

### **A Michelin Guide star for Elsa, the first 100 % organic restaurant**

Part of the brand Relais & Châteaux since its renovation by interior designer Madhavi in 2009, the vintage style 5 star hotel of 26 rooms and 14 suites overlooking the Mediterranean, the Monte-Carlo Beach offers a world premiere, unique 100% organic venue: now part of an elite group of great French and Monegasque restaurants thanks to the talent and creativity of executive chef Paolo Sari.

For the Société des Bains de Mer, this consecration is a true satisfaction, transcribing it into an environmentally friendly and respectful way of thinking true to the resort and the Principality. Indeed, the Monte-Carlo Beach – one of Monte-Carlo SBM's gems – is committed for two years to a 100% organic gastronomy while sublimating local and seasonal produce for a lifestyle of excellence typifying the Riviera. Being awarded a first Michelin Star for Elsa is a guaranty of quality, a reward heralding a future close to nature, a philosophy defining it as the first certified 100% organic restaurant.

Danièle Garcelon, Executive Director, has put all her energy into the revival of "*Beach goes Bio*" together with Paolo Sari, who introduced an innovative, avant-garde culinary style, and an impeccable biological vision, well adapted to the Société des Bains de Mer values and customers requirements.

In two years as head of the property kitchens, Paolo Sari, the 45 year old Venetian chef has achieved an unusual and exceptional career launching the concept " *Beach goes Bio* " in 2012, while obtaining the level 3 ECOCERT label and managing 75 cooks in 5 Monte Carlo Beach restaurants (Elsa, the Deck, La Vigie, Cabanas, the Sea Lounge). This is also a reward shared with the chef and his team, including the entire Monte-Carlo Beach Relais & Châteaux staff.

#### **Monte-Carlo Beach BOOKINGS:**

Avenue Princesse Grace - 06190 Roquebrune Cap-Martin  
T. (00. 377) 98 06 25 25

#### **2014 opening dates:**

- Hôtel, restaurant Elsa and Monte-Carlo Beach spa: March 6<sup>th</sup> 2014
- Beach Club, Restaurant Le Deck and Cabanas: April 19<sup>th</sup> 2014
- Water Sports: May 3<sup>rd</sup> 2014
- The Sea Lounge: May 16<sup>th</sup> 2014
- Restaurant La Vigie : June 27<sup>th</sup> 2014

#### **Monte-Carlo SBM Press Contact**

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