

**MONTE-CARLO**  
SOCIÉTÉ DES BAINS DE MER

*one*  
MONTE  
CARLO  
LE CENTRE DE CONFÉRENCES

Press Release

Monaco, June 21<sup>st</sup> 2019



## One Monte-Carlo conference centre has just opened, giving Monte-Carlo Société des Bains de Mer a new business tourism hub

Monte-Carlo Société des Bains de Mer opened its brand new One Monte-Carlo conference centre on 4th June 2019, giving a new dimension to the business tourism and events offering of Monte-Carlo Société des Bains de Mer, with a new centre of attention created around the mythical Place du Casino

Located at the heart of the new One Monte-Carlo district, alongside Hôtel de Paris Monte-Carlo and Hôtel Hermitage Monte-Carlo, the One Monte-Carlo conference centre offers multiple options for hosting exhibitions, conventions, product launches, seminars, and cocktail parties ... all within the same event space and in a completely unique setting unlike anywhere else in the world.

Over a total surface area of 1,445 sq. m, the centre boasts 9 rooms with names that continue its affiliation with the former Palais des Beaux-Arts (1892-1928) and Sporting d'Hiver (1930-2014) which previously stood in this location, hosting the first performances and exhibitions, followed by the first conventions, perpetuating 130 years of organising the very best events:

- The Salle des Arts: a 301 sq. m conference room that can accommodate up to 300 people. This room is a perfect replica of the eponymous room of the former Sporting d'Hiver, imitating the classic Art Deco style.
- The Salle Jean Cocteau: 178 sq. m adjacent to the Salle des Arts.
- The auditorium: 154 sq. m and capacity for 80 people.
- The Maria Callas, Rossini and Arman rooms, each 96 sq. m, partitionable in 2, with natural day light.
- A large lobby with more than 500 sq. m for multiple uses.

All the necessary equipment has been provided, including a 2 tonne service lift to facilitate the exhibition of cars during launches or events.

With this new conference and event centre, Monte-Carlo Société des Bains de Mer almost doubles the space available for business tourism around Place du Casino, currently composed of Hôtel de Paris Monte-Carlo and Hôtel Hermitage Monte-Carlo.

- **Hôtel Paris Monte-Carlo, an iconic palace:** 209 rooms and suites, 1 bar, 3 restaurants including 2 with Michelin stars (Le Louis XV - Alain Ducasse à l'Hôtel de Paris, 3\* and Le Gril, 1\*), 8 meeting and banqueting rooms from 29 to 494 sq. m including a listed reception room that can host up to 464 people: the Empire Room.

- **Hôtel Hermitage Monte-Carlo, a 5\* hotel with timeless elegance:** 278 rooms and suites, 1 bar, 1 Michelin-starred restaurant (Le Vistamar 1\*), 14 meeting and banqueting rooms from 14 to 430 sq. m, including a conference room that can host up to 310 people, as well as a listed reception room: the Belle Epoque Room.

The advantages of this new Monte-Carlo business tourism hub:

- **An entire destination at your fingertips**, combining accommodation, conference & banqueting rooms, bars & restaurants, sporting and cultural activities such as the Opéra de Monte Carlo.
- **A location that is conducive to proximity and simplicity:** everything is accessible on foot.
- **Places with an additional touch of soul**, enriched by their long history, capable of consistent reinvention to make the experience, whatever it may be, unforgettable.
- **Strong commitment in the field of the environment and sustainable development** is guaranteed by the Monte-Carlo Société des Bains de Mer Group, with a BREEAM labelled building and an offer that can better control the ecological footprint of meetings, conventions and professional events.

#### **Practical information:**

One Monte-Carlo  
Place du Casino  
MC 98000 Monaco

#### **About Monte-Carlo Société des Bains de Mer**

Since 1863, Monte-Carlo Société des Bains de Mer has been offering a unique experience. This one-of-a-kind resort has four hotels (Hôtel de Paris Monte-Carlo, Hôtel Hermitage Monte-Carlo, Monte-Carlo Beach, Monte-Carlo Bay Hotel & Resort). The resort includes more than 50 banqueting and conference rooms for up to 950 people, 33 restaurants, 4 of them gathering a total of 7 Michelin stars, and 4 casinos, including the mythical Casino de Monte-Carlo. As for the nightlife experience, the Group organises an incredible selection of events, among them the Monte-Carlo Sporting Summer Festival and the Monte-Carlo Jazz Festival. In 2019, Monte-Carlo Société des Bains de Mer will offer a new business tourism hub with One Monte-Carlo.

#### **Press contact :**

Monte-Carlo Société des Bains de Mer  
T.377 98 06 64 14 / [presse@sbm.mc](mailto:presse@sbm.mc)



[montecarlosbm.com](http://montecarlosbm.com) @montecarlosbm #mymontecarlo