

MONTE·CARLO
SOCIÉTÉ DES BAINS DE MER



In the presence of H.S.H. Prince Albert II, Chairman of the Monaco Red Cross,
and H.S.H. Princess Charlene

*Gala
de
Croix-Rouge
monégasque*

· 28 JUILLET 2017 ·

GALA EVENING
ALL PROCEEDS BENEFIT THE MONACO RED CROSS

Friday 28th July 2017
Salle des Etoiles, Sporting Monte-Carlo.



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1. The Humanitarian Organisation of the Monaco Red Cross

For almost 70 years, the Monaco Red Cross has been working with the International Red Cross and Red Crescent Movement to help the most disadvantaged, at both national and international levels.

BENEFICIARIES

Year after year, emergencies continue to multiply. Keeping pace with the high level of demand, Monaco Red Cross volunteers are always there to help people in need throughout the world and in Monaco. Thus, in 2016, **70,700 people benefited from relief provided by the Monaco Red Cross.**

ACTIONS

At the local level, the Monaco Red Cross assists individuals and families in difficulty, through the diverse scope of work it performs in **retirement homes** and at the **Princess Grace Hospital**, Monaco. Its **nursery and day-care centre** looks after very young children in an ideal setting in Fontvieille. Its first aid employees and volunteers are on duty at **100 first aid posts** in Monaco each year and **train** children and adults in **first aid techniques**.

Internationally, the Monaco Red Cross operates in the world's neediest areas. It leads **programmes** in Nepal, Burkina Faso and Armenia, and contributes in **financial, material and human** terms wherever disaster strikes: typhoons, hurricanes, droughts, famines, earthquakes, conflicts, etc. Our organisation routinely **responds to every emergency call from the International Red Cross.**

VOLUNTEER WORK

Our 550 volunteer members are remarkably active: **more than 70,000 hours** of volunteer work in 2016. This figure is constantly growing (a **23% increase** as compared to 2015).

INTERNATIONAL PROJECTS

Milan's Universal Exhibition featured Monaco Pavilion, which, after being dismantled, was turned into a **training and accommodation complex for the Burkinabe Red Cross in Loubila, Burkina Faso**. Construction work on this centre, which is open to individuals, companies and organisations from all West African countries, is progressing rapidly, and the centre **will be inaugurated at the beginning of 2018.**

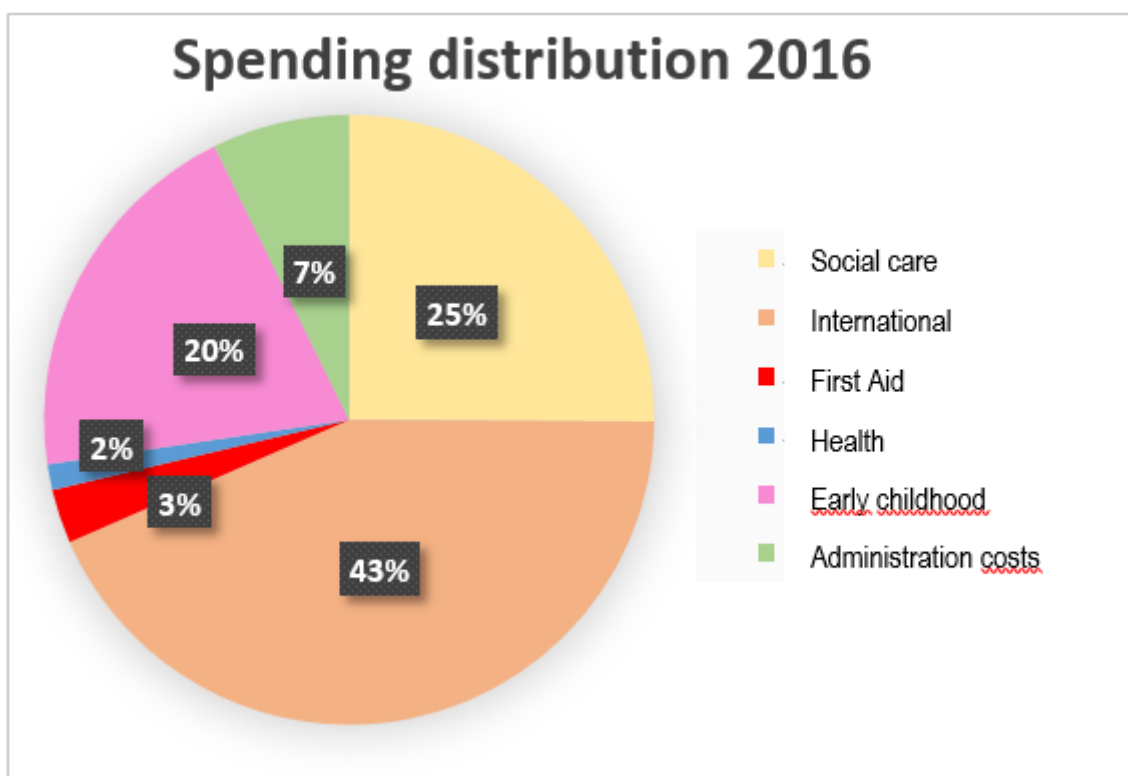
This year, the Armenian Red Cross, the Monaco Red Cross and the Swiss Red Cross have joined forces in a joint project: to help the **elderly**, disabled and chronically ill who are living in isolation in Armenia. In this country where around half of all pensioners live alone, below the poverty line, it was important to create and sustain a **home care** system to come to their aid.



