

PRESS RELEASE  
Monaco, 19 June 2020



## Monte-Carlo Beach

The hotel opening on 3 July kick-starts the 2020 season

After the reopening of the Monte-Carlo Beach Club on 12 June and Le Tigre Monte-Carlo spa on 20 June, the entire Monte-Carlo Beach site will open on 3 July of this year with the Monte-Carlo Beach hotel, the starred Elsa restaurant and La Vigie Lounge & Restaurant. The ultimate in legendary private beach clubs is back in fine form to launch the 2020 summer season. This season will see the arrival of Chef Benoît Witz at the helm of the Elsa restaurant, with a shift towards local produce and green practices. The environment, which has long been a key focus at Monte-Carlo Beach, takes on new meaning this summer. Dive into the deep blue sea, swim endless lengths of the Olympic pool, lounge in a waterside cabana, take a siesta in the shade of a pine tree or savour gourmet dishes that are good for the soul. Been dreaming of this over the past few months? The Monte-Carlo Beach gently brings it to life from 3 July.

A haven of wellness between the pine forest and Mediterranean, the **Le Tigre Monte-Carlo spa** will pamper you with its new range of organic Tata Harper products for massages and beauty treatments. A programme of individual or group classes in various types of yoga is available both indoors and outdoors.  
*Reopens on 20 June*

**New this season: the arrival of Chef Benoît Witz at the helm of the starred Elsa restaurant.**

On the menu: organic Mediterranean cuisine, giving pride of place to local and regional products, for simple, generous cuisine that is firmly rooted in its terroir. The first starred restaurant with 100% organic certification since 2013, Elsa will be enhancing its selection of seasonal produce, refocussing its supply chain on nearby gardens and vineyards.

'Signature' dishes to sample from 3 July: *Bagna Cauda, early vegetables and wild flowers, avocado mandarin*, a delicious local speciality with a base of crisp seasonal vegetables and anchoïade, *Alpilles Lamb, almond milk and baby fava beans*. On the seafood menu, *freshly-caught local fish, sweet courgettes and Cap Martin citrus fruit, or shellfish, calamari and crustaceans, pasta with squid ink and rock samphire*.

**Revel in another Monte-Carlo Beach gem at La Vigie Lounge & Restaurant**, open from 3 July to 30 August, from sunset to midnight, for celebratory pre-dinner drinks and romantic waterside dinners.

And from 12 June to 31 October, let's not forget the Monte-Carlo Beach Club for all the joys of summer swimming and the dolce vita, with waterfront cabanas and Le Deck restaurant overseen by Pascal Garrigues.

#### **An environmental focus for Monte-Carlo Beach**

At Monte-Carlo Beach, taking care of oneself and the environment is true nature. Tucked between the pine forest and Mediterranean with Green Globe Gold standard certification, Monte-Carlo Beach has rolled out a voluntary biodiversity protection policy. A positive biodiversity reef dyke with artificial nursery structures means swimmers can now enjoy a real lagoon, between the beach and the dyke. With a sandy bottom lined with Posidonia and rocks, this new space is perfect for observing the Mediterranean's plant and animal life.

The classification of Pointe de la Vigie as an LPO (Ligue pour la Protection des Oiseaux) bird protection refuge also underlines Monte-Carlo Beach's commitment to protecting biodiversity.

#### **A stress-free stay with Monte-Carlo Cares**

For a stress-free stay, Monte-Carlo Beach has rolled out the Monte-Carlo Cares programme for the safety of its clients and employees. Certified by Bureau Veritas, this health plan ensures that Europe's most exclusive destination is also the safest.

#### **About Monte-Carlo Société des Bains de Mer**

*Since 1863, Monte-Carlo Société des Bains de Mer has been offering a unique Art of Living, a one-of-a-kind resort with four casinos, including the prestigious Casino de Monte-Carlo, four hotels (Hôtel de Paris Monte-Carlo, Hôtel Hermitage Monte-Carlo, Monte-Carlo Beach, and Monte-Carlo Bay Hotel & Resort), the Thermes Marins Monte-Carlo spa, 30 restaurants including five that together have seven Michelin Guide stars. A hub of nightlife, the Group offers an incredible selection of events. 2020: Monte-Carlo Société des Bains de Mer completed four years of transformation works dedicated to Hôtel de Paris Monte-Carlo and to the creation of a new district around Place du Casino, One Monte-Carlo: luxury accommodation, shops, restaurants and a conference centre, to make Monte-Carlo the most exclusive experience in Europe.*

#### **Press contacts:**

Monte-Carlo Société des Bains de Mer  
T.377 98 06 64 14 / [presse@sbm.mc](mailto:presse@sbm.mc)



[montecarlosbm.com](http://montecarlosbm.com) @montecarlosbm #mymontecarlo