

MONTE-CARLO
SOCIÉTÉ DES BAINS DE MER



PRESS RELEASE

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**Casino de Monte-Carlo:
Voted “Casino of the Year 2020” and “Best Gaming Operator UK & Europe 2020”
A double recognition awarded at ICE London**

2020 starts with recognition for Casino de Monte-Carlo, with a double award presented at ICE London, the major international meeting for Gaming professionals: the “Casino of the year” title was renewed for the 2nd consecutive year, and “Gaming Operator UK & Europe 2020” was won from among the largest gaming operators in the world. A promising start to the year for Monte-Carlo gaming, a reference in the world of casinos and a source of inspiration for the whole sector.

Casino de Monte-Carlo, spearhead in the gaming industry

After being named “Casino of the Year” in 2019, Casino de Monte-Carlo renews its title awarded by the Global Gaming Awards at ICE London on 3 February 2020. 10 casinos were in line to win this title. A judging panel made up of 50 of the most respected members from the sector thus recognised the winning strategy deployed by Casino de Monte-Carlo since 2016 and its reference role in the sector.

At this yearly gathering, Casino de Monte-Carlo doubled its stake, with the “Gaming Operator UK & Europe 2020” prize awarded by the International Gaming Awards. This prize is given to the gaming operator that has the vision, originality and vitality to set itself apart in this industry.

These awards are an excellent recognition for Casino de Monte-Carlo for its ability to create strong and unique moments, constantly updated, to satisfy all audiences:

- The Grand Art of Gaming for “high rollers”, the biggest players on the planet, thanks to exclusive spaces (ultra-private rooms for personalised gaming, Suite Monte-Carlo in the legendary Hôtel de Paris Monte-Carlo) and exceptional events all year round (tournaments with large prize pools, grand dinners, unique experiences, such as a lap of the Monaco Grand Prix track before the race starts, etc.).
- Thrills, fun and discovery for “Fun Players” seeking entertainment, with the new Salle Europe and its sparkling and glamorous atmosphere, but also Casino Nomad, an original concept proposing gaming tables in venues dedicated to the night and to festivities.
- The invitation extended to the general public from all over the world to experience the Monte-Carlo legend thanks in particular to artistic and fun events in the Atrium of Casino de Monte-Carlo.

Experiences enhanced by the My Monte-Carlo loyalty programme, designed to create a unique customer experience in the Monte-Carlo Société des Bains de Mer Resort (casinos, hotels, restaurants, bars, spas, nightclub, opera, etc.).



“We are delighted with this double recognition from our peers, which rewards our teamwork at Monaco casinos. The new momentum given by the Chairmen Jean-Luc Biamonti since 2016 is successful in terms of image for Monte-Carlo Société des Bains de Mer Group and contributes to making the Monaco casinos the most exclusive Gaming destination in Europe. Our staff should be proud”, said Pascal Camia, Managing Director of Gaming at Monte-Carlo Société des Bains de Mer.

Monaco casinos can now also boast the “Responsible Gaming” certification that has just been issued within the context of ICE London, by the ECA, European Casino Association, which brings together 31 member countries with the purpose of improving the image of the sector in Europe. The certification comprises 75 criteria grouped into eight categories: employee awareness and training, educating players, entry policies, research and assessment of risks when designing gambling games, in particular. It guarantees a responsible framework for casino guests, so that they can fully enjoy an exclusive gaming destination focused above all on entertainment and enjoyment.

About the Global Gaming Awards

The Global Gaming Awards London consist of 16 categories covering the digital and land-based gaming community, with 10 companies selected in each category. 50 industry-leading judges have elected the winner in each category. KPMG Isle of Man. verifies all votes independently.

About the International Gaming Awards

Professionals and customers of the international gaming sector support the International Gaming Awards, managed by Clever Duck Media, each year. A judging panel of 29 specialists rewards each year 31 international operators and suppliers based on their innovations, originality, dynamism, vision and excellence.

About the European Casino Association

The ECA represents licensed land-based casinos in Europe, with 31 members and over 70,000 direct employees supporting local economies across Europe. It has members from nearly all EU Member States, as well as non-EU countries. The main purpose and objective of the ECA is to address and promote issues related to casinos and promote the positive contribution of the industry.

About Monte-Carlo Société des Bains de Mer

Since 1863, Monte-Carlo Société des Bains de Mer has been offering a unique Art of Living, a one-of-a-kind resort with four casinos, including the prestigious Casino de Monte-Carlo, four hotels (Hôtel de Paris Monte-Carlo, Hôtel Hermitage Monte-Carlo, Monte-Carlo Beach, Monte-Carlo Bay Hotel & Resort), the Thermes Marins Monte-Carlo spa, 30 restaurants including five that together have seven Michelin Guide stars. A hub of nightlife, the Group offers an incredible selection of events. At the beginning of 2019, Monte-Carlo Société des Bains de Mer completed four years of transformation works dedicated to Hôtel de Paris Monte-Carlo and to the creation of a new district around Place du Casino, One Monte-Carlo: luxury accommodation, shops, restaurants and a conference centre. The vision of Monte-Carlo Société des Bains de Mer is to make Monte-Carlo the most exclusive experience in Europe.

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