SPENDING

The Monaco Red Cross is organised in 11 sections or services working in **5 operational areas of activity**: social care, first aid, health, international, and youth/early childhood.

Its spending in 2016 totalled over **3,500,000 euros, with operating costs of only 7%**. This means that 93% of the funds of the Monaco Red Cross are channelled directly into helping people in need.





DISTRIBUTION OF DONATIONS IN 2016: A FEW EXAMPLES



© Christophe Hue - Croix-Rouge française

€56,600

Donated to victims of the attacks in **Nice** on 14th July 2016, including donations of €52,450 collected during the 2016 Gala.



© Carlo Heathcote – IFRC

€226,000

Devoted to anti-seismic infrastructure reconstruction after the earthquake in **Nepal** on 25th April 2015 which destroyed 500,000 houses.



© Philippe Fitte - Croix-Rouge monégasque

€59,200

Collected during the **jumble sale** organised on the occasion of World Red Cross Day. This sum has been used for the benefit of the people in the care of the social workers of the Monaco Red Cross.



© Philippe Fitte - Croix-Rouge monégasque

€25,500

Handed over to the **Monaco Humanitarian Collective** to save children suffering from serious heart conditions. We also manage the facilities provided for the children during their stay with us.



© Daniele Aloisi - Croix-Rouge italienne

€136,500

Invested to rebuild a school following the earthquakes in central **Italy** in 2016, which resulted in the deaths of more than 300 people.





2. The 69th edition of the Monaco Red Cross Gala

In the presence of H.S.H. Prince Albert II, President of the Monaco Red Cross, and H.S.H. Princess Charlene, the 69th edition of the Monaco Red Cross Ball will take place on Friday 28th July 2017, in Salle des Etoiles, Sporting Monte-Carlo and, as always, all proceeds will benefit the Monaco Red Cross.

This annual event is an opportunity for the Monaco Red Cross to showcase its recognition and gratitude to its benefactors, whose devotion and unfailing generosity to the humanitarian organisation is immense and unwavering. Disasters, poverty and distress are increasing globally, therefore is urgent for the Monaco Red Cross to provide both help and financial support in solidarity.

The Monaco Red Cross asked the Artistic Department of the Monte-Carlo Société des Bains de Mer to design this year's Ball.

The work of art offered by Pino Pinelli to the Monaco Red Cross has inspired the scenery of the Salle des Etoiles.





The Shows

CHRISTINE & THE QUEENS



Héloïse Letissier, alias Christine & the Queens, was discovered by the French in 2014. Since then, she has seduced the United States and the United Kingdom, where she is now considered the most influential French singer of the moment. A unique example in the history of French music! With her album sales, fully booked concerts, awards, constant radio appearances, laudatory articles in the press, etc., Christine has risen to the top rank among pop stars worldwide and has been nominated for the Brit Awards®; she performs in the same category as Rihanna, Beyoncé, Sia and Solange. As a personality, her clips and music are universally praised by the public and media. Her first album, *Chaleur Humaine*, sold more than a million copies, and she has toured around the world. After all her successes (“Saint Claude”, “Paradis Perdu”, “Christine”, “Nuit 17 à 52”, etc.), her second album is eagerly awaited. For the Monaco Red Cross Gala, she will perform her show “freaky and pop”, a unique and original mixture of music, song, dance, theatre, performance and video.



