managed to surprise them all the same!

I can also remember several **launches from a top vehicle brand**. The entire Monte-Carlo Bay Hotel & Resort was dressed in the brand's colours! To finish, there was a meeting for 500 employees of a consulting firm. The Salle des Etoiles (Monte-Carlo Sporting) hosted them during the day for a work session. At the end of the afternoon, in the space of just a few hours, it was transformed into a gala dinner room. It was so magical that some participants didn't even recognise it. Only Monte-Carlo Société des Bains de Mer group possesses such facilities and know-how, thanks to all of its integrated services! "

What are the current trends concerning customer requests?

A.G.: "On the one hand, we are receiving **more and more short-term requests** because in a period of crisis, companies have less foresight. On the other hand, we are also receiving **more and more very long-term requests**. We are talking two, three or even four years in advance! These are customers which need large spaces. Often they have already worked with us. They want to avoid the disappointment of a refusal due to lack of availability. This happens regularly, unfortunately. So, we have just confirmed a large operation for in four years' time! "

What novelties can we expect concerning the business tourism offer of Monte-Carlo Société des Bains de Mer?

A.G.: "In 2018, renovation of Hôtel de Paris Monte-Carlo will be accomplished. It will be perfect for welcoming small high-end groups. From 2019, in the new Monte-Carlo district next to Place du Casino, we will be operating into One Monte-Carlo several meeting and banqueting rooms around the famous "Salle des Arts" of the Sporting d'Hiver, rebuilt as a replica of the original. We will thus have a superb meeting centre adjoining Hôtel Hermitage Monte-Carlo and Hôtel de Paris Monte-Carlo."

- II -
IN NUMBERS

Recognised expertise in business tourism

- A company which for over 150 years has been an international reference in congresses, incentives and meetings, hospitality industry, gastronomy and leisure activities.
- An in-house sales team of 25 people, of which 13 exclusively dedicated to business tourism.
- Over 3,000 requests for professional projects processed yearly.
- Business tourism activity which represents 60,000 room nights per year, i.e. 35 to 40% of room nights in the four hotels of Monte-Carlo Société des Bains de Mer and 20 to 25% of its global turnover for accommodation.
- 300 events organised each year for groups from 20 to 1,700 participants.

A unique meeting and incentive offering
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- Four 4 and 5* hotels with a total of 705 rooms.
- 45 banqueting and conference rooms which can accommodate up to 1,700 people.
- Over 30 restaurants and bars.
- 3 spas, including Thermes Marins Monte-Carlo, one of the biggest in Europe.
- 1 Beach Club with Olympic sized swimming pool and sea water activities.
- 23 tennis courts.
- One 18-hole golf course overlooking the sea.
- 4 casinos, including the legendary Casino de Monte-Carlo.
- 3 nightclubs.

THE MONTE-CARLO SOCIETE DES BAINS DE MER EXPERIENCE

Creating delight to drive results

Just **30 minutes from Nice Côte d'Azur international airport** by car – and 7 minutes by helicopter – Monaco is a **mythical** destination which adds unrivalled **impact** to the events it hosts.

In a **dream setting** which enjoys over **300 days of sunshine per year**, the Monte-Carlo Société des Bains de Mer resort is remarkable for the **variety and quality of its facilities**.

In addition to absolute security and an accommodation range in line with every need, there is an incredible choice of **over 30 restaurants and bars**. There is the mythical **Café de Paris** and its terrace on Place du Casino, the famous three-star restaurant **Louis XV - Alain Ducasse à l'Hôtel de Paris Monte-Carlo**, to name just a couple. **Le Vistamar** (one Michelin star) will delight lovers of refined seafood gastronomy, **L'Hirondelle** will please people looking for light and tasty cuisine, the **Buddha-Bar Monte-Carlo** will enchant those seeking exoticism and wanting to combine gastronomy and night life, etc. And of course, we have to mention the organic gastronomic cuisine of Chef Paolo Sari in the **one-star Elsa** restaurant and the creations of Chef Marcel Ravin at any time in **L'Orange Verte and the one-star Blue Bay restaurant**. These innumerable possibilities for business travellers make the "**diner around**" **formulas** very attractive, whereby each person has a credit for their meals and can choose the restaurant they prefer.

