

PRESS RELEASE

Monaco, March 15th 2019



**Mada One:
Chef Marcel Ravin invites “snackonomy” to One Monte-Carlo**

14 March 2019: One Monte-Carlo, Monaco’s most exclusive neighbourhood on the Riviera has a brand-new restaurant concept situated on Promenade Princesse Charlène, created by Michelin-starred chef Marcel Ravin: Mada One.

Open for breakfast, lunch, dinner and all the snack breaks in between – Marcel Ravin’s new “snackonomic” concept can satisfy every and any kind of craving throughout the day. Championing local produce and creating genius flavour combinations, Marcel Ravin has concocted a colourful menu, to be served in gorgeous Bento boxes. In addition to the all-day menu offerings, Mada One will also be hosting “apero-therapy”, from 5.30pm to 8pm, the perfect after-work gathering combining a cocktail or a glass of wine with sweet and savoury delights.

Mada One, “snackonomy” in Monte-Carlo style

Mada One is the first culinary offering of One Monte-Carlo, a new living and shopping space inaugurated on 22 February 2019. Monte-Carlo Société des Bains de Mer chose Michelin-starred chef Marcel Ravin, who has managed the Blue Bay restaurant since it opened in 2005 at the Monte-Carlo Bay Hotel & Resort, to spearhead the design and concept. The name, Mada One, is inspiring by his homeland, Martinique or Madininia/Madiana, the island’s former name, meaning “mythical island”. Placed at the heart of this new district, “snackonomy” refers to the chef’s gastronomic expertise and adaptable nature of the venue, morphing into a café, a bistro or a tea salon, depending on the time of day.

Chef Marcel Ravin, says: *“The idea is to quickly order very high-quality dishes to eat in or take away. We pushed the concept to the point of serving the food in bento boxes. Everything has been designed to make life easier for our customers, whether in terms of eating or travelling!”*

Munegu and Tchôk, the signature creations of Marcel Ravin for Mada One

Surprising customers with original creations such as “Le Munegu” (“Monaco” in Monegasque, “the people’s taste” in Creole), which is a “travelling cake”, a subtle fusion of fougasse bread from Monaco and Panettone, in the colours of the Principality: white and red – a reinterpretation of the flavours of the Mediterranean (lemon from Menton, jam, etc.), in homage to his adopted land.

Another unmissable dish is a modern take on a traditional fruit tart, called the Tchôk. Offering an explosion of tastes on the palate with a nod to Martinique and arriving in a little jar, it's a dessert to be enjoyed in the moment or saved for later.

Mada One, a take-away experience

Bread, Viennese pastries, little dishes, salads, spreads, sandwiches, Tchôks and other pastries can be taken anywhere. Customers can also take home a selection of products and ingredients used in the Mada One recipes (oils, spices, etc.) which can be purchased in the restaurant.

One day at Mada One, from 8am to 8pm

Mad'Matin from 8am to 11.30am

A tasty and healthy breakfast with delicious Viennese pastries, lovely fresh bread, fruit Tchôks and fromage blanc, a gluten-free corner with breads, Viennese pastries, milk from plants, etc.

Mad'Midi from 11.30am to 3pm

Delicious salads with seasonal raw vegetables, yummy little dishes like "green" broccoli blanquette, black rice & pistachios, steamed salmon, kaffir lime and sweet potato.

The "Mad'day" formula for €26 (starter/main course or main course/dessert + water) or €32 (starter/main course/dessert + water)

Mad'Aprem from 3pm to 5.30pm

The Mada Champagne High Tea: tea, scones with jam & cream, sandwiches and pastries, served with a glass of Champagne.

Mad'Apéro from 5.30pm to 8pm

"Apero-therapy" time to soothe the body and mind after a day's work or a day's shopping, with delicious cocktails, a great selection of wines and succulent sweet & savoury appetizers to share.

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Practical information

Open from 11 March 2019 from Monday to Saturday, 8am to 8pm

Mada One – One Monte-Carlo – MC 98000 Principauté de Monaco

Tel: +377 98 06 68 68

About Monte-Carlo Société des Bains de Mer

Since 1863, Monte-Carlo Société des Bains de Mer has been offering a unique Art of Living, a one-of-a-kind resort with four casinos, including the prestigious Casino de Monte-Carlo, four hotels (Hôtel de Paris Monte-Carlo, Hôtel Hermitage Monte-Carlo, Monte-Carlo Beach, Monte-Carlo Bay Hotel & Resort), the Thermes Marins Monte-Carlo spa, dedicated to well-being and preventive health, 30 restaurants including five that together have seven Michelin Guide stars. A hub of night-life, the Group offers an incredible selection of events, including the Monte-Carlo Sporting Summer Festival and the Monte-Carlo Jazz Festival. At the end of 2018, Monte-Carlo Société des Bains de Mer is completing four years of transformation works dedicated to Hôtel de Paris Monte-Carlo and to the creation of a new district around Place du Casino, One Monte-Carlo, with luxury accommodation, shops, restaurants and a conference centre. The vision of Groupe Monte-Carlo Société des Bains de Mer for 2020 is to make Monte-Carlo the most exclusive experience in Europe.

PRESS CONTACT

Monte-Carlo Société des Bains de Mer

presse@sbm.mc +377 98 06 64 14



montecarlosbm.com @montecarlosbm #mymontecarlo