LUDOVIC BEIER



Born in 1978, Ludovic Beier learned the accordion from his father. He was brought up in the French tradition of the instrument and turned to jazz at a young age. At only 24 years old, he was playing on the French, European and American scene with some of the top players of the Jazz style including Angelo Debarre, Dorado Schmitt, Martin Taylor, Stochelo Rosenberg, Paquito D’Rivera and James Carter. He also received congratulations from George Benson.

In 2006, he played with Toots Thielemans at Carnegie Hall in New York along with Herbie Hancock and Ivan Lins.

At 35 years old, he is certainly giving the accordion a new name as his fingers dance over the keys in an almost unbelievable way, both swinging and amazingly creative in his improvisation. Along with his virtuoso playing, he is a creative and award-winning composer and arranger in many different fields: TV, movies and projects for talented artists such as Didier Lockwood, Melody Gardot, Ricky Skaggs, Thomas Dutronc or Sansévérino in France.



FADING JUNE



Contacted with the opportunity to put an all-female country band together out of Nashville, Tennessee for an international tour, band leader Carrie Glenn contacted a few girls about the potential project. Knowing that all of them were high-level artist touring performers, she sought out the challenge to put not only just an all-girl group together, but a group of the most esteemed and talented musicians that have honed their craft and can deliver on stage.

These women have come together after some serious study at top US music schools, and the vision was to put that in action on a live stage. Somehow they have established a "synergy" that is so incredibly unique in what they have to offer – 5 vocalists, multi-instrumentalists, and high-energy skilled entertainers.



JUST JINJER



Just Jinjer is one of the biggest rock band exports in South African history, having sold more than a quarter of a million albums to date. Their power and alluring appeal is fuelled by a well-honed and heartfelt musicality, a commitment to communication on a genuine emotional and cerebral level — music that touches the heart, body, mind and soul — and a dedication to their musical mission that is virtually unstoppable.

The band is made up of Ard Matthews on vocals and guitar, Denholm Harding on Bass Guitar, and Brent Harris on Drums, this trio having been part of the solid foundation of the band since its inception.

Just Jinjer have shared the stage with many iconic local and international artists on many stages across the world.

During the band's career they have had 8 number one hits across national radio, and some high profile television soundtrack syncs including MTV's 'The Hills' and the US network ABC's popular TV show 'Cougar Town'.

2016 saw Just Jinjer performing sold out shows within South Africa and more recently in 2017, at the iconic Kirstenbosch Gardens in Cape Town.

3. The Lottery, presented by Maïtena Biraben and François Cluzet

All proceeds benefit the Monaco Red Cross

Prize No. 1

donated by the Maison de joaillerie VAN CLEEF & ARPELS

Magic Alhambra necklace with 6 white gold and diamond motifs





Prize No. 2

donated by the Maison de Haute joaillerie HRH JEWELS MONACO
Semi-paved petal bracelet in 18k rose gold and diamonds



Prize No. 3

donated by COMPAGNIE REGENT SEVEN SEAS CRUISES
8-night cruise in the Mediterranean for two people,
on board the “Seven Seas Explorer” in a deluxe balcony suite
leaving from Barcelona, arriving in Rome on 4th November 2017





Prize No. 4

**donated by INSTITUT AUF DEM ROSENBERG
SWISS INTERNATIONAL BOARDING SCHOOL**
Table for 8 guests at the Monaco Red Cross Gala 2018



INSTITUT AUF DEM ROSENBERG

Swiss International Boarding School
a le plaisir d'offrir une table
pour 8 invités
au Gala 2018 de la



Prize No. 5

donated by COMPAGNIE MONÉGASQUE DE BANQUE
CARTIER "Tank Française" watch (2004)
Silver gold case, silver guilloché dial, alligator strap
with automatic winding mechanism





Prize No. 6

donated by BANK JULIUS BAER (Monaco)

VIP pass for two people to the Formula E Grand Prix
in Paris on 28th April 2018 including 2 nights in a 5* hotel



Prize No. 7

donated by Maison AKRIS Monte-Carlo

Long asymmetrical dress in nude jersey
from the Spring-Summer 2017 collection



*VAN CLEEF & ARPELS is offering participants
its eaux de parfum "So First" for women
and "New York" for men*