Famous and even star-awarded chefs show off their talent at the banquets which take place in the most prestigious venues of the Monte-Carlo Société des Bains de Mer resort. **In the golden Salle Empire or the Salle Belle Epoque, in the shade of the palm trees on the Deck or under the star-studded Salle des Etoiles, these moments of gastronomy leave a lifetime impression.**

Gastronomy, leisure activities, well-being and mythical venues are all factors which contribute to making Monte-Carlo Société des Bains de Mer resort an unrivalled incentive destination as well as a venue for meeting and events where we **create delight to drive results!**

Unrivalled ease of organisation

Choosing Monte-Carlo Société des Bains de Mer resort for a corporate event means benefiting from unrivalled **ease of organisation** because **everything is accessible by foot or quick transfer**. For example, in just a few seconds, Hôtel Hermitage Monte-Carlo residents can get to the Atrium of Casino de Monte-Carlo (330 people for a cocktail) and in just a few minutes get to Sporting Monte-Carlo and the legendary Salle des Étoiles (up to 950 people for seated dinner). Board meeting participants can visit the cellars of Hôtel de Paris Monte-Carlo and enjoy an exceptional dinner with guided tasting. For trendy evenings or to close a sales meeting, Jimmy's disco is barely five minutes away! Likewise, the Bar Américain, the Buddha-Bar Monte-Carlo or La Rascasse, and of course the group's four casinos. For team-building, post-meeting or incentive activities, it is possible to take cooking classes, take part in water sports, play tennis or golf.

Digital technology to discover the Monte-Carlo Société des Bains de Mer experience

Monte-Carlo Société des Bains de Mer wants everyone – customers, potential customers and journalists – to understand and appreciate an abundant and extremely varied offer, thanks to innovative digital tools.

- **The site www.montecarlomeeting.com**

This site is considered a **reference in the business tourism sector**. In addition to all the usual practical information (description and situation of the establishments and venues, capacity, news, etc.) it **presents the entire Monte-Carlo Société des Bains de Mer resort** and its different establishments **in a fully immersive and intuitive way** thanks to a fascinating 360° virtual visit. It also features an **"event planner"**, which is ideal for anyone wanting to test the vast offer of Monte-Carlo Société des Bains de Mer resort for the first time. Customers just enter the number of participants, the type of event and the style (traditional or modern). They instantly receive a suggestion of suitable venues and possible additional services.

- **Strikingly real virtual reality visits**

Monte-Carlo Société des Bains de Mer also offers the opportunity to take a virtual 3D tour from a business tourism angle of two of its hotels: Monte-Carlo Bay Hotel & Resort and Hôtel Hermitage Monte-Carlo. This revolutionary experience is possible thanks to the **Samsung gear mask**. With it, you can go on a guided tour with Alice Gentils, group sales director, as if you were actually there. Sensors detect head movements and adjust the image in real-time

projected onto a screen just a few centimetres in front of the eyes. This produces exactly the same view as a real visit. **It can now be tested by asking the press division!**

- IV -

A UNIQUE MEETING AND INCENTIVE OFFERING

Hôtel Hermitage Monte-Carlo
Sophisticated and historic

A gem from the Belle Epoque

A fully restored hotel

In the middle of the Principality of Monaco, close to the Casino Square, Hôtel Hermitage Monte-Carlo is a **historic address which has entered modernity thanks to its full renovation in 2011.**

For events requiring up to 265 rooms

Today it has 278 rooms and suites combining luxury and romanticism, decorated in Belle Epoque style and restored with elegance. A 5* hotel which can host events of up to **320 people.**



...Dedicated to meetings and banquets.

Special access

Hôtel Hermitage Monte-Carlo has been designed to host large events thanks to a specific group entrance. Participants thus have the privilege of being greeted and checking in under a dome designed by Gustave Eiffel!

13 meeting and banqueting rooms covering 3,336 sq.ft

The 13 meeting and banqueting rooms in Hôtel Hermitage Monte-Carlo can host all types of events ranging from six participants who meet in the chic and intimate atmosphere of the Bouderie salon, to 450 guests for a cocktail in the Salle Belle Epoque (listed historical monument). It is the adjustable aspect which characterises the meeting and banqueting offering of Hôtel Hermitage Monte-Carlo, with superb convertible spaces, such as its vast Salle Eiffel (3,336 sq.ft) with the latest technologies and which can be divided into two independent parts; the Salon Gustave, which can be divided into three salons, or the Trianon and Jardin d'Hiver salons.



7 terraces and gardens!

A particular feature of the meeting and banqueting offering of Hôtel Hermitage Monte-Carlo is to provide its customers with no less than four splendid terraces and gardens in the heart of Monaco! Among these is the Midi Terrace with its unique view of the Rocher and the port.

