

EAL D3 LA 9053 COUSTRUCTIVIST3 **EAN P03**

Presided by

TT.SS.HH. the Prince and Princess of Monaco and H.R.H. the Princess of Hanovre the Bal de la Rose, will be held on Saturday March 29th in the Salle des Etoiles.

The event, launching the season, is held benefiting the Princess Grace Foundation, this year celebrating its 50th anniversary.

For the 2014 edition, H.R.H the Princess of Hanovre, the Foundations president, asked her friend Karl Lagerfeld to imagine the Bal de la Rose. Together, they decided to create a "Russian" ball, drawing inspiration from the constructivism era while paying tribute to Kazimir Malevitch, the main driving force behind the movement.

Constructivism is an artistic, architectural and spiritual movement that emerged in Russia in the early 20th century (1917-1921). It revolutionized the art world, proclaiming minimal abstraction but also geometrical space construction of mainly using coloured elements such as the circle, rectangle and straight line.



Kasimir Malevitch la modernité en marche



Le Balde la Prose Constructivoiste

To create the Salle des Étoiles and stage décor, Karl Lagerfeld was inspired and uses the themes of this movement, playing on over-dimentionalism, the shock of geometric figures and flat colour areas that will be used also in volume, such as in the ceiling where a large luminous construction incorporates elements of constructivism, rectangles, circles and straight lines while the lobby is decorated with screens containing drawing sampled from the invitation designed by Karl Lagerfeld.

The hall



The room



On the tables, created specially for dinner, tablecloths and napkin-scarves made of light unbleached cotton, printed with coloured geometric patterns on which multi-coloured bouquets of roses and flowers arranged in geometric vases painted with gradient colours finalize this tribute to Malevich.





As every year the raffle includes many prizes donated by luxury Monaco establishments, faithful to the Bal de la Rose and the Princess Grace Foundation.

Le Bal de la Rose "constructivist" will revive the cultural richness of this movement at the beginning of a year where the Principality and the Group Monte-Carlo S.B.M will celebrate their historical friendship ties with the Russia.

Click on the link below to download the images:

http://images.montecarloresort.com/Bal-de-la-Rose_Constructiviste.jpg

Bookings Monte-Carlo SBM:

Tel. +377 98 06 63 41 - e-mail: b.fabry@sbm.mc

8pm: Salle des Etoiles doors open Black tie – Evening dress Price per Person : 800 Euros

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