Van Cleef & Arpels



4. Art Donation to the Monaco Red Cross by Pino Pinelli

“Pittura R. B. 2016”



Pino Pinelli, Pittura R. B. 2016.
Mixed media, dissemination of 12 elements 36 x 39 cm (each)



About Pino Pinelli



Pino Pinelli was born in Catania in 1938, where he studied art. In 1963 he moved to Milan, where he still lives and works, fascinated and attracted by the artistic debate at the time, enlivened by such figures as Lucio Fontana, Piero Manzoni and Enrico Castellani. In the early 1970s he began a period of reflection and research in which he tried to put into focus the unavoidable connection between tradition and innovation; he paid particular attention to the painted surface and the vibrations of painting. From these reflections were born the series "Topologie" and "Monocromi", the surfaces of which began to vibrate with a subtle agitation, almost as though the artist wanted to convey the very breath of painting. As a result of these works, Filiberto Menna placed him in the category of what defined "Analytical Painting"; this was despite the fact that, in 1976, Pinelli had already drastically reduced the size of his works, and had then placed them in a defined space, one next to the other, almost as though an explosion had hit his large canvases and had disseminated their fragments: he had by now abandoned canvas and stretchers, attracted by the very concept of painting.

If we ignore the label of "Analytical Painting", Pinelli's works can be better described as uneasy bodies of painting walking through space, wavering and migrating in small or large formations: bodies made of materials that have the marks of anxious ductility impressed on them, and that exalt the tactile physicality and visual pleasure of a colour pulsating with luminous vibrations.



He has held over one hundred shows in national and international museums and institutions, among which: Kunstverein Villa Franck, Ludwigsburg; Musée d'Art, Langres; Forum Kunst, Rottweil; Gallery Foundation of Art, Gallarate; Kunstverein Schloss Lamberg, Steyr; Italian Cultural Institute, London and Prague; Villa La Versiliana, Pietrasanta; Palace of Culture, Catania; Multimedia Art Museum, Moscow; The Merchant House, Amsterdam.

He has taken part in many group exhibitions and international events such as the Venice Biennale (1986 / 1997), the Rome Quadriennale (1986 / 2006) and the New Delhi Triennale of Art of the Lalit Kala Akademi, and in events organised by museums, such as Musée d'Art Moderne, Paris; Public Gallery, Modena; Public Gallery, Turin; National Gallery, Rome; Forti Palace, Verona; Villa Arson, Nice; Kunstverein, Hanover; Haus am Waldsee, Berlin; Kunstverein, Bregenz; Hochschule für Angewandte Kunst, Vienna; Kunstverein, Frankfurt.

His works belong to many permanent collections including the Museo del Novecento of Milan.



5. General Information

Opening of the Salle des Etoiles at 8:00 p.m.
Tuxedo, Evening dress
Price per person €1,200 (dinner, excluding drinks)

Reservations:

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Organisation and Artistic Co-ordination

The Monaco Red Cross, in collaboration with the artistic, technical and banqueting teams of Monte-Carlo Société des Bains de Mer



6. The History of the Monaco Red Cross Gala

Founded on 3rd March 1948 by H.S.H. Prince Louis II

1948 - President: Prince Rainier III

10 th August 1948	Night of the Red Cross - Maurice Chevalier	Sporting d'Été
17 th January 1949	Night of the Red Cross Presenters: Robert Beauvais and Gisel Parry	Sporting d'Hiver
15 th August 1950	Night of the Red Cross	Sporting d'Été
5 th August 1951	Petits Lits Blancs Gala	Sporting d'Été
6 th September 1952	Christian Dior Fashion Show	Sporting d'Été
4 th August 1953	Zizi Jeanmaire - Alexandre Kalioujny	Sporting d'Été
23 rd July 1954	Billy Eckstine	Sporting d'Été
29 th July 1955	Danny Kaye	Sporting d'Été
27 th July 1956	Georgia Gibbs - Charly Mac Cartly - Edgard Bergman	Sporting d'Été
19 th July 1957	Eddie Fisher Presenters: Henry Astric (Artistic Director of Société des Bains de Mer) and Vicky Autier	Sporting d'Été