It can host up to 350 people for a cocktail event, while the charming Excelsior salon with its terrace and romantic garden adorned with a fountain can receive up to 100 guests. The prestigious Salle Belle Epoque has a terrace with view over the prince's Palace!

Well-being and art de vivre

From Hotel Hermitage Monte-Carlo, it is possible to directly access the **Thermes Marins Monte-Carlo**, one of the most beautiful spas in Europe. In addition to its salt water swimming pool, its sauna and steam room, it proposes half day or one day treatment formulas designed for groups of up to 50 people. To fully enjoy every facet of the Monte-Carlo Société des Bains de Mer experience, the hotel has a star-awarded restaurant, **Le Vistamar**, a more informal restaurant, **Le Limùn**, and a well-known bar, **Crystal Bar**.



The banqueting and meeting offering of Hotel Hermitage Monte-Carlo in a nutshell

HÔTEL HERMITAGE MONTE-CARLO	+	+	+	+	+	+	+	+	SQ.M	HEIGHT.M	SQ.FT	HEIGHT.FT
SALLE EIFFEL	-	102	140	340	-	-	240	350	310	4.89	3,337	16.00
- SALON EIFFEL 1	42	36	70	130	39	42	80	-	161	4.89	1,733	16.00
- SALON EIFFEL 2	42	36	70	130	39	42	80	-	149	4.89	1,604	16.00
SALLE BELLE ÉPOQUE	-	80	-	-	-	-	200	300	282	6.90	3,035	22.60
BELLE EPOQUE + REGENCE + TERRACE	-	-	-	-	-	-	300	450	430	-	4,596	-
BELLE EPOQUE TERRACE	-	-	-	-	-	-	-	o.r.	540	-	5,813	-
SALON TRIANON	30	20	40	60	28	30	-	60	74	3.64	797	11.90
SALON GUSTAVE	30	-	33	40	27	30	o.r.	o.r.	48	3.14	517	10.30
- SALON GUSTAVE 1	8	-	-	-	8	12	-	-	16	3.14	174	10.30
- SALON GUSTAVE 2	8	-	-	-	8	12	-	-	16	3.14	168	10.30
- SALON GUSTAVE 3	8	-	-	-	8	12	-	-	16	3.14	174	10.30
SALON JARDIN D'HIVER	30	-	33	40	27	30	-	50	44	3.64	474	11.90
SALON COSTA 1	14	-	20	32	12	16	o.r.	o.r.	30	3.25	323	10.70
SALON COSTA 2	8	-	-	-	-	-	o.r.	o.r.	20	3.25	215	10.70
SALON AUGUSTE	10	-	12	26	8	12	-	20	25	4.18	269	13.70
SALON BOUDERIE	6	-	-	-	-	-	-	-	14	3.55	151	11.60
SALON EXCELSIOR + TERRACE	-	25	-	-	-	-	70	100	102	4.40	1,098	14.40
MIDI TERRACE	-	-	-	-	-	-	240	350	475	-	5,113	-
MEZZANINE EIFFEL + TERRACE	-	-	-	-	-	-	100	150	212	3.36	2,281	11.00
VISTAMAR PRIVATE DINING ROOM	-	-	-	-	-	-	14	-	27	3.40	290	11.20
EXCEPTIONAL VENUES - MONTE-CARLO SOCIÉTÉ DES BAINS DE MER												
SALLE DES ÉTOILES	o.r.	464	o.r.	950	o.r.	o.r.	950	950	973	6.95	10,473	22.80
SALLE DES PALMIERS	o.r.	240	240	520	72	92	400	700	590	3.46	6,350	11.40
LE DECK + TERRACE	-	224	-	-	-	-	400	600	433	4.72	4,661	15.50
SALLE EMPIRE	o.r.	120	o.r.	o.r.	o.r.	o.r.	200	500	500	7.85	5,382	25.80
ATRIUM CASINO	-	-	-	-	-	-	-	400	652	-	7,018	-

Monte-Carlo Bay Hotel & Resort
Spectacular and relaxed

A contemporary hotel

A waterside location

Just a few minutes from Place du Casino, built barely 10 years ago on a private peninsular, this hotel provides a combination of work and relaxation in an informal and exceptional setting. Surrounded by the sea, it opens onto a lush four-hectare garden through which a sandy-bottomed lagoon meanders. The feeling of escape is guaranteed!

