MONTE CARLO



PRESS RELEASE
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Casino Café de Paris galvanised Place du Casino on 23 June 2018

On Saturday 23 June, the art of festivity and the effervescence of the 1920s set upon Casino de Café de Paris: over 4000 people, of which 1500 members of the My Monte-Carlo programme, took part in the exceptional event organised by the Casino on the theme of the Roaring Twenties. The gamble paid off for the Gaming teams of Monte-Carlo Société des Bains de Mer, which aims to make Monaco the the finest and most exclusive Gaming destination in Europe.

The Roaring Twenties night, organised by Casino Café de Paris, took place in a resolutely festive atmosphere. More than 1500 members of the new My Monte-Carlo loyalty programme, some of whom arrived in collection cars loaned by H.S.H Prince Albert II of Monaco, were delighted to discover the fabulous Art Deco atmosphere designed by the Casino teams. Around 50 artists performed one after the other under the mesmerized gaze of the guests for a series of astonishing performances: dancers, acrobats, jugglers, magicians, comedians, etc. The musical atmosphere was that of the 1920s, with swing artists, a ragtime pianist, a saxophone player, live singers and a DJ. A beautiful image of celebration, sharing and conviviality. During this evening, a generous wall of gifts delighted the players: accessories of the roaring twenties, token and glasses of champagne, one of which revealed a diamond worth 1200 euros!

2500 people then came to play in this electric atmosphere from 10pm until the early hours. The evening saw 2 jackpots of 410 000 euros and of 200 000 euros awarded by members of the My Monte-Carlo programme

"Luxury Gaming permeates our entire offer, with exclusive advantages and experiences proposed within the framework of the new My Monte-Carlo loyalty programme. This evening was the opportunity to express our gratitude to our customers and to convince others of the exceptional nature of our Gaming offer. We continue our efforts relentlessly to make Monaco the finest and most exclusive Gaming destination in Europe", explains Pascal Camia, Managing Director of Gaming at Monte-Carlo Société des Bains de Mer.

Download high-resolution pictures of this event here

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