1958 - President: Princess Grace

18th July 1958	10th Anniversary Sarah Vaughan Presenters: Henry Astric and Vicky Autier	Sporting d'Été
7 th August 1959	Ella Fitzgerald - Tony Martin Presenter: Peter Ustinov Jonan Jones Orchestra	Sporting d'Été
7 th August 1960	Béatrice Lillie - Nat King Cole Presenters: Henry Astric and Francis Blanche	Sporting d'Été
11 th August 1961	Sammy Davis Jr Presenter: Robert Lamoureux	Sporting d'Été
27 th July 1962	Rosemary Clooney Presenter: Charles Trénet	Sporting d'Été



9 th August 1963	Sacha Distel Presenter: Vittorio Gassman	Sporting d'Été
7 th August 1964	Eleanor Powell Presenters: Jacques Charon and Robert Hirsch	Sporting d'Été
6 th August 1965	Christian Dior - Trini Lopez Fashion show Presenter: Georges Descrières	Sporting d'Été
5 th August 1966	Carole Laurence Presenter: Robert Lamoureux	Sporting d'Été
25 th August 1967	Bobby Darin Presenter: Pierre Tchernia	Sporting d'Été
9th August 1968	20th Anniversary Gilbert Bécaud Presenter: Roger Lanzac	Sporting d'Été
8 th August 1969	Joséphine Baker Presenter: Jean-Claude Brialy	Sporting d'Été
5 th August 1970	Charles Aznavour Presenter: James Mason	Sporting d'Été
6 th August 1971	Shirley Bassey Presenter: Jean-Pierre Cassel	Terraces of the Casino
4 th August 1972	Tony Bennett Presenter: Horst Bucholz	Sporting d'Été
3 rd August 1973	Andy Williams Presenter: Michel Simon	Sporting d'Été
9 th August 1974	Joséphine Baker Presenter: Jean-Claude Brialy	Salle des Etoiles – Sporting Monte-Carlo
8 th August 1975	Line Renaud Presenter: Jean-Claude Brialy	Salle des Etoiles – Sporting Monte-Carlo
6 th August 1976	Engelbert Humperdinck Presenters: Claude Dauphin and Jacqueline Huet	Salle des Etoiles – Sporting Monte-Carlo
5 th August 1977	Enrico Macias Presenter: Yves Mourousi	Salle des Etoiles – Sporting Monte-Carlo



4th August 1978	30th Anniversary Harry Belafonte Presenter: Gilbert Bécaud	Salle des Etoiles – Sporting Monte-Carlo
10 th August 1979	Gloria Gaynor Presenter: Raymond Jérôme	Salle des Etoiles – Sporting Monte-Carlo
8 th August 1980	Frank Sinatra Presenter: Roger Moore	Salle des Etoiles – Sporting Monte-Carlo
7 th August 1981	Julio Iglesias Presenter: Léon Zitrone	Salle des Etoiles – Sporting Monte-Carlo
30 th July 1982	Joel Grey Presenter: Edward Meeks	Salle des Etoiles – Sporting Monte-Carlo

17th December 1982 - President: H.S.H. Hereditary Prince Albert

5 th August 1983	Frank Sinatra - Sammy Davis Jr Presenter: Patrick Simpson-Jones	Salle des Etoiles – Sporting Monte-Carlo
10 th August 1984	Frank Sinatra - Elton John Presenter: Patrick Simpson-Jones	Salle des Etoiles – Sporting Monte-Carlo
9 th August 1985	Paul Anka Presenter: Yves Mourousi	Salle des Etoiles – Sporting Monte-Carlo
8 th August 1986	Julia Migenes-Johnson Presenter: Aldo Maccione	Salle des Etoiles – Sporting Monte-Carlo
7 th August 1987	Grace Jones Presenter: Jeanne Moreau	Salle des Etoiles – Sporting Monte-Carlo
5th August 1988	40th Anniversary Gregory Hines Presenter: Marc Bessou	Salle des Etoiles – Sporting Monte-Carlo
4 th August 1989	Liza Minnelli - Sammy Davis Jr Presenter: Sylvie Guillem	Salle des Etoiles – Sporting Monte-Carlo
3 rd August 1990	Tina Turner Presenter: Jacques Weber	Salle des Etoiles – Sporting Monte-Carlo
2 nd August 1991	Shirley MaLaine Presenter: Roger Moore	Salle des Etoiles – Sporting Monte-Carlo