Rooms with a view

The 4* hotel has 334 rooms and suites decorated in a contemporary and warm style thanks to the omnipresence of beautiful Mediterranean colours. They all have large balconies and three quarters enjoy an extraordinary view of the sea, while others look onto the mountains.



...Designed for business tourism and events.

Infrastructures and experience, for events until 300 rooms

The Monte-Carlo Bay Hotel & Resort is the venue par excellence for important corporate events. To date, it has hosted over 2,000 product launches, large conventions, incentives and meetings. Not only does it have the ideal infrastructure (special group entrance, heliport, etc.), but also an incredibly skilled team because business tourism represents over 40% of room nights spent here (a privatization of all rooms is possible too).

15 meeting and banqueting rooms covering 14,423 sq.ft (excluding lagoon/outside space)

The meeting and banqueting rooms are on the ground floor and first floor. The latter is in fact entirely given over to these rooms. Like the bedrooms, most have splendid sea or mountain views. All have day light. The Salle America on the ground floor is the largest room. With 3,831 sq.ft, it can accommodate 340 people in a theatre arrangement and has a terrace and direct access to the garden.



A lagoon and Mediterranean gardens

The vast sandy-bottomed four-hectare lagoon and the Mediterranean gardens which surround it contribute to making Monte-Carlo Bay Hotel & Resort a unique venue for exceptional banquets and events.











Direct access to Sporting Monte-Carlo

Adjoining Monte-Carlo Bay Hotel & Resort, the Sporting Monte-Carlo houses one of the most mythical venues on the Riviera: the Salle des Etoiles. With its incredible removable 10,763sq.ft roof, it is the setting for the most prestigious galas and amazing shows put on by international stars. It can also host (with accommodation compulsory in a Monte-Carlo Société des Bains de Mer establishment) meetings and receptions up to 950 people. The complementary nature of this unit, which also includes the Salle des Palmiers (up to 600 people) and the famous Jimmy'z Monte-Carlo nightclub, contributes to making Monte-Carlo Bay Hotel & Resort an unrivalled destination in Europe for meetings, conventions and events.

<h3>Sport and leisure</h3>

Sport, leisure and relaxation are the undeniable signature of the Monte-Carlo Bay Hotel & Resort. Thus, in the **Blue Bay star-awarded restaurant**, Chef Marcel Ravin proposes gastronomic cuisine in the form of an invitation on a journey between the Mediterranean and the Caribbean. Perhaps he may even let a few privileged guests discover his secrets in his **cooking classes**? The invitation to relax continues in the hotel's splendid SPA Cinq Mondes (9,687 sq.ft) or on the shores of the **tropical lagoon** or in its **fantastic infinity pool**. In addition, there are **23 tennis courts at the nearby Monte-Carlo Country club** and an 18-hole golf course at the **Golf Club**. At night-time, the **Blue Gin** is a great place to meet before venturing into the **ultra-modern casino** at the heart of the hotel, or why not set off to **Jimmy'z** to dance into the early hours!

The banqueting and meeting offering of Monte-Carlo Bay Hotel & Resort in a nutshell

MONTE-CARLO BAY HOTEL & RESORT									M²	HAUTEUR PLAFOND
SALLE AMERICA	-	144	180	340	s.d.	s.d.	276	350	356	3.20
SALLE COLUMBIA	-	114	132	172	s.d.	s.d.	234	300	324	3.30
- SALON CAMBRIA	-	24	24	64	24	30	45	80	83	3.30
- SALON CLEVER	-	42	48	100	36	42	72	110	121	3.30
- SALON CRÉOLE	-	42	48	100	36	42	72	110	120	3.30
SALON MARIGOLD	-	48	42	80	30	34	-	90	88	3.30
- SALON MARILEE	-	18	14	40	14	16	-	40	47	3.30
- SALON MIKADO	-	18	21	40	14	20	-	40	41	3.30
SALON NIRVANA	-	36	35	80	26	30	54	80	88	3.40
SALON NYALA	-	12	14	30	14	16	18	-	35	3.40
SALON SINCERITY	-	72	69	144	50	58	-	150	180	3.30
- SALON SAMOURAI	16	24	30	66	20	28	-	-	68	3.30
- SALON SINTRA	30	36	42	96	32	40	-	80	112	3.30
SALON TIRRENIA	-	12	15	30	16	18	-	30	38	3.30
SALON TRIVIA	-	24	25	50	24	28	-	50	60	3.30
SALON TUIGA	15	-	-	-	-	-	-	-	74	3.30
SALON VIOLA	-	48	42	80	30	34	-	90	96	3.30
- SALON VALIANT	-	18	14	40	14	16	-	40	47	3.30
- SALON VANITY	-	18	21	40	14	20	-	40	49	3.30
BLUE BAY + TERRACE	-	-	-	-	-	-	110	200	598	3.40
BLUE GIN + TERRACE	-	-	-	-	-	-	-	100	513	3.40
OUTDOOR VENUES (TERRACES, LAGOON...)	-	-	-	-	-	-	s.d.	s.d.	-	-
LIEUX D'EXCEPTION - MONTE-CARLO SOCIÉTÉ DES BAINS DE MER										
SALLE DES ÉTOILES	s.d.	464	s.d.	950	s.d.	s.d.	950	950	973	6.95
SALLE DES PALMIERS	s.d.	240	240	520	72	92	400	700	590	3.46
LE DECK + TERRACE	-	224	-	-	-	-	400	600	433	4.72
SALLE BELLE ÉPOQUE	-	-	-	-	-	-	300	450	430	-
SALLE EMPIRE	s.d.	120	s.d.	s.d.	s.d.	s.d.	200	500	500	7.85
ATRIUM CASINO	-	-	-	-	-	-	-	400	652	-