7 th August 1992	Frank Sinatra Presenter: Julia Migenes	Salle des Etoiles – Sporting Monte-Carlo
6 th August 1993	Whitney Houston Presenter: Ute Lemper	Salle des Etoiles – Sporting Monte-Carlo
5 th August 1994	Stevie Wonder Presenter: Viktor Lazlo	Salle des Etoiles – Sporting Monte-Carlo
4 th August 1995	Barbara Hendricks Presenters: Roger Moore and Naomi Campbell	Salle des Etoiles – Sporting Monte-Carlo
9 th August 1996	Michael Bolton Presenter: Jean-Pierre Cassel	Salle des Etoiles – Sporting Monte-Carlo
8 th August 1997	Elton John Presenter: Maria Grazia Cucinotta	Salle des Etoiles – Sporting Monte-Carlo
7th August 1998	50th Anniversary "Riverdance" Exceptional participation of Paul Anka and Tasha Mota e Cunha	Salle des Etoiles – Sporting Monte-Carlo
6 th August 1999	"Notre-Dame de Paris" Presenter: Marc Maury	Salle des Etoiles – Sporting Monte-Carlo
4 th August 2000	Shirley Bassey and the Claude Bolling Orchestra Presenter: Charles Aznavour	Salle des Etoiles – Sporting Monte-Carlo
3 rd August 2001	The Beach Boys Presenters: David Ginola and Sarah Marshall	Salle des Etoiles – Sporting Monte-Carlo
2 nd August 2002	Rod Stewart Presenters: Michel Drucker and Adriana Karembeu	Salle des Etoiles – Sporting Monte-Carlo
8 th August 2003	Michael Flatley's Lord of the Dance Presenters: Elodie Gossuin, Miss Europe 2002, Diana Hayden, Miss World 1997 and Sallie Toussaint, Miss U.S.A. World 1997	Salle des Etoiles - Sporting Monte-Carlo
6 th August 2004	Lionel Richie Presenters: Valeria Bruni-Tedeschi, Woody Allen, Corinne Coman, Gaël Leforestier	Salle des Etoiles – Sporting Monte-Carlo



President: H.S.H. Prince Albert II

5 th August 2005	Anastacia Presenters: Natacha Amal, Guillaume Durand, Sylvie Tellier, Miss France 2002	Salle des Etoiles – Sporting Monte-Carlo
4 th August 2006	Duran Duran Presenters: Nelson Monfort and Sandra Freeman	Salle des Etoiles – Sporting Monte-Carlo
27 th July 2007	Diana Ross and Raul Midon Presenters: Christine Kelly, Damien Givelet	Salle des Etoiles – Sporting Monte-Carlo
1st August 2008	60th Anniversary "Bill Wyman presents a fabulous night of music from the 60s" With Robin Gibb, Mary Wilson, Eddie Floyd, Donovan, Gary Brooker, Louis Bertignac and the "Rhythm Kings" Presenters: Frédérique Courtadon and Philippe Manœuvre	Salle des Etoiles – Sporting Monte-Carlo
31 st July 2009	Gloria Estefan Presenters: Erika Moulet, Sébastien Borgnat	Salle des Etoiles – Sporting Monte-Carlo
30 th July 2010	Tom Jones Presenters: Adriana Karembeu, Victoria Silvstedt and Louis Bertignac	Salle des Etoiles – Sporting Monte-Carlo
3 rd August 2011	Joe Cocker Presenters: Dame Shirley Bassey and Sandrine Quétier	Salle des Etoiles – Sporting Monte-Carlo
3 rd August 2012	The Scorpions Presenters: Sandrine Quétier and China Moses	Salle des Etoiles – Sporting Monte-Carlo
2 nd August 2013	Eros Ramazzotti Presenters: China Moses and Sandrine Quétier	Salle des Etoiles – Sporting Monte-Carlo
1 st August 2014	Diana Krall Presenters: Marcus Miller and Sandrine Quétier	Salle des Etoiles – Sporting Monte-Carlo
25 th July 2015	Sting Presenters: Frédérique Bel and Laurent Gerra	Salle des Etoiles – Sporting Monte-Carlo
23 rd July 2016	Lana Del Rey Presenters: Maïtena Biraben and Omar Sy	Salle des Etoiles – Sporting Monte-Carlo