Monte-Carlo Beach
Chic and intimate

A gem on the edge of the Mediterranean...

A Relais et Châteaux boutique hotel

With its large seaside terrace, the Monte-Carlo Beach hotel is a haven of peace. Built at the end of the 1920s, it has been the favourite destination for those who want to enjoy all that Monte-Carlo has to offer for over a century, with a combination of discretion and "dolce vita" and the spirit of the Riviera in the 1930s.

Rooms by India Mahdavi

The hotel has 40 rooms and suites, 99% of which with a sea view. This 5* hotel has been entirely redecorated by the famous architect and designer India Mahdavi in a modern and elegant "Riviera style" which has turned it into a chic and intimate destination. It is ideal for smaller prestigious events and can be fully privatised.



...for highly exclusive events of any size

Atypical areas

The hotel has a 753 sq.ft salon – Salon Eileen Gray – which can host up to 80 people for a cocktail party. It also has venues which are as exclusive and intimate as can be. Take the example of its star-awarded Elsa restaurant and its fantastic seaside terrace, or its restaurant-lounge, La Vigie. Shaded by the pine forest and with nothing but the sea for a view, this little known place can host 150 people for a banquet and up to 250 for a cocktail party!

Direct access to the Deck and its terrace









Hotel Monte-Carlo Beach has the huge advantage of having direct access to an immense Art Déco banqueting room (4,660 sq.ft) and a vast terrace on the edge of a spectacular Olympic-sized pool. Facing the sea, in the shade of the palm trees, Le Deck regularly hosts product launches or large cocktail parties from April to October, which can accommodate up to 600 guests!



Sea and well-being

Thanks to Le Deck and its **Olympic-sized pool** and **beach** with private cabanas, Monte-Carlo Beach Hotel is the hotel for anyone wanting to combine business tourism and **the joys of the beach**. It is possible to take part in **jet skiing, water skiing or parasailing and flyboarding**. These moments of relaxation can be extended with a treatment in a very lovely spa or in the **star-awarded 100% organic restaurant of Chef Paolo Sari**.

The banqueting and meeting offering of Monte-Carlo Beach Hotel in a nutshell

MONTE-CARLO BEACH									M²	HAUTEUR PLAFOND
LE DECK + TERRASSE	-	224	-	-	-	-	400	600	433	4.72
SALON EILEEN GRAY	22	20	24	65	23	28	40	80	70	2.90
RESTAURANT ELSA + TERRASSE	-	-	-	-	-	-	s.d.	s.d.	63	2.65
RESTAURANT LA VIGIE	-	-	-	-	-	-	150	250	315	-
RESTAURANT LA PIZZERIA	-	-	-	-	-	-	80	160	-	-
LIEUX D'EXCEPTION - MONTE-CARLO SOCIÉTÉ DES BAINS DE MER										
SALLE DES ÉTOILES	s.d.	464	s.d.	950	s.d.	s.d.	950	950	973	6.95
SALLE DES PALMIERS	s.d.	240	240	520	72	92	400	700	590	3.46
SALLE BELLE ÉPOQUE	-	-	-	-	-	-	300	450	430	-
SALLE EMPIRE	s.d.	120	s.d.	s.d.	s.d.	s.d.	200	500	500	7.85
ATRIUM CASINO	-	-	-	-	-	-	-	400	652	-

Hôtel de Paris Monte-Carlo Mythical

A legendary venue undergoing renovation

An exceptional hotel

The Principality's emblematic palace is being renovated. Having welcomed the most prestigious guests for over 150 years, along with the neighbouring casino it was the origin of Monaco's international influence. When work finishes at the end of 2018, the hotel will have been entirely restructured, fitted with a new courtyard garden in the middle, incredible terraces, and rooms and suites which are more luxurious than ever before.

Less capacity

During this transition period, Hôtel de Paris Monte-Carlo continues to offer to its most loyal customers almost 70 rooms and suites decorated in the Empire or Belle Epoque style.

...For very high-end events

The Empire room and its terrace

The hotel has one of the most prestigious areas in the Monte-Carlo Société des Bains de Mer resort: the Salle Empire. A listed historic monument since the end of the 19th century, this 5381 sq.ft room can accommodate up to 200 people for dinner and 500 people for a cocktail event. It will be closed from April 2017 to December 2018 for works. While Hôtel de Paris Monte-Carlo is ideal for very high-end business tourism or large prestigious events, we must not forget that the 10 superb rooms of the neighbouring Hôtel Hermitage Monte-Carlo can be reached in just a few minutes and that, in 2019, the new Sporting d'hiver will be inaugurated just next door, named "One Monte-Carlo", with its ultra-modern meeting and banqueting rooms.

Prestige

At the heart of Monte-Carlo Société des Bains de Mer resort, opposite the **most famous casino on the planet**, Hôtel de Paris Monte-Carlo is a pocket of unrivalled luxury. Under the leadership of Alain Ducasse and his executive Chef, Franck Cerutti, **his gastronomic restaurant Le Louis XV – Alain Ducasse à l'Hôtel de Paris** has been awarded three Michelin stars since 1987. But there is more still. **The wine cellars** are home to no less than 400,000 bottles of famous crus! These mythical and secretive cellars can host certain corporate events for small groups or around ten participants. Lastly, like the neighbouring Hôtel Hermitage Monte-Carlo, Hôtel de Paris Monte-Carlo will have direct access to the **Thermes Marins de Monte-Carlo when it fully reopens at the end of 2018**. In addition to its salt water swimming pool, its sauna

and steam room, this spa, which is one of the finest in Europe, can propose half day or one-day treatment formulas for groups.

The banqueting and meeting offering of Hôtel de Paris Monte-Carlo in a nutshell

	Board	Cabaret	École	Théâtre	U	U fermé	Banquet	Cocktail	En m²	Hauteur plafond en m
SALLE EMPIRE	s.d.	120	s.d.	s.d.	s.d.	s.d.	200	500	500	7,85
SALLE EMPIRE TERRASSE	-	-	-	-	-	-	120	200	145	-

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THE EXCEPTIONAL VENUES OF THE MONTE-CARLO SOCIETE DES BAINS DE MER RESORT

Salle Belle Epoque



In the middle of Hôtel Hermitage Monte-Carlo the Salle Belle Epoque is an amazing venue. For events for up to 300 participants.

Salle Empire and its terrace



The most prestigious area in Hôtel de Paris Monte-Carlo with a terrace offering a spectacular view of Place du Casino. For events for up to 500 participants. *(Closed between April 2017 and December 2018)*

Le Deck



On the seafront, an immense Art Déco hall and a vast terrace around an Olympic-sized pool. From April to October, for events for up to 600 participants.

Salle des Etoiles



The spectacular Sporting Monte-Carlo gala room with its removable roof for events for up to 950 participants (accommodation compulsory in one of the resort hotels).

The Cellars in Hôtel de Paris Monte-Carlo



The finest private wine cellars in the world with over 400,000 bottles covering 16,145 sq.ft for very exclusive events of around ten participants.

Opéra Garnier



This performance hall is the gem of Casino de Monte-Carlo and unique in the world. It can host corporate events on a very exceptional basis.

The Atrium of Casino de
Monte-Carlo



With its 28 marble columns, the impressive hall of the Casino du Monte-Carlo can host cocktail parties for up to 400 participants.

The Lagoon of Monte-Carlo
Bay Hotel & Resort



Close to Monte-Carlo Bay Hotel & Resort, a sandy-bottomed lagoon in the middle of a vast Mediterranean garden is ideal for events for up to 1,700 participants.